

BLOOMSBURG

THE UNIVERSITY MAGAZINE

WINTER 2009

BloomSBurg University of Pennsylvania

***Inauguration: A blend
of the ceremonial and
the academic. Page 16.***

*Alumna brings words of faith
to deaf community. Page 6.*

*200-member organization
keeps students on their toes.
Page 9.*

From the President's Desk



If there was any doubt about the interconnectedness of our world, last fall's economic crisis dislodged it. Day by day, we watched Wall Street's indices spike and plunge, along with Japan's Nikkei index, Britain's FTSE 100 and others. As one would go, the rest would follow.

It isn't just the world's economy that is intertwined. We all feel the effects of another country's political upheavals, a foreign power's establishment of a nuclear weapons arsenal or a nation's lax environmental standards. Likewise, we share the hardships of those whose lives are disrupted by floods, famine, earthquakes and other natural disasters anywhere on the globe. Boundaries are skillfully drawn on maps, but precise border lines do not shield us from danger or from need.

For all of us to live together on this fragile planet, we must understand each other. More than three decades ago, former president Jimmy Carter said, "Only by knowing and understanding each other's experiences can we find common ground on which we can examine and resolve our differences. ... As the world becomes more and more interdependent, such mutual understanding becomes increasingly vital."

Early in my presidency here, I met retired professor Chang Shub Roh, who founded an organization based on this tenet, the Global Awareness Society International (GASI); you'll meet Dr. Roh in this issue of Bloomsburg: The University Magazine. I was immediately struck by his work to promote awareness and enhance understanding of diverse cultures, begun long before "globalization" became a buzzword. In an address at GASI's annual meeting in San Francisco last spring, I focused on the important role international education plays in furthering these goals.

In my speech, I quoted James Manning, who was serving as acting assistant secretary for postsecondary education for the U.S. Department of Education when he testified before the U.S. House Committee on Foreign Affairs in June 2007. "Our nation's schools and universities should teach all of us to see beyond our borders and boundaries, to overcome stereotypes and appreciate cultures other than our own," he said. "(They) can also help with the broader mission of sharing our values with the global community, advancing freedom, opportunity and understanding."

For this simple, yet profound, reason we at Bloomsburg University strongly encourage our students to study abroad, become involved in organizations like GASI and warmly welcome international students to our campus. After all, we're all in this together.

A stylized, handwritten signature in black ink, which appears to read "D. L. Soltz".

David L. Soltz

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On the Cover
BU President David L. Soltz receives the university mace during his inauguration.

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Bloomsburg: The University Magazine is published three times a year for alumni, current students' families and friends of the university. Husky Notes and other alumni information appear at the BU alumni global network site, www.bloomualumni.com. Contact Alumni Affairs by phone, 570-389-4058; fax, 570-389-4060; or e-mail, alum@bloomu.edu

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BLOOMSBURG

THE UNIVERSITY MAGAZINE

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On an unseasonably warm October day, David L. Soltz took the oath of office as BU's 18th president and shared his vision for the institution's future.

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News Notes



Corporate Climb

MBA students learn Leadership on the Edge

Twelve MBA students spent Labor Day weekend climbing Mount Katahdin in Maine as part of the Leadership on the Edge program. The program is organized by BU's Quest program and management professor Darrin Kass. In the photo above, Shane Malia, right, helps Justin Colon ascend. Other participants (inset) included Tatiana Astapova, Luann Byerly, Maryanne Feno, Michael Griggs, David James, Vincent James, Kristi Puterbaugh, Michael Rakestraw, Lhakpa Sherpa and Joe Yannes. A film crew recorded the trip and created a documentary scheduled to air this year on WVIA-TV.

'Ship' Floats

Prof's book nets awards

The latest book by Walter Brasch, mass communications professor and editor-in-chief of Spectrum magazine, has received three awards.

"Sinking the Ship of State: The Presidency of George W. Bush" was named the outstanding non-fiction book by a Pennsylvania journalist in a competition sponsored by the Pennsylvania Press Club; finalist for an Indie Award, sponsored by the Independent Book Publishing Professionals Group; and winner in the Current Events: Political and Social Issues category in the USA Book News competition. USA Book News is widely regarded as the nation's largest online book review service.

Brasch's book was also selected for display at last fall's Sharjah World Book Fair in the United Arab Emirates. Selection is based upon sales, critical acclaim and national awards. The book fair annually attracts about 250,000 registrants.



Walter Brasch

Stamps of Approval

EET and exercise science programs accredited

BU's master's and bachelor's degree programs in exercise science have been accredited by the Commission on Accreditation of Allied Health Education Programs. BU has one of only 12 programs in the nation to be accredited at the undergraduate level and one of four programs accredited at the graduate level. Each program has been accredited for five years.

BU's electronics engineering technology program recently received full accreditation from the Accreditation Board for Engineering Technology (ABET). The program could not seek accreditation until the first students graduated; the first graduating class earned bachelor's degrees in 2006. Other BU programs accredited by ABET are health physics and computer science.

Bridge to Biology

Cherokee Pharmaceuticals contributes \$20K to research

BU received a \$20,000 grant from Cherokee Pharmaceuticals, formerly Merck, for "Bridging the Gap Through Summer Research Experiences in Molecular Biology" run by biology and allied health faculty members Kristen Brubaker and John Hranitz.

The grant helped to fund a program to promote inquiry-based education in molecular biology to secondary students. As part of the program, three BU undergraduate students and five high school students participated in research projects. The BU undergraduate students are continuing their research through the spring semester. In addition to Hranitz and Brubaker, faculty members Cynthia Surmacz and Angela Hess also advised the student researchers.

Betse Humphrey, Cherokee Pharmaceuticals spokesperson, said, "As a new company, Cherokee Pharmaceuticals plans to carry on the philanthropy long practiced by Merck, while forging its own identity. In that



Discussing 'Bridging the Gap Through Summer Research Experiences in Molecular Biology' are, left to right, Kristen Brubaker and John Hranitz, faculty members; Robert Marande, dean of the College of Science and Technology; Justin Noll, Cherokee plant manager; and Betse Humphrey, Cherokee public affairs manager.

spirit, Cherokee is pleased to offer continued support to Bloomsburg University, which we recognize plays an important role in our community. We look forward to continuing our partnership in an ongoing effort to enhance science education."

Federal Funds

BU receives grant for audiology services

The U.S. Department of Education awarded a four-year grant totaling \$780,000 to BU. The funding will be used to improve services and results for deaf and hard of hearing children by educating students in audiology.

"I am pleased that this grant will allow the university to increase the quality and quantity of students pursuing their doctorate of audiology. I commend Bloomsburg University for its foresight in applying for this competitive grant," said U.S. Rep. Paul E. Kanjorski (Pa.-11).

"We're delighted to receive this major funding for our doctor of audiology program," said David Soltz, president of Bloomsburg University.

"Professor Tom Zalewski, the project director, pursued this grant to achieve three goals: to train audiologists to help students in kindergarten through high school achieve academic success, to recruit doctoral students from underrepresented populations and to conduct an ongoing review to ensure the quality of our doctoral program."

BU will receive \$195,815 the first year and approximately the same amount for the next three years. The grant is part of the Personnel Preparation Program. These grants assist states in meeting their responsibility for providing personnel to serve children with disabilities.

Career Booster

BU receives NRC nuclear education grant

Bloomsburg University is one of 60 institutions sharing more than \$20 million in grants from the Nuclear Regulatory Commission (NRC) designed to boost nuclear education and expand the workforce for nuclear energy. Congress provided NRC with \$15 million to supplement the commission's grant program. BU's \$17,280 grant is among the \$6.4 million designated for education scholarships and graduate fellowships.

2+2+2

Grant awarded for partnership

BU was awarded a \$95,000 expansion grant from the state's Department of Community and Economic Development for continuation of the Workforce Leadership 2+2+2 grant program in computer forensics. BU has joined with secondary schools—Columbia-Montour Area Vocational Technical School, Northumberland County Area Vocational Technical School and the North Schuylkill School District—and postsecondary partner Luzerne County Community College to develop a seamless articulation of credits in the computer forensics curriculum from secondary to two-year postsecondary to BU.

News Notes

America's Oldest Brewery

Yuengling speaks to business students

Dick Yuengling, the fifth-generation owner and president of D.G. Yuengling and Son Brewery, recently spoke to business education and business information systems students about his family's company. Yuengling shared a history of 'America's oldest brewery,' which has been in continuous operation and family owned since 1829, with students of faculty member Melanie Wiscount. Shown from left are Yuengling, Wiscount and BU President David L. Soltz.



MSIT in the Capital City

IT program comes to Dixon University Center

BU's Master of Science in Instructional Technology (MSIT) program, a long-standing program at the Bloomsburg campus, is now being offered at Harrisburg's Dixon University Center. The program aims to give educators the skills they need to lead today's students as they direct their own learning through the use of technology.

Offered through BU's Office of Corporate and Continuing Education, MSIT is a blended mix of online and classroom studies that integrates experience in instructional computing with information on multimedia, Web design, e-learning, product evaluation and project management. The program is designed for teachers and information technology professionals who develop multimedia for educational and professional training, as well as individuals who are seeking certifications or want to learn about newly introduced software.

For information on MSIT or other e-learning programs, see <http://iit.bloomu.edu> or contact Timothy Phillips, chair of BU's instructional technology program, at tphillip@bloomu.edu or (570) 389-4875. For information on MSIT or other programs offered at the Dixon University Center, call 717-720-4080 or e-mail info@DixonUniversityCenter.com.



Tom McGuire

Members of the field hockey team celebrate the NCAA Division II field hockey championship.

Three in a Row

Field hockey captures championship

Jamie Vanartsdalen scored three goals and assisted on one other to lead the Bloomsburg University field hockey team to a 6-2 win over UMass-Lowell (UML) in the 2008 NCAA Division II field hockey championships last November. The title was the third straight for the Huskies and the sixth in the last seven years. It was also the 12th NCAA D-II title in school history and the 15th field hockey title overall.

Bloomsburg head coach Jan Hutchinson said the key to the game was early scoring. "Getting three goals right away was a great start."

Vanartsdalen of Huntingdon Valley also was named the 2008 Pennsylvania State Athletic Conference (PSAC) Eastern Division Field Hockey Player of the Year. Six of her teammates earned All-PSAC East honors for the 2008 season. Named first team All-PSAC East were Vanartsdalen, Samantha Kropa of Tunkhannock, Chelsea Due of Pen Argyl, and Venessa Witman of Oley, while Kelsy Kress of Littlestown, Whitney Miller of Lancaster and Allison Ziants of Winfield were named second team All-PSAC East.

Going Green

Students, faculty and staff participate in environmental initiative

A team of residence life, living and learning communities, faculty, staff and student organizations on campus established a recycling competition last fall to encourage students to recycle and become more aware of environmental issues. The competition, "Get Your Green On," pitted Northumberland and Montour residence halls against each other, and Northumberland edged out the competition by recycling the most materials and using the least amount of electricity. Advisers Claire Lawrence, associate professor of English and creative writing, and Stephanie Schlitz, assistant professor of English and linguistics, hope to continue promoting environmental awareness on BU's campus.

Lucky Seven

PASSHE tops record enrollment again

For the seventh consecutive year, a record number of students are taking classes at the 14 Pennsylvania State System of Higher Education (PASSHE) universities. Enrollment is up for the 12th year in a row across PASSHE, with nine of the universities, including BU, breaking their own all-time enrollment records. The PASSHE total of 112,597 for fall 2008 topped fall 2007 figures by 2,169 students. Also at an all-time high is minority enrollment with a record 13,064 minority students taking classes at PASSHE universities, 11.6 percent of the total student enrollment.

An official enrollment of 8,855 places BU fourth in the number of students enrolled at individual PASSHE universities, behind Indiana University of Pennsylvania, 14,310; West Chester, 13,619; and Kutztown, 10,393.

Creek Cleanup

Volunteers take part in environmental project



Students in the Helping Professions Living/Learning Community recently participated in a United Water Pennsylvania environmental protection project along Fishing Creek. Shown are: Sharon Solloway, associate professor of developmental instruction; and freshmen Rashida Barnes, Philadelphia; Jesse Gomez, Shenandoah; Isabelo Amparo, Philadelphia; and Miracle Brown, Philadelphia. Two tons of trash was collected, including a large amount of recyclable bottles, cans and tires.

Quick Takes

Asteroid 20392 recently was named "Mikeshepard" by the International Astronomical Union in honor of **Michael Shepard**, professor of geography and geosciences. The citation is "Michael Shepard (b. 1962), a professor of geology and geosciences at Bloomsburg University of Pennsylvania, specializes in radar and optical remote sensing of the minor and the terrestrial planets. The name was suggested by S.J. Ostro."

Steven D. Hales, professor of philosophy, edited two books published by Open Court Publishing, "What Philosophy Can Tell You About Your Dog" and "What Philosophy Can Tell You About Your Cat." In the first book, 20 philosophers and dog lovers give their insights on canine-related themes of metaphysics and ethics. In the second, 18 philosophers answer these questions as they relate to felines.

"The Dragon's Hidden Wings: How China Rises with Its Soft Power," the first book by **Sheng Ding**, assistant professor of political science, was published by Lexington Books, an imprint of Rowman & Littlefield Publishers.

Ferda Asya, assistant professor of English, won the 2008/2009 Edith Wharton Collection Research Award, a competitive grant offered to one scholar each year by the Edith Wharton Society. The grant enables Asya to conduct research on the Edith Wharton materials at the Beinecke Library of Yale University.

An analytical afterword of French Canadian Alain Denis' novel, "Bidou Jean, Bidouilleur," by **Nathalie Goodisman Cornelius**, associate professor of languages and cultures, was published with the novel's second edition. The annotated edition is intended for use in French classes on Quebec literature and for the public.

Andrea Fradkin, assistant professor of exercise science and athletics, published three chapters in the book, "Science and Golf V." In November 2008, she was quoted in a New York Times story on the proper way to warm up before athletic activities. Fradkin's research suggests that, even in golf, those who warm up are nine times less likely to be injured.

V.H. Manek Kirpalani, associate professor of marketing, received the Helsinki School of Economics (HSE) medal for his contributions as a distinguished visiting professor in the doctoral program. HSE is one of fewer than 20 business institutions worldwide that is accredited by agencies from the United States, the European Union and the United Kingdom.

Michael M. Patte, associate professor of educational studies, was recently appointed to the Pennsylvania Governor's Early Learning Council. The newly created council is responsible for planning the expansion of effective early learning and development services for young children and their families.



Signs Of Faith

BY SUE A. BEARD

A 1988 BU graduate combines her religion and her skills in American Sign Language to translate “signs from above” to the deaf community.

For Eileen Finn Colarusso, the highlight of her career—what she calls “the job to end all jobs”—came in April 2008, when she signed for Pope Benedict XVI and a crowd of 45,000 at a Mass in Nationals Stadium in Washington, D.C.

“I tell my friends the only way to top that is (to sign for) God,” says Colarusso, a 1988 BU graduate who coordinates the deaf ministry for the Catholic Archdiocese of Baltimore. Some half-million Roman Catholics live in the archdiocese, which includes the City of

'It means so much more when a deaf person teaches another deaf person about the faith.'

— Eileen Finn Colarusso '88

Baltimore and eight Maryland counties, and is home to an estimated 1,800 to 2,000 deaf Catholics.

The Wilkes-Barre, Pa., native and mother of five is passionate about the deaf ministry, whose goal is to enable the hard of hearing to participate in their faith in the same way hearing members can.

Her ultimate goal: to put herself out of a job by enabling members of the deaf community to run the programs by themselves.

The deaf community has its own language, its own history and its own cultural nuances that make it separate from the hearing culture, Colarusso explains. Like those of another foreign culture, deaf people experience life better in their own language. Priests and deacons who are deaf themselves or who are fluent in sign language are best able to minister to the hard-of-hearing.

Given the scarcity of deaf priests, Colarusso's job is to train deaf people and professional interpreters to work with deaf parishioners in a religious setting. That way, deaf people can participate in their parishes in the same ways hearing members can, serving in such volunteer positions as lectors, Eucharist ministers, ushers, acolytes and counselors.

When Colarusso, a parochial high school graduate, saw her first sign language interpreter at a Christmas Mass during her sophomore year at BU "it was like a light bulb went off," she says. Shortly after that, Gary Mowl, who was an assistant professor of communication disorders and special education and "the first deaf man I had ever met," suggested she make signing her career.

"For some reason, I never questioned his advice, and I've never looked back. I fell in love with it." Still, she never expected to wind up in her current position. "I didn't know the deaf ministry existed."

She began by interpreting for the deaf in a Catholic parish in 1993 and continued that work when she moved to Maryland in 1994. Colarusso accepted a part-time position with the Archdiocese of Baltimore's deaf ministry in 1997 and, when the full-time coordinator position became available in 2005, she responded to the challenge.

Although Colarusso has signed for hundreds of Masses, she admits the encounter with the pope on his

first visit to the United States was like no other. "I was standing on the stage (at Nationals Park) and, when I saw him walking up the aisle, I lost focus briefly. That's not like me. It was a very exciting moment."

She had the opportunity to meet the pope a second time in June 2008, when she participated in a pilgrimage of the deaf from all over the world to the Vatican. "There were 1,200 deaf people from 31 countries," she recalls. "The Holy Father greeted us and waved to us from the Popemobile."

Before she signed for the pope, Colarusso says she thought of the pontiff "as somebody who lived in Rome. But the Mass and the visit to Rome really turned that around for me. It really took me out of my day-to-day Catholic life in my parish. The universality of our faith really hit me."

While meeting Pope Benedict XVI certainly has been a career highlight, she points to others.

National award

Colarusso has received national recognition for a DVD and accompanying book produced in collaboration with Mary O'Meara, the executive director of the Center for Deaf Ministries in the Archdiocese of Washington, D.C.

The National Conference for Catechetical Leaders awarded the 2008 Technology Award to the two women for their much-needed resource, "Liturgical Signs and Prayers: A Resource for Deaf Ministries."

The DVD is the only resource of its kind in the United States and can be used in a number of ways. In the DVD, the Mass is illustrated by a hearing priest and a sign language interpreter. The rites for such common sacraments as weddings, baptisms and funerals are also illustrated.

Interpreters can use the DVD to see how the rites can be illustrated in sign, parishes can use it to learn how to use interpreters in their own churches and, most importantly, Colarusso says, hearing parents can use the DVD to teach their deaf children the faith.

Colarusso notes that 95 percent of deaf children are born to hearing parents. Even when those parents learn sign language, they may not learn the signs for faith concepts, making it difficult to teach their children about Catholicism. Colarusso hopes the DVD will go a long way toward opening that kind of communication.

Continued on next page



There are only seven deaf priests in the United States, so Eileen Finn Colarusso '88 feels fortunate that she had the opportunity to work with one of them, the Rev. Mike Depcik, now a priest in Chicago.

An opportunity

There are only seven deaf priests in the United States. Colarusso feels fortunate that she had the opportunity to work with one of them, the Rev. Mike Depcik.

Depcik volunteered to celebrate Mass once a month for the deaf community in Frederick, Md., home to the Maryland School for the Deaf. There, Colarusso says she saw what is possible when a parish has a deaf priest.

"We had 100 people coming to those Masses," she says and, eventually, Depcik was conducting Masses twice a month. "We had babies baptized, first communions... It was wonderful to see."

Depcik has since been reassigned to the Chicago area, but Colarusso is hoping she will have the opportunity to work with a deaf priest again.

While Colarusso continues to interpret for Masses and archdiocesan events such as funerals, weddings and school events, she says the major part of her job is to make sure the Catholic sacraments are available to all members of the deaf community.

"If members of the deaf community need training, I make sure they have access to that training," she explains. "I make sure there are workshops for interpreters who work in a liturgical setting."

Success, she says, comes when members of the deaf community become trained and feel they can do the job without outside help. "It means so much more when a deaf person teaches another deaf person about the faith."

Colarusso says she could not continue to perform her job without the support and understanding of her husband, Ralph, and their five children, since the sign language interpretation requires a lot of night and weekend work. The Colarusso family includes Gabriella, 18; Gina, 16; Michael, 13; David, 11; and Dominic, 8.

Her passion for her work may have rubbed off on at least two of her brood. Gabriella, a freshman at Mount Saint Mary's, a Catholic university in Emmitsburg, Md., has expressed interest in youth ministry, and the youngest, Dominic, with whom she used signs when he was a baby, often reverts to American Sign Language when communicating with his mother.

"We thought he was speech delayed," she says. "He wasn't talking, but we soon discovered he didn't need to. He was the baby, and we were waiting on him hand and foot." ■

Freelancer Sue A. Beard recently retired as editor of The Record Herald, Waynesboro, Pa.



Gotta *Dance!*

BY LYNETTE MONG '08

German philosopher Friedrich Nietzsche once said, "We should consider every day lost on which we have not danced at least once." Students in Bloomsburg University's Dance Ensemble have taken that message to their hearts—and their feet.

Before she even enrolled at Bloomsburg University, senior Ashley Kunkle knew she wanted to be a member of the BU Dance Ensemble. An avid dancer throughout high school, Kunkle, of Slatington, Pa., had seen her older sister, Christina '07, dance at the ensemble's annual spring performance. "I knew I wanted to audition," she says. "I saw the show every year and it just looked like so much fun."

Kunkle is one of nearly 200 Bloomsburg University students who audition, rehearse and perform with the dance ensemble each year. As the ensemble's co-president, Kunkle helps lead the largest student organization on campus with fellow senior Stephanie Loeb of Limerick, Pa.

Like Kunkle, many ensemble members see the group as an opportunity to keep dancing after their high school dance careers are over, says Sheila Kaercher, one of the ensemble's two advisers and assistant professor of exercise science. "We have a lot of students who come in with a dance background who can't necessarily pursue a degree in dance, but still want to be involved. They need that creative outlet, and the dance ensemble is an opportunity for them to extend their dancing for a few years," Kaercher says.

What makes the ensemble unique among student organizations, according to Kaercher, is that it is still student run, despite its size. "The students run it like a business," Kaercher says, noting the group's well-structured executive board and dedicated student instructors.

"It's an environment of peers teaching peers," Kaercher adds. More than 20 dance classes are offered every year through the dance ensemble, and all classes are taught by students. Instructors recommend exemplary dancers from their own classes to take over the teaching position the following year. This allows for a wide range of dance styles to be taught each year at various skill levels, from beginning ballet to the prestigious competition

Continued on next page



Eric Foster

Senior Ashley Kunkle stretches before a BU Dance Ensemble rehearsal.

Students follow the dance moves of adviser Sheila Kaercher (below) and perform a high-energy dance number during last spring's show (right).



Eric Foster



Will Michael

'We have a lot of students who come in with a dance background who can't necessarily pursue a degree in dance, but still want to be involved. They need that creative outlet.' – Sheila Kaercher, adviser

team, which performs at university events and has competed throughout the Northeast.

Because the ensemble rehearses throughout the school year, "participating in the dance ensemble is a significant time commitment for these students, particularly the teachers," says Sue Dauria, associate professor of anthropology and the ensemble's co-adviser. "They come into this group knowing a lot is expected of them."

But their dedication pays off at the ensemble's energetic end-of-year performance, which is one of the most popular events on BU's campus. The ensemble performs in Mitrani Hall, located within Haas Center for the Performing Arts, which seats more than 1,800 people. The hall is always filled to capacity for the event, according to Dauria. "It is the biggest attended event I have ever seen on this campus," she says.

(Editor's note: This spring's show may be moved to Carver Hall's Kenneth S. Gross Auditorium, depending on the status of the current Haas Center renovation.)

Today's ensemble is much more extensive than when Kaercher and Dauria first organized the group more than 10 years ago. "I taught a beginning dance class within the exercise science department and noticed that we had some really talented dancers," Kaercher says. Encouraging the students to take their dancing more seriously, Kaercher and Dauria helped organize an intramural-style dance group that rehearsed once a week.

Since then, the number of students involved has climbed from 30 to nearly 200, and the range of dance styles has expanded along with it. "There are always the basic dances, like hip-hop, ballet and tap," Dauria says, "but students who express interest in a different

style of dance are encouraged to teach it as a class."

Over the years, everything from line dancing and swing to ballroom and break dancing has been taught.

Kaercher and Kunkle both note that the benefits of the ensemble extend far beyond the world of dance. The group also offers a positive environment for students to meet and connect. "To have students teaching the classes creates a great sense of camaraderie," Kaercher says.

It also fosters a bit of friendly competition, she notes. "Students in each class tend to think, 'This is the teacher, but she's also one of us, and we're going to give her our respect and show her what we can do.' It gives the dancers a bit more creative license and pushes them much harder."

According to Kunkle, the ensemble has also had an impact on her from a professional standpoint. As an elementary and early childhood education major, Kunkle views her own experiences as an ensemble instructor as excellent preparation for her future career.

"It's really been a great way to get ready for the real world," she says. "Teaching dance is good preparation for teaching in the classroom. It requires you to get over that fear of getting up in front of people and walking them through the steps they need to know."

But the general appeal of the ensemble, Kunkle notes, will always be the opportunity to dance. "We love the chance to perform," she says. "It's just such a good feeling to get up in front of your family and friends and show them what you can do." **B**

Lynette Mong '08 lives in Seattle, Wash., where she works as a books merchandising specialist at Amazon.com.

Global Villager



BY MARK E. DIXON

At age 79, faculty emeritus Chang Shub Roh remains a fixture on BU's campus and in the community. His volunteer activities include the Friends of the Bloomsburg University Library Association, the Northeast Pennsylvania Alliance for Homeless and the local Meals on Wheels, but his special joy is the Global Awareness Society International.

The Japanese who occupied Korea from 1915 until the end of World War II placed little value on diversity. And that, in a very basic way, explains why in 1991 sociology professor Chang Roh founded an international organization dedicated to its celebration.

"Always, in the world, we have war and poverty," says Roh, whose Global Awareness Society International (GASI) now has liaisons in five continents, including a student chapter at Bloomsburg University. "Since I experienced two wars, I see prevention as the key. After 'sickness' takes place, it's too late."

Dedicated to promoting "awareness ... understanding ... sensitivity ... (and) support," GASI works primarily through universities where faculty members meet at annual conferences, publish an annual journal and organize activities through student chapters. Members of the Bloomsburg student chapter sponsor speakers, host social opportunities for interaction between domestic and international students and are active with the Model Organization of American States (OAS) and Model European Union.

Continued on next page



'I didn't intend to stay in Bloomsburg so long, but then I became the sociology department chair. And when something like that happens, you can't just take off.'
- Chang Shub Roh

"Nobody used these names at home," says Roh, who even today must search for official records from his youth under his Japanese name.

Forced name-changing was part of a larger effort to suppress Korean culture. There were also penalties for speaking Korean, and many cultural artifacts were either destroyed or removed to Japan during that period. According to *Newsweek*, for instance, 80 percent of all Korean Buddhist paintings are now in Japan.

In addition, millions of Koreans were conscripted for labor and the Japanese military, including perhaps 200,000 women and girls who were forced into sexual slavery for the occupier's soldiers. In 1919, an estimated 7,000 non-violent demonstrators were killed while demanding independence.

"Overall, the Japanese were very suspicious of Koreans," said Roh, "and Koreans didn't like Japanese, either."

At age 13, Roh's father sent him to Japan to study. The elder Roh intended that all his sons would be physicians and a Japanese education was considered superior. An unexpected bonus was that the Japanese curriculum actually had less propaganda.

"The Japanese 'knew' they were superior, so they didn't need that," laughs Roh, who was nevertheless beaten by other students when he failed to bow to the emperor's palace. He stayed in Japan until 1945—enduring the Doolittle Raid and all those that followed—then returned home and graduated from Seoul's Dong-A University in 1952 with a bachelor's degree in economics.

During the Korean War, Roh served as a front-line interpreter for U.S. troops. (He had learned English from the Japanese, who thought a bilingual population would be useful after they conquered the United States.) Often, Roh helped interrogate North Korean prisoners—a duty which at least once got him in trouble.

"I used respectful language to the prisoners and, for that, two Korean officers reported me as a communist," he says. "But the Americans told them that they observed the Geneva Convention, which required respect even for prisoners. So, I was OK."

When the war ended, two American soldiers sponsored Roh as a student at Louisiana State University. A foundation paid his tuition. Roh earned a master's degree in sociology, and then spent a year at Georgetown University where his tuition was paid by another benefactor. In 1959, he arrived home in Korea with a new doctorate, intending to run for the South Korean congress.

"When I arrived, the government was about to collapse," recalls Roh. "It had been corrupted by bribery." Instead of going into politics, he joined the faculty at Ewha Womans University where, at age 34, he became a full professor. In 1968, Roh left South Korea to teach in the Philippines, from which he later moved on to East Texas Baptist University and, in 1971, to Bloomsburg, from which he retired in 1996.

"I didn't intend to stay so long," says Roh, "but then I became the (sociology) department chair. And when something like that happens, you can't just take off."



Chang Shub Roh: in Tokyo in 1944 (top) and in Korea in 1955.

Born in 1929 in Korea's Hamyang Valley near Pusan, Roh was one of six children of a school teacher. Teaching was a high-status profession in Korea so, perhaps for that reason, Japanese authorities focused on his family when they began to implement their "Sōshi-kaimei" name-changing policy in 1939.

The Roh family became the "Toyokawa" family. Chang Roh became Toyokawa Masao. His parents and siblings also changed their names.

"Toyokawa" was Japanese for the Chinese village from which Roh's ancestors had immigrated to Korea a thousand years earlier. Choosing a name with a link to the family history, Roh explained, was a subtle effort to make the name-change palatable. But his family had none of it.

The Global Awareness Society International works primarily through universities where faculty members meet at annual conferences, publish an annual journal and organize activities through student chapters.

To Understand Others

Most activities of the Global Awareness Society International (GASI) occur between faculty members at universities around the world. Professors meet with other professors, exchange ideas and then try to import those ideas to their own curricula.

"We're trying to disseminate our ideas to the world," says founder Chang Roh. "In the future, I think, all education will have a global dimension." In the long term, however, GASI student chapters may offer the most potential to advance international understanding.

Retired professors James Pomfret and James Huber were founding members of Bloomsburg's GASI chapter. According to Mark Usry, the chapter's faculty adviser, the group now has more than 50 members, most with no particular career motive. And, of course, there is no course credit.

"I think it's a group that just wants to understand other people," says Usry, a finance and legal studies professor who came to Bloomsburg a year ago from James Madison University. "And there is a nice mix of undergraduates—political science majors, history majors, biology majors."

Usry had previously considered starting a new group to help business students make international connections, then discovered GASI.

According to Usry, globalization is a hot topic, which presents many opportunities for Bloomsburg students. In November 2008, the chapter had three days of briefings on the perceived impact of the fall election by officials at the World Bank, the International Monetary Fund, Department of Commerce, U.S. Customs and Border Protection and other entities. Those meetings were to be followed by a reception of Bloomsburg alumni from the Washington area.

"The chances are really good that D.C.-area alumni will be linked to the government in some way," says Usry. "So, that networking opportunity might lead students places."

A bit farther out is a planned spring 2009 series of "games" with the Organization of American States (OAS). Students are assigned to represent a country in mock international negotiations. This past year, Bloomsburg was assigned to represent Antigua, and students were first briefed by the Antiguan ambassador, Deborah-Mae Lovell.

"It's a great opportunity to research and learn about the country we're assigned," says Usry.

Some events are purely social. "This past Sunday, we sponsored a picnic with Bloomsburg's international students," said Usry in mid-October. Everyone brought a dish from his or her country. They played volleyball and carved pumpkins, enjoying together what might be considered an "exotic" U.S. custom.

Today, in addition to his ongoing work with GASI, he is a member of the advisory committee for the Columbia-Montour Area Agency on Aging. He's active in his church—where he is known as an expert hoagie-maker—and the Northeast Pennsylvania Alliance Against Homelessness. He picks up trash with a neighborhood group and delivers Meals on Wheels. Locals call him "George."

Roh is also known for his appetite and his love of spicy food. In GASI circles, there is a story that the organization's early meetings were held in Chinese restaurants, where he ate large portions of entrees from the three-pepper section of the menu. Asked how he stayed so thin, Roh is alleged to have answered that he was "exercising on the inside."

"I think it's true," he acknowledges. Roh also exercises on the outside, with daily calisthenics and weights.

Today, he compares his vision of a peaceful world to his childhood village of about 50 families. Unlike even smaller villages in which everyone had the same surname, his neighbors had different names. The community was big enough that there was occasionally conflict, but there were sufficient common principles that problems were resolved.

"The rich did not undermine the poor," he wrote in a draft of his autobiography. "The poor did not get jealous or hostile toward the well-to-do. Everyone lived harmoniously." ■

Mark E. Dixon is a freelance writer in Wayne, Pa.



Global Awareness Society International officers are, left to right: Madhav P. Sharma, BU; Geoffrey Palmer, Bowie State University; Chang Shuh Roh; Jay Nathan, St. John's University; James C. Pomfret, BU faculty emeritus; Ransford Palmer, Howard University; George Agbango, BU; and Patricia Hopson-Shelton, Millersville University.

From Blueprint to

Green

STORY BY TRACEY M. DOOMS

As chair of the Master Facilities Plan Advisory Committee, Sandra Kehoe-Forutan led a group intent on the vision of Bloomsburg University as 'a fun, enlightening and exciting place to live, study and work.' A decade later, the campus community enjoys the changes brought about during implementation of the plan.



When Sandra Kehoe-Forutan signed on as a Bloomsburg University assistant professor in 1992, she naturally assumed that she would spend most of her time teaching in the department of geography and geosciences. In her spare time, she would continue her research into Australia's remote Torres Strait Islands. Little did she know that eight years later she would help to guide the university as it developed a plan designed to meet the needs of current and future students.

From 'Down Under' to Bloomsburg

Kehoe-Forutan came to Bloomsburg from the other side of the world, where she was a planner with a private firm in Melbourne, Australia. A native Canadian, she had earned a bachelor's degree in geography from Queen's University in Ontario and a master's in city and regional planning from Ohio State University. Then she headed to Brisbane, Australia, where in 1991 she completed her doctoral degree in geographical sciences at the University of Queensland.

A desire to return to North America drew Kehoe-Forutan to Bloomsburg University, where she settled in to teach planning courses. Meanwhile, the Pennsylvania State System of Higher Education decided that all its universities—including Bloomsburg—should develop a master plan to guide facilities development. Thanks to her planning expertise, Kehoe-Forutan was a natural choice to chair the university's Master Facilities Plan Advisory Committee.

"The committee was composed of individuals from the campus and town, and they never lost their enthusiasm over the two-year period of hard work and lots of meetings," Kehoe-Forutan recalls. The master plan

was shaped by key elements related to the university's current and anticipated facilities needs, historic identity, campus atmosphere, expected enrollment growth, traffic patterns and the desire for more outdoor spaces.

Today, Kehoe-Forutan can take a few steps from her office in Hartline Science Center and see the vast open space that the original plan called the "library green." The committee envisioned a large, unobstructed lawn surrounded by key academic buildings, including the "new" Andruss Library, expanded McCormick Center and renovated Centennial Hall. The library green became even more than the committee expected after BU's Council of Trustees agreed to new traffic patterns and later approved the option that became the blueprint for today's Academic Quadrangle.

Kehoe-Forutan calls the quad "the focal point of campus. It gives us that sense of place, plus it also just provides a space where students can have fun.

"Carver Hall is always going to be our keystone building, but we didn't have that central gathering space. I see things as individual projects, but I also try to think of the whole."

Throughout the planning process, Kehoe-Forutan's interest in history came into play (professionally, she researches necrogeography, or the reasons behind the layout of burial grounds, and she has been president of the Bloomsburg Historic Preservation Society).

"I'm really proud of the fact that we collected items on this campus that were important to past students," she says. "It's those accents that really become part of the campus fabric." One of those "accents," for example, is a water fountain that was a gift from the Class of 1940.



Sandra Kehoe-Forutan, professor of geography and geosciences, believes the Academic Quadrangle provides a much-needed central gathering space while honoring campus history.

'I'm really proud of the fact that we collected items on this campus that were important to past students. It's those accents that really become part of the campus fabric.' – Sandra Kehoe-Forutan

Building Consensus

Kehoe-Forutan says former BU President Jessica Kozloff was one of the key players throughout the planning and development process and would have launched a master plan even if it weren't mandated by the state. She also credits facilities management's Colin Reimeyer and Gary Hilderbrandt, and Eric Milner, assistant vice president for administration.

"The master plan is a living, breathing document," Milner says of his seven-year effort to turn words on paper into structure and form. Starting when he arrived at BU in 2001, Milner took the framework of the initial master plan and instituted the updates that allowed objectives of the master plan to become reality.

The concept for a quad caused a "chain reaction" of planning, Kehoe-Forutan says. "Parking is always a sensitive issue." The parking lots formerly occupying the quad land had to be moved. Then the tennis courts displaced by the new student commuter lot moved to upper campus, and the chain reaction continued.

"It's all people," Kehoe-Forutan says. "You have to get the right people together at the right time."

Milner says Kehoe-Forutan was very helpful in gaining consensus as the master plan evolved. "It's hard to make change because of the number of different viewpoints involved," he says.

Those viewpoints included city and neighborhood representatives. "I worked really hard with the town and the zoning officer to make sure we were in compliance," says Kehoe-Forutan, who was a Bloomsburg planning commissioner in the mid-'90s. In addition to complying with city regulations, the BU planners dealt with next-door neighbors' concerns, which could be as simple as redirecting university lighting that glared into homes. "I saw our relationship really improve with our neighbors," she says.

Today, Kehoe-Forutan chairs BU's Space and Facilities Committee, which examines space needs as planning, renovating and building continues. In Kehoe-Forutan's office, architectural drawings for the renovation of the old portion of Hartline Science Center spread across her office table. Looking ahead, the "greening" of campus—making facilities more environmentally friendly—is one of many goals she's excited about.

"When I retire nine years from now," Kehoe-Forutan says, "our challenge is to have an updated master plan in place." Personnel come and go, she says, but an ongoing master plan will shape the university's campus for years to come. **B**

Tracey M. Dooms is a freelance writer and editor living in State College, Pa.



It's Official: *The Inauguration*

STORY BY BONNIE MARTIN AND HAILI SHETLER '11
PHOTOS BY ERIC FOSTER AND WILL MICHAEL

Day-to-day met pomp and circumstance as students walking through the Academic Quadrangle on their way to classes were met by faculty, delegates and platform guests dressed in full academic regalia. Two very distinct, yet integrated, aspects of any college or university—the academic and the ceremonial—came together for the inauguration of BU President David L. Soltz.

With an eye to the future and a nod to the past, Bloomsburg University's 18th president, David L. Soltz, was inaugurated Friday, Oct. 31, 2008, during a ceremony in the Student Recreation Center.

After receiving well wishes from representatives of students, faculty, staff, administrators, alumni, the Bloomsburg University Foundation and the Pennsylvania State System of Higher Education (PASSHE), Soltz spoke of the role of a public access university with specific vision for Bloomsburg University.

The president, who took office in January 2008, talked of the importance of incorporating diverse experiences into the institution where 40 percent of those enrolled are first-generation college students. He spoke of new initiatives to expand academic and co-curricular opportunities for students and update facilities while building on a history of excellence in education, science and math, allied health and other fields. He also addressed programs to meet the educational needs of residents of the commonwealth and future students who may be time- or location-bound or non-traditional. (*Editor's note: See excerpts from his speech on page 19.*)

'When we first walked out of the library and into the quad dressed in our academic regalia, we all got emotional. It has been such a great experience.'

*— Nicole Najpauer '09,
Northampton, elementary
education/language arts
major and Bloomsburg
University Trustee*



Scenes from the inauguration, left to right: BU President David L. Soltz follows former president Jessica S. Kozloff in a procession around the Academic Quad before the inauguration ceremony; Bloomsburg Mayor Dan Knorr '07 welcomes Soltz; Kozloff presents the university medallion to Soltz; members of BU's Gospel Choir perform as part of the ceremony; a well-wisher congratulates the president.

'I was pleased with the ceremony and happy to hear President Soltz's speech. I am excited to hear his new plans and his direction that he wants to take the university.'

*— Christine Moore '11,
Philadelphia, psychology
major and member of the
BU Gospel Choir*

Soltz said private donations continue to be important to BU as the institution faces economic challenges while receiving just 36 percent of its budget from state appropriation. "A Bloomsburg education is still a bargain," he said. "We must keep it affordable and accessible, while raising the level of scholarship."

Calling himself "privileged" to serve as Bloomsburg's president, Soltz said he looks forward to "the opportunities and challenges of these uncertain but promising times."

Also speaking during Soltz's inauguration was his mentor and friend Jenilyn McIntyre, president of Central Washington University, where he was provost for nearly seven years.

"This is more than the celebration of a new president," McIntyre said. "It is, first of all, a celebration for now and for the future of university tradition, a commemoration both of the day-to-day hard work of teaching and learning and of the ideal of a university education, continuously renewed by society's changing needs. It is also a celebration of this particular university and all that its rich tradition means both to its students and to this region. And, finally, it is a celebration of the inauguration of David Soltz as he assumes the presidency of this outstanding institution."

Former Bloomsburg University President Jessica Kozloff presented the university medallion to the new president. Returning to BU with husband Steve, who served as the official delegate from his alma mater, the University of Pennsylvania, Kozloff spoke of the sense of pride the cast bronze symbol of leadership conveys. Calling the medallion both "substantial and heavy," Kozloff said it symbolizes "the awesome responsibility of the one who wears it."

"Today, Bloomsburg University inaugurates someone who has a heartfelt commitment to facing challenges," she said. "I have no doubt that the best days of this beloved university are yet to come."

The two-hour ceremony was filled with many similar moments:

"I'm always impressed by the integrity and high quality of this university and confident Bloomsburg University will continue to build on its strong foundation. I welcome you, your family ... and your horses ... and congratulate you on your inauguration today," said Kenneth Jarin, chair of the PASSHE's Board of Governors, who administered the oath of office.

"For our students, it is our charge to urge them to reach beyond what is common ... and to instill a lifelong love of learning. Use your leadership, sound judgment and integrity, along with the strengths of this university in teaching, research and public service, to benefit the students of the commonwealth of Pennsylvania," said John Cavanaugh, PASSHE chancellor.

Continued on next page



'It was nice how all of the presidents from the 14 PASSHE universities were represented (as delegates).'

— Jamie Smith '09, Levittown, psychology major

The Inauguration Ceremony

The following individuals and organizations participated in the inauguration of BU's 18th president, David L. Soltz:

John Cavanaugh, chancellor, Pennsylvania State System of Higher Education

Kenneth Jarin, chair, Board of Governors, Pennsylvania State System of Higher Education

Jerilyn McIntyre, president, Central Washington University

Jessica S. Kozloff, president emerita, Bloomsburg University

Steven B. Barth, chair, Bloomsburg University Council of Trustees

James Mackin, BU provost and vice president for academic affairs

Giovanna "Gia" Adornetto, president, BU Community Government Association (CGA)

Stephen Kokoska, president, BU chapter, Association of Pennsylvania State College and University Faculty (APSCUF)

Shawn Makar, incoming president, Local 2361, American Federation of State, County and Municipal Employees (AFSCME)

Richard G. Anderson, associate professor, history

Maggie Gillespie from BU Protestant Campus Ministry

William Freed '58

Christopher Beadling '94, president, BU Alumni Association

Allison Watts '80, treasurer, BU Foundation

Dan Knorr '07, mayor, Town of Bloomsburg

BU Gospel Choir

BU Marching Band

BU Chamber Singers

"I cannot say enough about (President Soltz's) approachability, down-to-earth nature and great communication skills. He's the kind of person who I can agree with and work together with but, more importantly, the kind of person who I can disagree with and still work together with. I think he'll be a tremendous asset to our university, I think he'll be an asset to our town, and I think he was a great choice," said Dan Knorr '07, mayor of the Town of Bloomsburg.

"Your presidency brings enthusiasm and hope. Your legacy will be determined by your ability to connect. We welcome you as our president but, more importantly, as our colleague," said Stephen Kokoska, professor of math, computer sciences and statistics and president of BU's chapter of the Association of Pennsylvania State College and University Faculty (APSCUF).

Senior faculty member Richard G. Anderson, associate professor of history, presented the university mace to Soltz. The mace, first used at a commencement ceremony in August 1963, represents the authority of the office of president. William Freed '58 gave the president a framed copy of the six-page, handwritten charter establishing the Bloomsburg Literary Institute. The Act to Incorporate the institute, "a company for the provision of education, both in the ordinary and higher branches of English Literature and Science, and in the ancient and modern languages," was recorded in the Columbia County deed book in 1856. The charter serves as a tangible bond between the institution's past, present and future. ■

Bonnie Martin is co-editor of Bloomsburg: the University Magazine. Haili Shetler '11 is a mass communications major from Bloomsburg.



Scenes from inaugural week events, left to right: Nicole Najpauer, student Trustee, left, and Gia Adornetto, president of the Community Government Association, represent students at the inauguration; BU's president and his wife, Robbie, listen to the inaugural lecture by oceanographer Jean-Michel Cousteau, shown in third photo from left; the Soltzes speak with Gifford Howarth, marching band director, before the Homecoming Parade; the Soltzes' children, grandchildren and special guests join in the celebration; President Soltz shares dinner with second shift employees.

From the Inaugural Speech of BU President David Soltz

We are a university of access. Not open access, but access to the wide range of students who are intellectually capable and academically prepared to take full advantage of the educational and intellectual opportunities we offer.

Our fall 2008 freshman class is the largest, most diverse and best prepared academically. The number of historically underrepresented students now represents 10.1 percent of our student body, but there is still much work to be done. ... To further these efforts, I intend to establish an External Diversity Council to assist me and the university in building on our successes ... and meeting the needs of an increasingly diverse student body.

The cost of attending Bloomsburg University and the 13 other universities in the Pennsylvania State System of Higher Education is still a bargain. ... We must strive to maintain the quality of the Bloomsburg University degrees while keeping tuition affordable and our university accessible. We must look to private donors to make up the funding gap.

Bloomsburg University exemplifies the six core values of access, opportunity, inclusion, excellence, success and value. ... We (must) build on our successes to make Bloomsburg University even more of a university of choice and to increase our high student success.

We will begin a new strategic planning process this semester. ... I anticipate that the strategic planning process will lead to the identification of several areas of distinction for Bloomsburg University and from these will emerge a few centers of excellence.

BU has strong programs in the science, technology, engineering and mathematics (STEM) disciplines. ...

As Bloomsburg University grows as a center for STEM disciplines, we will be producing a workforce that can attract more science- and technology-based industries.

New jobs and professions are emerging at an increasing rate, and Bloomsburg University must be ready to prepare our students for them. One approach that is under way is the development of professional science master's degrees ... to allow students to pursue advanced training in science or mathematics, while simultaneously developing workplace skills highly valued by employers. Another long-standing area of distinction at BU is our health science programs at the undergraduate, master's and, in the case of audiology, the doctoral levels.

We must continue to increase our offering of courses by distance and multimodal education. We will expand our degree-completion programs in partnership with regional community colleges. ... These approaches will assist us in educating more citizens to higher levels while maintaining Bloomsburg as a residential university at the right size of approximately 10,000 students.

There is a possibility of establishing a branch campus of Bloomsburg University in the Sunbury area. Another option that is on the table is the establishment of a new community college with which we would partner. The next step in this process will be to conduct a feasibility study that looks carefully at the demographics and the current and future post-secondary and workforce needs of the area.

Editor's note: The complete text of BU President David Soltz's inaugural speech may be found at www.bloomu.edu/president/InAugText.php ■

BU

students gain valuable
experience while trying
out an employer or field
for proper career fit.

BY KEVIN GRAY

Whether searching deep waters for a vanished 18-year-old, enriching the lives of some big cats or promoting a Class AAA baseball team, internships and cooperative assignments often take Bloomsburg University students into the realm of the unexpected. Students Jacob Lex, Erin Loughlin and Travis Behler recently participated in experiential assignments that allowed them to handle unique job responsibilities.

Jacob Lex

Jacob Lex, a junior electronics engineering technology major, found himself involved in a high-profile missing person case as part of his co-op with Alternative Positioning Solutions (APS) of Lafayette, La. The company, owned by Lex's uncle, is a navigation, positioning and sonar services firm with responsibility for the Gulf of Mexico and all territorial U.S. waters.

During his eight months on-site, Lex worked in Aruba searching unsuccessfully for the remains of Natalee Holloway, an Alabama teenager who disappeared in May 2005. The crew aboard the R/V Persistence—APS's flagship boat—worked 18-hour days making sonar runs to identify all of the materials that don't naturally appear on the seafloor, including possible human skeletal remains and pieces of clothing. Lex was responsible for running the ship's computer

equipment. Despite long hours and intense effort, the search came up empty.

When the work in Aruba was complete, Lex's next assignment centered on mapping the seafloor in the Gulf of Mexico. The days and weeks were long, he says, but he bonded with other members of the crew.

"Nothing is predictable when you're out at sea, but coming together to fix things or find solutions made us closer," Lex says. "It's like a brotherhood."

Following the completion of his co-op, APS offered Lex a future position as a geophysicist, which would require additional schooling beyond his Bloomsburg degree.

"I always work hard in whatever I do, but I really took advantage of my time with APS," Lex says. "I liked the work and learned as much as I could as quickly as I could. I think this experience will pay off."

Erin Loughlin

Erin Loughlin grew up around animals. Besides dogs and cats, her family had pet iguanas, rabbits, hedgehogs and hamsters, and raised turkeys, ducks and chickens.

It seemed natural for Loughlin to seek out work with animals. She found the perfect venue at T&D's Cats of the World wildlife refuge in Penns Creek, about an hour's drive from Bloomsburg. While T&D's specializes in big cats, the refuge also takes in other exotic animals, such as bears, monkeys and parrots.



Eric Foster



Internships take Jacob Lex, Erin Loughlin and Travis Behler, left to right, out of the classroom to try potential careers.

Loughlin served as an intern at T&D's during the 2007-08 academic year and the experience was so positive that she has stayed on as a volunteer.

"I always wanted to find a job like this," says Loughlin, a senior biology major from Red Hill, Pa. "Volunteering at T&D's has really deepened my interest in animals and has led me to a greater appreciation for them."

Among her responsibilities at T&D's are feeding animals, cleaning their areas and providing them with enrichment. "Enrichment includes stimulating activities, such as play or changing around their enclosures," she explains. "Many of the animals that come to T&D's have been neglected and have suffered.

"People get them without realizing the care that they require," she adds. "The work I have been doing has been very rewarding."

It also will go a long way toward helping her achieve her career goal of working for a zoo, possibly as a zookeeper.

Travis Behler

Travis Behler also had a lifelong passion—an enthusiastic interest in sports. So, when selecting an internship, the mass communications major with a marketing minor wanted to work for a sports franchise.

A resident of Slatington, Behler knew that a baseball stadium was being built in nearby Allentown that would be home to the Philadelphia Phillies' new Class AAA affiliate, the Lehigh Valley IronPigs.

"I believed that I would be given more meaningful responsibilities as an intern with the IronPigs than with a pro franchise," he says.

As a marketing intern, Behler coordinated the team's entertainment and promotions. He met with clients and checked contracts to ensure all agreements were fulfilled. He also booked bands and hosted in-stadium events, like between-innings snowshoe races and T-shirt launchings.

"It was a lot of hard work, but it was also great to be a part of the on-field activities because I got to see the kids having fun," Behler says.

On his last day on the job, Behler created the on-field stunts for perhaps the most famous Phillie of all, the Phanatic.

"The Phanatic ran out onto the field and I, along with another employee, dressed as IronPigs' security," Behler recalls. "We made like we were going to escort the Phanatic out for running onto the field, but music started to play and we all just started dancing. It was a great way to cap off the summer."

Behler, who graduated in December, hopes his experience in minor league baseball will help him land a full-time marketing position with a franchise in a different sport, the National Basketball Association. **B**

Kevin Gray is a freelance writer based in the Lehigh Valley.

Husky Notes

'48 June Novak Bones and husband, Salvatore, Hughesville, observed their 60th wedding anniversary in July 2008.

'54 Kenneth Kirk and Patricia Edwards Kirk, both members of the class of 1954, marked their 50th wedding anniversary in 2008.

'58 Rev. Douglas Boden and Eunice Miller Boden, both members of the class 1958, celebrated their 50th wedding anniversary in 2008.

Rev. Jim Johnson and wife, Elva, Lewisburg, celebrated their 50th wedding anniversary in June 2008.

Byron Krapf retired after 45 years of pastoral ministry in the Central Pennsylvania Conference of the United Methodist Church. During those years, he served as tour host for nine international trips to Europe, the Mediterranean and the Middle East.

'63 Paul Bingaman retired as teacher and special education department chair at the Queensbury (N.Y.) School District.

Quest offers extended trips

Bloomsburg University's Quest program offers extended trips for BU students, alumni and friends. No experience is necessary for many of these trips and most equipment is provided. Varied amounts of physical stamina are required. Participants travel to destinations in the commonwealth, across the U.S., and in Africa, South and Central America and Europe.

Backpack the Grand Canyon, March 1 to 7. A trip for experienced hikers only led by Tabitha Chlubicki.

Cotswold Ring, England Walking Tour, June 10 to 18: The Cotswold Way is one of the most scenic walks to be found in the British Isles. Its

rural character has been preserved, with quiet lanes, thatched cottages and rose vine-covered stone walls reminiscent of an age long past. The land was settled by a Celtic people more than 2,000 years ago and artifacts are still visible today.

Walk Across England – Coast to Coast, June 22 to July 4: Participants will walk across the breadth of northern England through some of the island's most beautiful mountains and moorland. The walk will begin in the Lake District region of northwest England, passing through the mountainous and hilly landscape of highland sheep farms and villages of stonewalled houses, inns and ancient churches before finishing at the North Yorkshire Moors.



Friends return to campus

Friends who attended BU in the 1960s hold a yearly reunion and, in 2008, they met for the first time at their alma mater. During the reunion, they visited the Alumni House and toured campus. Shown are, left to right, front row: Edith Capp Mariani '66, Carol Kaminski Grippen '66 and Linda Ransom Shively '65 and, back row: Ann Calisto Geisinger '66, Ann Snyder Allen '67, Darlene Bryce Buick '54/65 and Theresa Zotcavage Lodanoski '67.

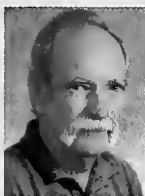


Participants in Quest's English walking tours will visit traditional villages like this one.

In addition to these programs, Quest also conducts day trips on most weekends and custom-designs teambuilding and other experiences to meet groups' needs. For additional information, contact Quest at quest@bloomu.edu or (570) 389-2100 or check online at www.buquest.org.

Rich Benyo pens childhood memoirs

Rich Benyo '68 recently published his 18th book, "Jim Thorpe Never Slept Here." The book relates the joys and tribulations of growing up in the 1950s in East Mauch Chunk as the town prepared to join with Mauch Chunk and change its name to Jim Thorpe in honor of the Indian athlete.



Rich Benyo

While a student at BU, Benyo was editor of the student newspaper, Maroon and Gold. After graduation, he was managing editor of the Lehigh Times-News and held editorial positions with Stock Car Racing magazine and Runner's World. Currently, he is editor of Marathon & Beyond magazine. He has written numerous books about running, dieting and workouts and participated in several marathons. His collection of eight short stories, "Leap of Faith," which are centered on Mauch Chunk, will be published in April by the University of Scranton Press.

Some of the other books Benyo wrote or co-wrote include "Making the Marathon Your Event," "The Running Encyclopedia," "Eating Right for a New You" and "The Death Valley 300."

'64 Eugene "Gene" Kapes, a retired teacher, counselor and coach, was inducted into the Hazleton Area Sports Hall of Fame.

'65 Donald Franklin teaches physics at the Dunham School in Baton Rouge, La.

Marilyn Sheerer is provost and senior vice chancellor for academic and student affairs at East Carolina University, Greenville, N.C.

'66 Gerald "Jerry" Robinson is a real estate sales associate with Burgdorff ERA, Westfield, N.J.

Jim Rutkowski was selected for the Central Pennsylvania Bowling Association Hall of Fame. He retired from Selinsgrove Area School District after 32 years as a teacher.

'67 Phillip Landers and Gail Bower Landers '69 observed their 40th wedding anniversary in August 2008.

'68 L. Elaine Kuffa retired from Wyoming Area School District after teaching for 20 years.

William Wyckoff retired from Wayne Highlands Middle School, ending a teaching career that began in 1973.

Births

James Vopal '88 and wife, Sharon, twin daughters, Rebecca Lee and Emma Avery, July 17, 2008

Michael Williams '88 and wife, Michele, a daughter, Michaela May, Jan. 31, 2008

Elizabeth Donovan Conish '95 and husband, Adam, a daughter, Lucy Kathleen, July 1, 2008

Karen Yezerksi Volpi '95 and husband, Stefano, a son, Tomas Joseph, June 2, 2008

Tracy Fisher Alvy '96, and husband, Alex, a daughter, Soren Lidia, May 9, 2008

Robert Walton '96 and wife, Barbara, a son, Benjamin Fletcher, May 2, 2008

Dawn Appleyard Sherwood '97 and husband, Gregg, a son, Aiden Matthew, April 21, 2007, and a daughter, Kira Nicole, June 12, 2008

Kristi Bowman Taylor '97 and husband, Jamie, a son, Aidan Jay, May 5, 2008

Daryl Vetter '97, a daughter, Margaret Renee, Sept. 9, 2008

Frank C. Filipovits '98 and wife, Kristie, a daughter, Ella Caroline, Nov. 8, 2007

Jennifer Tursi Hengge '98 and husband, Eric, a daughter, Gabriella Irene, Aug. 3, 2008

Dawn Marie Cacciamani Kelly '98 and husband, Chris, a daughter, Brielle Catherine, Aug. 21, 2008

Casey Hardy LaMalfa '98 and husband, Mario, a son, Ryan Mario, May 10, 2007

Melissa Gromis Feathers '99 and husband, Stephen, a son, Brenton Darick, March 4, 2008

Lori Aschettino Fetterman '99 and husband, Trevor, a daughter, Lindsay Alexis, Sept. 21, 2007

Megan Kindt Hippenstiel '99/01M and husband, Rob Hippenstiel '98, a daughter, Julia Faith, Nov. 30, 2007

Erika Strawn Kuntz '99 and husband, Matt, twins, Cohen Allen and Mackenzie Elizabeth, Sept. 12, 2008

Alicia Bergonia Slachta '99 and husband, Joe, a daughter, Emma Theresa, June 22, 2008

John Bender '00 and wife, Jacqueline, twins, David Joseph and Clara Faith, May 19, 2008

Victor Brozusky '00 and wife, Michelle, twin daughters, Erin Catherine and Rachel Elizabeth, May 18, 2008

Erin Walsh Parsons '00 and husband, Ryan Parsons '00, a daughter, Elsa Claire, May 30, 2008

Melissa Chivere Hare '01 and husband, Tim Hare '01, a son, Ryan Charles, Feb. 29, 2008

Nicole Miller Jeandell '01 and husband, Jason, a daughter, Daphne Leigh

Melissa Berringer Pfistner '02 and husband, Michael Pfistner '01, a son, Logan Joseph, June 4, 2008

Alison Necci Snyder '02 and husband, Christopher Snyder '03, a daughter, Alexandra Paige, July 15, 2008

Erica Heffelfinger Groblewski '03 and husband, Jeff Groblewski '02, a son, Logan Michael, March 12, 2008

Lisa Hunsinger Millard '03 and husband, Lee Millard '02, a daughter, Bjork

Maura Luciano Irving '04 and husband, Patrick, a daughter, Mia Marie, June 14, 2008

Joslyn Sherry Neiderer '04 and husband, Anthony, a daughter, Hannah Lenore, Sept. 21, 2008

Nikki Ferguson '05 and Lance Elicker, a daughter, Bella Rhyan, Aug. 19, 2008

Husky Notes



Kelly 'marshals' on

Joe Kelly '73, former Bloomsburg Area School District superintendent, served as parade marshal for last fall's BU/Bloomsburg High School homecoming. Kelly, who retired last month, is shown with his wife **Nikki Powlus Kelly '84**.

'69 David L. Price retired after nearly 40 years in the field of education, serving most recently as superintendent of East Lycoming School District.

Susan Shadle Swartz is a purchasing and export agent of supplies for the Jicamarca Radio Observatory near Lima, Peru, under a National Science Foundation grant subcontracted through Cornell University, School of Electrical and Computer Engineering, Ithaca, N.Y.

'70 Doyle Klinger Jr., Lansdale, retired from the Central Pennsylvania Conference of the United Methodist Church in June 2008.

Robert J. Stablum, Minersville, is executive director of SKIP—Schuylkill Keep it Pretty, a county environmental program. He retired from Minersville Area School District in 2005 after teaching government and economics for 35 years.

Nancy Dornheim Musso retired from teaching at Holy Rosary School, Duryea, in June 2008.

'71 Bruce Ash (right), former CIO for Dollar General, is now a retail industry adviser for 1010data, a provider of ad-hoc analytics for business intelligence.

Gayle Thorpe Baar opened a second school library for the Carrollton Farmers Branch Independent School District, Carrollton, Texas.



'72 Duane R. Greenly, Mechanicsburg, is president and CEO of Ames True Temper Inc.

Christine Yanish Levin is a sales associate with Prudential Fox & Roach's Haverford Station office.

Donald Raffensperger and wife, Constance, celebrated their 50th wedding anniversary in December 2007.

'73 Barry E. Ansel is president of the Lebanon Valley division of Fulton Bank of Lancaster.

'74 Tom Konas retired from Donegal School District in 2008 after a 26-year career in education.

Michael F. Flock is vice president and branch administrator overseeing training and security for Northumberland National Bank.

Robert McCormick, a teacher at Blue Mountain Area High School, was a featured painter at the Tamaqua Art Center Gallery in June 2008.

'75 Susan Evans has worked as a special education teacher at Wyoming Valley West School District for the last 32 years.

Barbara Hudock, Williamsport, received the Governor's Award for the Arts' 2008 Patron Award.

Thomas Sweitzer, owner of Central Penn Tennis Service, received the U.S. Professional Tennis Association's Alex Gordon Award for professional of the year.

'76 Ann G. Major is principal of Our Lady of Mount Virgin School, Middlesex, N.J.

'77 Kathryn Anderson, Bethlehem, is the purchasing manager for Northampton County.

'78 Calvin Barto retired as principal of the Muncy Junior-Senior High School, ending his 35-year career in education.

Nicholas J. Giuffre (right), West Chester, is president and chief operating officer of Bradford White Corp., where he is responsible for corporate operations, including those of Laars Heating Systems and Bradford White Canada.



Mark Pringle (right) is vice president, sales—Americas for Lubrizol, Ohio. Since joining Lubrizol in 1991, he has served in a variety of business development, field sales and global account management roles.



'79 Lee Jacobs (right), San Diego, Calif., retired as a U.S. Army colonel after 30 years of service. He served in Iraq as a special forces operation planner in 2003 and 2004 and in Afghanistan as senior adviser to the Afghan Ministry of Interior, Counter Terrorism Directorate.



Cheri Bohler Rinehart is president and chief executive officer of Pennsylvania Association of Community Health Centers.

Lynda Wiest, professor in mathematics education and educational equity at the University of Nevada, Reno, kayaked the 72-mile shore of Lake Tahoe with **Maureen "Mo" McDonald '83** in August 2008 to raise funds for animal welfare organizations.

'80 Paul Brutto, vice principal at Cardinal Brennan High School and former Shenandoah Valley coach, was inducted into the Marian High School Hall of Fame.

H. Jane Huffnagle and **Suzanne Huffnagle** are twins who have followed identical career paths. Both received the Degree of Fellow of the American Osteopathic College of

Marriages

Susan Kropinski '82 and William Haas, July 4, 2008

Brian Foelsch '89 and Molly O'Brien, June 21, 2008

Shelley Jones '92 and Scott Pfirman, March 22, 2008

Cassandra Buela '95 and Michael Nevel '91

Kim Rosencrance '95 and Dennis Owens Jr., Oct. 13, 2007

Stephanie Bombay '97 and Jesse Teitelbaum, May 10, 2008

Nancy Burke '98 and Jonathan Bombulie, July 26, 2008

Jessica Deters '98 and John Lesko, May 24, 2008

Shannon Elliott '98 and Christopher Herbert, June 27, 2008

Chad Neitz '98 and Jessica Kalbach, April 12, 2008

Jodi Kahanowitz '99 and Brian Martin, May 25, 2008

Lisa Kessler '99 and Matthew Leonard

Regan Kwiatkowski '99 and Jeffrey Haberl, July 11, 2008

Keith Steimling '99 and Kimberly Shaner, Sept. 6, 2008

Ca-Tisha Ashlock '00 and Jason Adams, July 11, 2008

Kristi Byrne '00 and Jason Fuller, July 26, 2000

Farrah Ryan '00 and Eric Mosley, Aug. 15, 2008

Dan Bauman '01 and Wendy Phillips, Sept. 13, 2008

Seth Bordner '01 and Michelle McGraw, April 26, 2008

Jessica Dincher '01 and Brian Renninger, July 19, 2008

Kristin Ianiero '01 and Nicholas Adams '00, June 23, 2007

Daniel Lowe '01 and Angelica Adamcik, June 28, 2008

Kristina Landaeta '02 and Nicholas Caprioli, July 14, 2007

Jennifer McGlone '02 and Luke Diers, Oct. 18, 2008

Becca Mulutzie '02 and Ian Beitler '03, July 4, 2008

Bath Yendrzejewski '02 and David DePolo, Oct. 20, 2007

Eric Alsvan '03 and Stephanie Hallett, June 14, 2008

Jodi Bruscano '03 and Kyle Rehrig, July 12, 2008

Andrea Gredzinski '03 and Kirk Peiffer, Nov. 12, 2007

Tim Jadick '03 and Robin Belardo, July 4, 2008

Dennette Krolkowski '03 and Daniel Yarnell '02, Nov. 10, 2007

Loni Lukatch '03M and Brian Cinoski, July 5, 2008

Julia Przywara '03 and Carmen Insalaco, May 17, 2008

Alisa Schaefer '03 and Kyle Olszyk, June 7, 2008

Katie VanNote '03 and Kelly Barrett, Sept. 1, 2007

Nikolle Beamer '04M and Barry Bastian, June 17, 2008

Aubrey Budzyn '04 and Michael Hallinan, Aug. 9, 2008

Megan Donlin '04/05M and Robert Wallace, Aug. 4, 2007

Bethany Elliott '04 and Matthew Coleman '06, June 28, 2008

Melissa Hartman '04 and Joshua Keck, July 12, 2008

Kathryn Jeffers '04 and Brent Leibelsperger '04, June 28, 2008

Christine Loftus '04 and Kyle Hughes '04, July 12, 2008

Erin McMullen '04 and Timothy Wascavage, April 26, 2008

Mary Motichka '04 and Dylan Kotouliis, June 20, 2008

Amy Tribendis '04 and Chad Zehner, July 19, 2008

Lindsay Wallace '04 and Joseph "Mickey" Bumbarger '04, Sept. 1, 2007

Carissa Borich '05 and Seth Hench, July 12, 2008

Victoria Centini '05 and Jeremy Saltzer, Aug. 9, 2008

Emily Costa '05 and Larry Chiarelli '05, July 26, 2008

Angela Fluck '05 and Joshua Gossler, Aug. 3, 2007

Brianne Shulski '05 and Carmen DeFrancesco III, May 17, 2008

Amanda Sierer '05 and Christopher Brown, April 26, 2008

Melissa Walsh '05 and Ty Wartman '05, July 28, 2007

Faith S. Warner '05 and Brian Bentley, June 21, 2008

Theresa White '05/06M and Lee Hollett, Aug. 11, 2007

Matthew Dunkelberger '06 and Erica Eberwein, May 31, 2008

Lindsey Horn '06 and Shawn Leidy, June 21, 2008

Shannon Mallonee '06 and Justin Ziegler, June 21, 2008

Charisa McGowan '06 and Nico Reggie

Amy Smoker '06 and Chase Kelch '06, July 19, 2008

John Sobrinski Jr. '06 and Michelle Manning, June 7, 2008

Jamie Wemple '06 and Gregory Bergey, April 26, 2008

Heather Hoffman '07 and Robert Nenstiel III

Nicole Livelsberger '07 and Harry Martin, Oct. 4, 2008

Colleen McHugh '07 and Corey Kuzmak, June 28, 2008

Jared Musser '07 and Melissa Fullmer, Dec. 21, 2007

Sarah Nettleton '07 and Scott Gilmore '06, May 17, 2008

Alanna Ramin '07 and Justin VanFleet, July 12, 2008

Diana Rubenstein '07 and Timothy Greer, May 31, 2008

Kristin Standridge '07 and Brock Carpenter '07, June 26, 2008

Derek Willoughby '07 and Jamie Badman, May 13, 2008

Kelli Coe '08 and Dustin Jackson '08, June 7, 2008

Taryn Fox '08 and Brian Wagner '08, May 10, 2008

Drue Graham '08 and Adam Richmond, July 19, 2008

Amanda Kisenwether '08 and Paul Greenwood, Aug. 16, 2008

Shelly Manning '08 and John Messner, Dec. 29, 2007

Michelle Myers '08 and Adam Campbell '07, July 26, 2008

Tiffany Stahl '08 and Brandon Savidge, May 23, 2008

Anesthesiologists. Both serve as an associate professor of anesthesiology and co-director of obstetric anesthesia at Thomas Jefferson University Hospital.

Robert Richards '80M is assistant professor of education at King's College.

Allison D. Watts, Carlisle, earned a doctor of philosophy degree from the Fox School of Business at Temple University,

Philadelphia. She also received the Fox Crystal Apple and the Fox School of Business Excellence in Teaching awards.

'81 Sheri Lippowitsch, a BU Alumni Association board director, was named vice president loans and grants at the Empire State Development Corporation (ESDC), New York State's economic development agency. She has been with ESDC since 1998.

Husky Notes

'82 Edward Bosso is dean and chief administrative officer for the Laurent Clerc National Deaf Education Center at Gallaudet University, Washington, D.C.

Albert L. Jones, executive vice president commercial real estate lending for Penn Liberty Bank, was appointed to a two-year term on the advisory committee of the Pennsylvania Bankers Association's Central Atlantic School of Commercial Lending.

Albert C. Mabus, a BU wrestler from 1979 to 1982, was inducted into the Warrior Run Hall of Fame.

Gregg Schumacher is international sales director for Spenco Medical Corp.

Judy Wright, who taught at the Central Columbia School District for 25 years, has retired, ending a 40-year career in education.

'84 Greg Frey is vice president of Penton Media's agriculture group, overseeing numerous crop publications. He has worked for the company for 16 years.

Judith Mariotz Maloy (right) is co-owner of Polaris Direct, which was launched in 2003 and recently recognized by Business NH Magazine as the fastest growing privately held company in New Hampshire.



Frank Minishak is vice president of sales, eastern division, for the About.com web site, owned by The New York Times Co.

Pamela Shupp, Plowville, was promoted from director of economic development to vice president of the Berks Economic Partnership.

'85 Richard Pettine, senior director of global business development for Siemens Healthcare, Malvern, was issued a U.S. patent in the field of healthcare and telecommunications.

William Voros earned a master's degree in organizational dynamics from the University of Pennsylvania. He is a client partner with Fair Isaac Corp.

'86 Jack Rubio, Bethlehem, participated in an NFL charity fitness program to raise funds for the United Way.

'87 Marianne Fidishin Cassidy of Illinois was inducted into the Hazleton Area School District's Sports Hall of Fame in 2008 in recognition of her success in track and field.

Shawn Gelnet is general manager of the Palm Beach Cardinals.

'88 Chris Edwards, Royersford, earned a master's degree in organizational leadership from Immaculata University in 2008. He is the rehabilitation manager at Pottstown Memorial Medical Center.

Mark Molchany has opened a real estate business in Whitehall. He is president of the board of the Lehigh Valley Association of Realtors, after serving as a director for six years.

'89 Karen Wells Fuller was named a Paul Harris Fellow by the Tunkhannock Rotary Club. She is treasurer of the club and district manager for First Liberty Bank and Trust.

Dana Smith Mansell has released her second book published by New Horizon Press, "The Smith Family's New Puppy." She worked for more than 23 years in the field of special education before retiring.

Robert F. Preston Jr., Limerick, is managing engineer of Bursich Associates' government services division.

Donna Loeb Rickert is senior vice president, chief financial officer and treasurer of Affinity Bank of Pennsylvania.

'90 John Barbush, California, is vice president, associate creative director for Rubin Postaer Associates Advertising.

Sharon Ford Bixler is director of operations for Wilmac Corp., a continuing care community.

Mary Frew Braccili, Schnecksville, is assistant professor of education at Lehigh Carbon Community College, where she has been an adjunct faculty member since 1997.

Catherine Wagner Hinnenkamp is controller for the Housing Development Corp. of Lancaster County.

Laura Pascucci is the compliance officer at Guthrie Clinic. She is also vice president on the board of directors for MEDIA—Medical Education and Information Association.

'91 Douglas A. Hein, Scranton, is the business manager/controller for Coolbaugh Township. He is a member of the Government Finance Officers Association—Pennsylvania and the Pennsylvania League of Cities and Municipalities.



Tom McGuire

Five inducted into Athletic Hall of Fame

Five members of the BU Athletics Hall of Fame were inducted last October. Members of the 27th Athletic Hall of Fame class, shown left to right with BU President David Soltz, are seated: Jim Garman '59, BU's first Pennsylvania state conference wrestling champion; Sharon Reilly Zemaitis '90, a two-time All-American in field hockey; and Soltz and, standing: Tim Pritchard '90, a first baseman and catcher who helped lead the baseball team to its first Pennsylvania State Athletic Conference playoff appearance; Roly Lamy '91, three-time All-American for the men's tennis team; and Keith Torok '79, a three-time All-American in men's swimming. To nominate a former BU athletic standout for induction, send the name, sport and years played for BU to Tom McGuire, sports information director, tmcguire@bloomu.edu.



Alumni gather

Zeta Psi alumni who held a recent get-together are, left to right, Jim Bogdan '94/'98M, Dong Dyer '79, Jeff Thomson '96, Jeffrey Nietz '81, Kelly Lewis '86, Chris Malatesta '92, Bob Braun '85 and Jim Warnagaris '70.



DEB sisters hold mini-reunion

Delta Epsilon Beta sorority sisters from the 1990s recently held a get-together. Shown in the photo, left to right, are Sue McWilliams Plinke '92, Kristin Buffler Stewart '93, Theresa Weber Beadling '93, Amy Schmauk Lepping '93, Jill Kirlin Kelly '94, Kelly Bracken Tait '92, Judy Ascani Carr '90 and Jen Carey Rosztoczy '91.

'92 Todd Neuhard is the high school principal at the Lower Dauphin School District.

'93 Tammy Ludwig, a behavioral support assistant for IU 13, received a certificate in autism from Penn State University.

Jeffrey P. Reber is executive vice president of Mifflinburg Bank & Trust. He recently graduated from the American Bankers Association Stonier Graduate School of Banking, Philadelphia.

'94 Marc Goodhart, Ephrata, is president of fabrication operations of his family's business, Goodhart Sons Inc.

Theresa Opeka, Herrick Township, is a reporter for the Forest City News and news director, anchor and reporter for Honesdale radio station, Sunny 105.

Patty Wentworth McDonald is a business and career consultant with Frederick County (Md.) Workforce Services.

'95 Michael Gillespie (right) helped ring the opening bell at the New York Stock Exchange on June 5, 2008. He is chief accounting officer for Hersha Hospitality Trust, a real estate investment trust.

Lisa Johnstone, Detroit, Mich., is director of development and communications for Wayne Metro Community Action Agency.



Deaths

Kathryn "Kate" Baker '27
Ethel Stoyack Dunn '27
Edna Berkheiser Gattey '27
Ruth Crumb Howells '27
Anne G. Goldberg '28
F. Geraldine Morgan '30
Elva Ellis Rau '31
Gerald R. Moore '32
Nora Bayliff Markunas '34
Rev. Charles James '38
George A. McCutcheon '39
M. Vera Foust Olsen '41
Elda Henrie Taylor '41
Erma Latshaw '42
Herman E. Vonderheid Jr. '43
Marian Zong Huber '45
Virginia King Marchakitus '46
Owen C. Diehle '50
William R. Stratton '50
Willis B. Swales '50
Joseph Papania '51
Charles T. Woll '51
Richard F. Laux '52
Vivian Brennan Burness '53
Flora Kissinger Buckalew '54
Betsy Hendershot Neidig '56
Clement J. West '56
Joseph P. Malczyk '57
Cameron S. Myers Jr. '57

Thomas P. Zelinske '58
Robert J. Zegley '58
James E. Crider '59
Rose Pavlick Radzinski '59
Robert E. Painter '63
Howard W. Vanderpool '64
Frank G. Angelo '65
John N. Ritter '65
John T. Foster '66
George Machinchick '66
Douglas L. Davis '67
David M. Miller '69
Robert P. Sheptak '70
Mary Walton Veet '70
Kenneth Koharski '71
Samuel Trapane '72
Glenn W. Shaffer '75
David M. Price '76
Charles "Chuck" Yost '77
Sharon Petrusnek Durbano '78
Deborah Kellerman Gilpin '79
Chesley Harris Moroz '81
Michael S. Blake '83
Mark J. Elgin '87
Kenneth W. Quigley '89
Delores Dora Roode '89
Christopher Capitano '96
Ryan McCleary '06

Scott Kinney is vice president of outreach and professional development for Discovery Education, a division of Discovery Communication, a leader in digital, video-based learning.

Brian E. Kitchenman is branch manager of the Bensalem office of Fulton Bank's premiere division.

Stephanie McDonald '95/'98M owns Austin Adventure Boot Camp in Austin, Texas. Her company recently won accolades as Exercise TV's top trainer/best boot camp.

Husky Notes

Scott Richardson, a psychotherapist, earned a master's degree in social work from Marywood University in May 2008. He won the Albert Geffen Award in recognition of outstanding field work during his internship at Geisinger Medical Center's Intensive Outpatient Program.

'96 Dr. Lorren Donmoyer joined the Bloomsburg family practice of Dr. Robert Meldrum. He is married to Christine Laubach Donmoyer '00.

Andrew Dunning is a group account director with Eveo Inc., San Francisco, Calif.

Thomas C. Graver Jr., chief financial officer of Mifflinburg Bank & Trust, graduated from the 2008 Pennsylvania Bankers Association's advanced school of banking at Bucknell University.

Christopher Knarr is serving a four-year term on the Cumberland County Planning Commission. He is a community planner with Rettew Associates.

Dr. Lisa Strawser, Millville, joined the radiology staff at Jersey Shore Hospital.

'97 Jim Ross is executive director of the Gettysburg Hospital Foundation. He is married to Amy Kitzmiller Ross '97.

Frank Wilt is a branch manager with Service 1st Federal Credit Union in Shamokin Dam.

'98 Jessica Frost is a senior financial analyst for Quest Diagnostics Inc., Collegeville.

Keri Gaito is service line marketing manager for the Geisinger Health System. She won the silver award in 2008 Healthcare Marketing Report's national awards contest.

Gayle Shaw Hones '98/00M earned a doctorate in educational technology from Drexel University, Philadelphia, in 2008. She is employed by Wyeth Pharmaceuticals, Collegeville.



Holiday tradition continues

Six alumnae from the class of '97 have reunited for a Christmas celebration for more than a decade in a tradition that dates back to their days living in Elwell Residence Hall. Shown, from left to right, are Jen Steckel Sosik, Shani Weston Evans, Stephanie Gallagher Law, Kristi Bowman Taylor, Karen Hamm Yi and Erin Forester.

Victoria Harrison Kidd is director of advancement communications and editor of Susquehanna Today magazine at Susquehanna University.

Michael D. Moore received a master's degree in science in law and public policy, Homeland Security, from California University of Pennsylvania.

Angela Regrut is assistant principal of South Iredell High School, Statesville, N.C. She earned a master's in educational leadership from St. Joseph's University, Philadelphia.

'99 Brian Evans is e-marketing and public relations manager for the Pennsylvania Dutch Convention and Visitors Bureau.

Marcie Hickey, former softball All-American at BU, is head softball coach at the University of North Florida.

Marilyn Lenig Paul, a former art teacher from Northumberland, had her printmaking artwork exhibited at the Artspace Gallery, Bloomsburg, in 2008.

'00 Ca-Tisha Ashlock Adams teaches pre-kindergarten for the Philadelphia School District. In collaboration with the University of Pennsylvania's Graduate School of Education, she is working on a pilot EPIC curriculum program.

'01 Julie Adams, Mifflinville, is a learning support teacher at the Bloomsburg Area School District's W.W. Evans Elementary School.

Leah Conte, a field hockey All-American at Bloomsburg, is a member of the U.S. National Indoor Field Hockey team.

Sharon Melincavage earned a doctor of education degree from Penn State University. She teaches in the nursing program at Cedar Crest College.

Brian K. Sims, attorney and BU Alumni Board member, is staff counsel for policy and planning for the Philadelphia Bar Association.

Vincent Urick Jr. received the 2007 Department of the Navy Top Scientists and Engineers of the Year Award as an emerging investigator for his role in the research and development of long-haul analog-photonics systems. He has worked as a research physicist at the U.S. Naval Research Laboratory in Washington, D.C., since 2001.

Aaron Welles is territory unit manager by Tuscarora Wayne Group of Companies, Wyalusing.

'02 Bradley B. Boothe, Clifton, N.J., earned a master's degree in business administration from Bentley College and works for Yahoo in New York City.

Danielle Wagner Koser '02/04M is teaching 12th-grade communication skills and British literature at Line Mountain Junior-Senior High School, Herndon.

Heather J. Painter, Reading, earned a doctoral degree in molecular and cellular biology from Drexel University, Philadelphia.

Timothy Welliver is principal of the Muncy Junior/Senior High School.

'03 **Tim Jadick** coaches cross country at Elkton High School.

Matthew Kaminsky is M&T Bank's Pennsylvania team leader for treasury management implementation. He was accepted to Widener University School of Law.

Angela Runciman teaches composition in BU's English department.

Crystal Skotedis is manager of the East Pennsboro Township office of Boyer & Ritter, Certified Public Accountants and Consultants.

Christopher Snyder is an auditor for PricewaterhouseCoopers in Harrisburg.

'04 **Emily Bray**, a fourth-year medical student at Philadelphia College of Osteopathic Medicine, was awarded the Dr. Corrine Santerian Memorial Scholarship in pediatrics.

Kelly Cornell '04/08Au.D., has joined Susquehanna Valley Hearing Professionals in Lewisburg.

Jill E. Foltz '04/08Au.D., Port Royal, is employed by Pittsburgh Ear Associates.

Sarah Douglass Groff, Duncannon, is public relations and communications specialist at Central Pennsylvania College.

Kyle Hughes is a branch manager with Fulton Bank.

Elizabeth Kulyeshie, Bloomsburg, graduated from the Thomas M. Cooley Law School, where she was on the dean's list and honor roll.

Nicole Hartranft Rhoads, a field hockey All-American at BU, is head field hockey coach at Alvernia College of Reading.

Lindsay Waros is a curatorial assistant at the Smithsonian Newseum in Washington D.C.

Aaron K. Zeamer is an associate attorney with the law firm of Russell, Krafft & Gruber, Lancaster.

Charleen Zimmer, Nescopeck, is a middle school language arts teacher with the Bloomsburg Area School District.

'05 **Carissa Borick** is a music teacher for the Baltimore Public Schools. She teaches fourth- and fifth-grade instrumental music.

Amanda Sierer Brown is an exercise physiologist at Associated Cardiologists, Harrisburg.

Emily Costa Chiarelli is a fourth-grade teacher in the Emerson School District of New Jersey.

Larry Chiarelli is a major accounts manager with Automated Data Processing Inc.

Nicole R. Combs earned a master's degree with honors in clinical social work from the University of Denver. She is a family support coordinator at Donor Alliance, Denver, Colo.

Erin Dumin is director of admissions for John W. Hallahan Girls Catholic High School in Philadelphia.

Angela Fluck Gossler is a second-grade teacher for Upper Perkiomen School District.

Jennifer Kunez is Region I director of the Pennsylvania Business Education Association. She teaches at Pine Grove Area Middle School.

Cinda J. Leonard, Roslyn, is digital sales account executive for CBS-3 KYW-TV and CW Philly 57 WPSG in the Philadelphia area.

Jennifer Meszaros is a critical care nurse at Capital Health, Trenton, N.J.

Jacob "Jake" Miller, Summit Hill, an economics and government teacher at Panther Valley High School, is one of 11 participants in the first U.S. House of Representative Fellows Program.

Lloyd Wohlschlegel, a first lieutenant with the U.S. Army, graduated from ranger school at Fort Benning, Columbus, Ga. He is an infantry company executive officer with the 25th Infantry Division in Oahu, Hawaii.

'06 **Arthur R. Becker**, Harrisburg, is inventory control supervisor at Jacobson Companies.

Frank Cunniff is a bassist with Incommunicado. The band recently toured with rockers Anti-Flag.

Michael Morgan, assistant technical professor in television production at King's College, is part of a group which purchased a Hazleton radio station.

'07 **Darren Adair**, Scranton, joined the firm of Hibble & Associates, Scranton, and is a member of the Scranton Board of Realtors.

Jeremy Keiter '07M, is senior director for clinical services for ECC Retirement Village.

Joe Kleiner, Altoona, is vice president and director of marketing for Ultimate Defender LLC, a device to help train players in a variety of sports.

William Newman is a financial adviser for Edward Jones, Stroudsburg. He passed his Series 7, Series 66 and insurance exam.

Ashley Wzorek is a fourth-grade teacher at Riverside Elementary East in Scranton.

'08 **Alicia Bercher** teaches music for the Wayne Highlands School District's Stourbridge Primary School.

Vanessa Billman teaches third grade at Ocean City Elementary School in Maryland.

Brent Postal is the sports and marketing manager at the Pocono Mountains Convention & Visitors Bureau. He has had numerous articles on fishing and hunting published in outdoor magazines.

Ashley Robinson is a pre-school teacher at Hildebrandt Learning Centers.

Lyndsey Snyder is a staff accountant with Boyer & Ritter's office in State College.


Trisha Stecker works for the Philadelphia firm of Avenue A Razorfish, an interactive services firm which is redesigning the Philly.com website.

Find more Husky Notes online at
www.bloomualumni.com.

Send information to alum@bloomu.edu
or to Alumni Affairs, Fenstermaker
Alumni House, Bloomsburg University
of Pennsylvania, 400 E. Second St.,
Bloomsburg, Pa. 17815



Service is a part of our studies



For BU nursing students, lessons in caring extend far beyond the classroom walls. When they're not studying anatomy, physiology or pharmacology, they may be organizing a health fair at a mall or nursing home. BU nursing students can often be found in hospitals and clinics, gaining first-hand experience with working professionals. And, when they graduate, these nurses already have experience bringing a personal touch to your family's health care.

Learn how you can help our students serve the community at www.bloomu.edu/giving

Top: December graduate Karen Clift gives a blood pressure reading during a recent health fair at the Meadows Community Center, near Danville. The fair was organized by Dianna Smith, a senior nursing major, as a class project. Smith is shown above with Meadows residents Marie Shovlin, left, and Olympia Zelinski.



Bloomsburg
UNIVERSITY
FOUNDATION, Inc.

Calendar of Events

Alan Baker, associate professor of music, third from right, directs the band backstage during the Bloomsburg University Players' recent performance of 'Bathory: The Musical.'

Academic Calendar

Spring Break Begins

Saturday, Feb. 28

Classes Resume

Monday, March 9, 8 a.m.

Classes End

Saturday, April 25

Finals Begin

Monday, April 27

Finals End

Saturday, May 2

Graduate Commencement

Friday, May 1

Undergraduate Commencement

Saturday, May 2

Summer 2009

Session I — May 18 to June 26

Session II — June 30 to August 7

Session III — May 18 to August 7

Art Exhibits

Exhibitions are open to the public free of charge. Due to the renovation of the Haas Center for the Arts, exhibits are being offered in alternate venues on campus. For more information about shows and updated information, visit www.bloomu.edu/today/arts.php.

Kerry Stuart Coppin:

Photography

Through Feb. 13

Reception: Monday, Feb. 2, 11 a.m. to 2 p.m.

Anne Mondro and Donovan

Widmer: Sculpture

March 2 to 27

Location to be announced

Student Art Exhibition

April dates and location to be announced

Celebrity Artist Series

All events in the 2008-09 Celebrity Artist Series season will be presented in Carver Hall, Kenneth S. Grass Auditorium. For more information, call the box office, temporarily located in the Carver Hall lobby, at (570) 389-4409 or visit the Celebrity Artist Web site at www.bloomu.edu/today/celebrity.php. Community Government Association cardholders pay half of the ticket's face value for all shows. Programs and dates are subject to change.

Valentine's Day Romance:

Simone on Simone

Friday, Feb. 13, 8 p.m.

\$20

Classical: Ahn Trio

Saturday, March 14, 8 p.m.

\$20

Simply Sinatra: Steve Lippia

Friday, April 3, 7:30 p.m.

\$20

Concerts

Listed events are open to the public free of charge.

Chamber Orchestra:

Spring Concert

Sunday, March 15, 2:30 p.m.

St. Matthew Lutheran Church
123 N. Market St., Bloomsburg

Bloomsburg University-

Community Orchestra

Sunday, March 29, 2:30 p.m.

Berwick Senior High
School Auditorium
1100 Fowler Ave., Berwick

Gospel Choir: Gospelrama

Sunday, April 5, 3 p.m.

Kehr Union, Ballroom

Alumni Events

Contact the Alumni Affairs Office at (570) 389-4058, (800) 526-0254 or alum@bloomu.edu for information. Details, including times and locations, are available at www.bloomualumni.com.

Alumni Association Board of Directors Meetings

Saturday, Feb. 28

Saturday, May 16

Carver Hall Chapter Meetings

Wednesday, Feb. 25

Wednesday, March 25

Wednesday, April 22

Huskies in Your Hometown

Harrisburg, Thursday, Feb. 12

Austin, San Antonio, Houston and Dallas, Texas, Thursday to Sunday, Feb. 19 to 22

Wilkes-Barre/Scranton Penguins

Mixer, Friday, Feb. 27

Philadelphia, Thursday, March 19

Baltimore, Monday, March 23

New York City, Thursday, April 16

Pittsburgh, Thursday, April 23

New Jersey, Thursday, April 30

Wrestling Alumni Day

Friday, Feb. 13

Men's/Women's Basketball

Alumni Day

Saturday, Feb. 14

Italian Fest

Hosted by Carver Hall Chapter

Friday, Feb. 27 (snow date,

Saturday, Feb. 28)

Alumni Weekend

Friday to Sunday, April 3 to 5

Saturday, April 4: Quest reunion,

9 a.m. to noon; Quest climbing wall

open, 1 p.m. to 4 p.m.;

Alumni Legacy Scholarship

Reception, 5 p.m.

Grad Finale

Tuesday and Wednesday,

April 14 and 15

Theater

Tickets for theatrical productions are available at the box office, temporarily located in the Carver Hall lobby, Mondays through Fridays from noon to 4 p.m.

Bloomsburg Players: Wit

Wednesday through Saturday, Feb. 18 to 21, Alvina Krause Theatre, 226 Center St., Bloomsburg. For show times and tickets, call the Program Board ticket office, (570) 389-4402.

Bloomsburg Players: The Winter's Tale

Wednesday through Saturday, April 15 to 18, Alvina Krause Theatre, 226 Center St., Bloomsburg. For show times and tickets, call the Program Board ticket office, (570) 389-4402.

Special Events

Siblings and Children's Weekend

Friday to Sunday, April 3 to 5
Saturday, April 4, afternoon
carnival with food and games,
Academic Quad

Quest's High Adventure Day

Sunday, April 5, 2 to 6 p.m.,
upper campus
Climbing wall and high ropes course
open to alumni, students and
community members, free

Symphony Ball

Saturday, April 25, 6 to 10 p.m.
Rolling Pines Golf Course and
Banquet Facility, Route 11,
Bloomsburg-Berwick Highway
Contact: BU Music Department,
(570) 389-4289

Homecoming Weekend

Saturday and Sunday, Oct. 17 and 18

Parents and Family Weekend

Friday to Sunday, Oct. 23 to 25

For the latest information on upcoming events, check the university Web site: www.bloomu.edu/today

Over the Shoulder

By Robert Dunkelberger, University Archivist

Carver Hall: A Monument to BU's First President

The Alumni Association of the Bloomsburg State Teachers College approved a resolution in June 1927 renaming the oldest building on campus, Institute Hall, after the school's first president, Henry Carver. The resolution was approved not only because Carver had revived the Bloomsburg Literary Institute in 1866, but also because he designed and built Institute Hall and a dormitory, and was instrumental in Bloomsburg's recognition as a state normal school for teacher education.

Henry Carver was born in 1820 in Greene County, N.Y., the sixth child of Henry and Sally Carver and grandson of Johannes Kerber, a Hessian soldier who deserted from the British during the Revolutionary War. Young Henry decided to become a teacher and, after marrying in 1843, taught at schools in Valatie and Kinderhook, N.Y.

By 1853, Carver moved to Binghamton, accepting teaching positions in the public schools, academies and a seminary there and in nearby Cortlandville. At the latter positions, he served as principal and instructed the upper-level students in mathematics and the sciences.

After two decades of teaching in New York, Carver was looking for a real change when he accepted a teaching position at the Oakland (Calif.) College School in 1864. He returned to Binghamton, however,

after an October 1865 hunting accident cost him his left hand. Following his recuperation, he moved on to Bloomsburg, where he worked to create the literary institute that would become BU.

Leaving Bloomsburg, Carver moved to Denver, Colo., followed by positions in Belleville, N.Y., and Vineland, N.J. He entered the New Jersey Insane Asylum in Trenton after an 1877 suicide attempt, but he recovered by the following spring and taught for a year in Muhlenberg College's Normal Department.



The efforts of BU's first president, Henry Carver, resulted in construction of Institute Hall, left, and the campus' first dormitory.



Henry Carver poses around 1870 for what is believed to be the only portrait taken while he was in Bloomsburg.

Bloomsburg University Archives

Carver spent the next six years in New Jersey, leading an academy in South Orange, N.J., and teaching there and at three school districts along the Jersey Shore. Returning to the family farm near Binghamton in 1885, he hoped to teach again, but was committed once more to a mental facility the next year. The family moved to Colorado after his release and Carver died on Feb. 20, 1889, during a stay at the spa in Glenwood Springs. He is buried in Denver's Riverside Cemetery.

Henry Carver was a driven, charismatic individual hailed wherever he went as an unsurpassed educator and disciplinarian. One visible symbol of his determination stands today, 120 years after his passing, the building he designed, Carver Hall. ■

The University Store.

BU on the go!

Today's BU student is tomorrow's young professional, and alums can take their Husky pride everywhere they go ... at play and at work. Take a little BU to the office to help keep things organized and ready to go.

The University Store offers items with alums in mind. Consider the alumni travel mug when you're on your way to work or take the leather portfolio with the university seal to your job interview or your next meeting. Display your diploma prominently in your office with a BU diploma frame or set off a formal portrait or special graduation photograph in an 8-by-11 frame with a "Bloomsburg University" mat. Wherever today's young professional is headed, the University Store has something to take along. Know an alum, but can't decide what he or she needs? Gift cards are available in any amount.

The University Store offers the convenience of shopping online for hundreds of items at www.bloomu.edu/store. For a traditional shopping experience, the University Store is open seven days a week during the academic year and Mondays through Fridays during the summer. Stop by in person or online for everything BU.



Hours:

Monday through Thursday: 7:45 a.m. to 8 p.m.

Friday: 7:45 a.m. to 4:30 p.m.

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400 East Second Street

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*'Visitors to Birdland, the famed New York City
jazz club, couldn't quite believe their ears.'
– The Real Paper*

Steve Lippia *in Simply Sinatra*

Simply Sinatra is a celebration of some of the greatest popular music of the 20th century, including pieces by Frank Sinatra, Cole Porter and Sammy Cahn. With a hot driving 16-piece band behind him, Steve moves from crisp popping swing tunes to lush poignant ballads with equal ease. His song list includes Sinatra standards "I've Got You Under My Skin," "The Lady is a Tramp" and "Come Rain or Come Shine."

Friday, April 3, 2009, 7:30 p.m.
Carver Hall, Kenneth S. Gross Auditorium
\$20 and \$10
(570) 389-4409 or
www.bloomu.edu/today/celebrity.php



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BLOOMSBURG

THE UNIVERSITY MAGAZINE

SPRING 2009

Bloomsburg University of Pennsylvania

***BU's strong tradition
of teacher education
continues. Page 16.***

***Something to learn? Go play
a video game! Page 6.***

***Golfers, stretch to improve
your score. Page 15.***

From the President's Desk



Sometimes by taking a look back we are able to glimpse, with an air of nostalgia, the way we were and see just how far we have come. That is the concept behind "Over the Shoulder," the column archivist Robert Dunkelberger writes for each issue of *Bloomsburg: The University Magazine*.

Likewise, a look back can also renew our appreciation of a long and successful history. Such is the case with our teacher education program. Bloomsburg Literary Institute, which had more in common with a high school than a college, was founded in 1839. Thirty years later, the addition of "and State Normal School of the Sixth District" to its name indicated that this institution had discovered its first true calling—the education of teachers to serve the students of the Commonwealth of Pennsylvania.

In this issue of *Bloomsburg* magazine, you will visit Central Columbia Middle School, a public school for students in grades 5 to 8. Located five miles from our campus, the Central Columbia School District, not surprisingly, employs many of our alumni as teachers, some of whom serve as supervisors to the student teachers who are following in their footsteps. Middle school principal Chad Heintzelman earned a master's degree in curriculum and instruction from BU in 2007, and his wife, Apryle, a fourth-grade teacher at Central Columbia Elementary School, is pursuing a master's in elementary education.

The students who completed requirements at the Bloomsburg Literary Institute and State Normal School would most likely be proud of the high level of academic preparedness and stringent GPA requirements for today's teachers. Yet, the philosophy behind preparing teachers in the 1870s at the Normal School, the 1920s at the State Teachers College or today at Bloomsburg University is remarkably similar.

More than 130 years ago, Normal School Principal T.L. Griswold said the aim of the "normal course" was "to teach teachers for the profession of teaching and through them to affect improvements in the common and high schools of the state." That sentiment, while appropriate for its time, has been expanded and improved upon, as our teacher education program now espouses a commitment "to improving the field of education through a comprehensive program which recognizes its unique contribution to society, both as a reflection of that society and as an agent for the improvement of society."

Today, teachers who graduated from Bloomsburg University instruct and inspire young students in school districts as close as Bloomsburg Area and Central Columbia and as far away as Florida and Hawaii. The tradition of excellence continues.

A stylized, handwritten signature in black ink, which appears to read "David L. Soltz".

David L. Soltz

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On the Cover
Senior Jessica Gonzalez works in the classroom with a Central Columbia Middle School student.

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Bloomsburg: The University Magazine is published three times a year for alumni, current students' families and friends of the university. Husky Notes and other alumni information appear at the BU alumni global network site, www.bloomualumni.com. Contact Alumni Affairs by phone, 570-389-4058; fax, 570-389-4060; or e-mail, alum@bloomu.edu.

Bloomsburg University is an AA/EEO institution and is accessible to disabled persons. Bloomsburg University of Pennsylvania is committed to affirmative action by way of providing equal educational and employment opportunities for all persons without regard to race, religion, gender, age, national origin, sexual orientation, disability or veteran status.

BLOOMSBURG

THE UNIVERSITY MAGAZINE

FEATURES

Page 6..... Games, Gadgets, Gizmos

If you want to learn about nearly any subject, Professor Karl Kapp encourages you to play a video game. Although foreign to most Baby Boomers, Kapp's theory seems second nature to Generation Y.

Page 9..... Motivated to Succeed

Some told Carlos Ojeda '97 that he would never succeed. After starting three businesses and winning numerous awards before he was 30, this alumnus now inspires others to move beyond their personal struggles.

Page 12..... A Path to Asia

Scott Peterman's interest in Asia took root when he was 15 years old. The 1973 BU grad says in many ways it is Buddhism that has made it possible for him to live in the world's largest continent.

Page 15..... Fairway Stretch

Professor Andrea Fradkin's research can help a golfer really get into the swing of the sport. She shares how the proper warm-up before playing can decrease injury and hack points off a score.

COVER STORY

Page 16..... Prepared to Teach

BU's reputation for producing qualified teachers is reflected in a local school, where education majors are leading candidates for teaching positions. The education program's theory and practical approach helps BU alumni gain jobs across the United States.

Page 21..... 'I Love You' ... For the First Time

Joneen Lowman, assistant professor of audiology and speech pathology, is driven to foster basic communication in children. She is convinced that the need for speech pathologists is greater today than ever before.

DEPARTMENTS

Page 2..... News Notes

Page 24..... Husky Notes

Page 31..... Calendar of Events

Page 32..... Over the Shoulder



9
Stereotypes and tragedies threw roadblocks in the path of Carlos Ojeda Jr. '97, but they couldn't detour his will to achieve.

News Notes

Medical Imaging

Program prepares radiologist assistants

A mid-level radiology career, the radiologist assistant, has emerged to help bridge the gap between the demand for radiologic technicians, who operate X-ray, CAT scan or sonogram devices, and the number of radiologist physicians, who analyze the images. BU is one of only 10 universities in the country, and the only program in Pennsylvania, offering a radiologist assistant (RA) master's degree program.

"A radiologist assistant is an experienced radiologic technician who has undertaken additional training so he or she can take on a larger role in medical imaging," says Christine Mehlbaum, assistant professor of biology and allied health sciences and the program's coordinator. Working under the supervision of a radiologist, an RA can evaluate patients' medical histories and conditions before and after procedures, explain techniques and obtain consent. "This allows radiologists to concentrate on the diagnostic and treatment tasks that only they can do."

BU's 45-credit program offers a combination of online and on-campus components to help meet a shortage in the radiology field predicted to continue through 2030. In their first fall semester, students complete courses online; courses for the second and third semesters, spring and summer, are offered on campus. The first class was admitted in 2006.

The American Registry of Radiologic Technologists (ARRT), which administers certifying examinations, declared BU's program to be in compliance with its recognition criteria through July 31, 2011, meaning BU graduates are automatically eligible for the certifying exams. BU's program is also accredited by the American Society of Radiologic Technologists and the American College of Radiology.

To be eligible for BU's program, a prospective student must have a bachelor's degree, ARRT certification in radiologic technology and at least three years of full-time work experience as a technologist. For information, contact Mehlbaum at (570) 389-4527 or cmehlbaum@bloomu.edu.



Christine Mehlbaum

Aid to Law Enforcement

Bill funds Center for Computer Forensics Research

Bloomsburg University received \$200,000 through the 2009 Omnibus Appropriations Act to expand its Center for Computer Forensics Research. The funding was facilitated by U.S. Rep. Paul Kanjorski and Sen. Bob Casey.

The grant will allow the center to expand partnerships between BU and law enforcement agencies by providing training, service and research related to extracting information from digital media.

Major goals of the Center for Computer Forensics Research are:

- Provide a "clean" environment with the latest equipment and software that law enforcement personnel may use while conducting investigations.
- Develop a series of training seminars for law enforcement personnel emphasizing the practical applications of hardware and software for conducting computer forensic investigations.
- Serve as a national resource center for law enforcement and government personnel.

The Center for Computer Forensics Research builds upon BU's recently established bachelor's degree program in computer forensics. The program combines computer science training with specialized courses in computer forensics, criminal justice, ethics and accounting fraud.

In Great Shape

BU, LCCC form exercise science agreement

Students who earn associate's degrees in exercise science – fitness leadership from Luzerne County Community College may move seamlessly into BU's exercise science bachelor's degree program under a new articulation agreement between the two institutions.

According to Tom Martucci, assistant chair of BU's exercise science and athletics program, students who complete 61 credits at LCCC and receive associate's degrees may transfer to BU where, after completing 61 more credits including an internship, they will earn bachelor's degrees.

BU currently has about 180 students enrolled in the exercise science bachelor's degree program, as well as graduate students who are pursuing master's degrees in exercise science or athletic training. Degrees in exercise science may lead to careers in education, corporate wellness, cardiac rehabilitation, health care, sports medicine and research.

To the Third Power

EET program receives support from L³ Communications

The Electronics Engineering Technology (EET) program received a monetary gift from L³ Communications, Williamsport, to establish a student chapter of the Institute of Electrical and Electronic Engineers (IEEE). The gift covers the fees for students to become IEEE members.

EET students' professional growth is now supported by the Industrial Electronics Society of IEEE, under the supervision of Ghassan Ibrahim, associate professor of physics and engineering technology, who serves as adviser to the newly formed chapter.

BU's electronics engineering technology program recently received full accreditation from the Accreditation Board for Engineering Technology (ABET). Other BU programs accredited by ABET are health physics and computer science.



Extraterrestrial Sample

Prof tests lunar soil

Michael Shepard, professor of geography and geosciences, was selected to test the light reflection properties of lunar soil. Shepard spent a recent Saturday testing a 30-gram sample of the material, enough to fill a small bowl. Shepard's tests are part of a research project for NASA's next lunar orbiter mission. The samples were tested with a goniometer that Shepard constructed 10 years ago to measure the way light reflects off of planetary soils. He has used it to measure analogs (look-alikes) of Martian and lunar soils, as well as calibrate targets that were used on the Mars Exploration Rovers. This is the first time Shepard worked with an authentic extraterrestrial sample.

Financial Services

PSECU contributes \$16,000 to scholarships

The Pennsylvania State Employees Credit Union (PSECU) contributed \$16,000 for academic scholarships at Bloomsburg University. The credit union, which operates an e-Center in the lower level of the Warren Student Services Center, was awarded a five-year contract for on-campus ATM and banking services in June 2007. The current contract is PSECU's second for ATM/banking services for the university. Shown from left are Jachelle Yingling of Williamsport, student assistant manager, a senior speech pathology and audiology major; David Soltz, BU president; Marlene Latzman, PSECU manager; Jim McCormack, assistant director of resident life for administration and technology; Jim Hollister, assistant vice president for university relations; and Brittany Delaney, student assistant manager.



News Notes

Rooms with a View

Upper campus apartments to open

A new apartment complex with 136 units is opening on BU's upper campus this fall. Each unit contains four single bedrooms, two bathrooms, a living room and a kitchen with a dishwasher, as well as campus network data jacks, cable TV service and air conditioning. Laundry areas are located on each floor, and parking is allocated on site for each resident. A community building includes a fitness room, office, mailboxes and study space. Students who lived on-campus during the spring semester were eligible to apply for spots in the new apartment complex.



His Father's Vision

Namesake speaks at BU banquet



Martin Luther King III, center, spoke on 'My Father's Dream, My Mission' at BU's 16th annual Martin Luther King Jr. Commemorative Banquet. More than 400 members of the campus community and area residents attended the event where the following received humanitarian awards: Robert Wislock, deputy to the president for equity and interim director of accommodative services; Kambon Camara, assistant professor of psychology and counselor at the Center for Counseling and Human Development; Donna Miller Counterman '91, a teacher at Danville Area High School; Andy Stout, a senior English major from Berwick, and Ashley Ryman, a junior secondary education/English major from Danville. Shown in the accompanying photo, left to right, are Judy Wright '82M, King and Irvin Wright, assistant to the provost for diversity initiatives and director of ACT 101/EOP.

Stay Tuned

Mass Communications renovates studios

A project under way to renovate the mass communications department's television studio in McCormick Center and upgrade video equipment and lighting is designed to help BU students create professional-quality projects.

According to Michael DiGiorgio, manager of instructional media services, the project began about a year ago by converting all equipment from analog to high definition and upgrading all systems to Apple software. All editing work stations, switchers and teleprompters have been replaced to support high definition, he says.

Along with DiGiorgio, Matthew Colosimo, chief electronic engineer, and Asa Kelley, media specialist, have been instrumental in the project, which has cost approximately \$420,000 to date. The final piece of the project, to be completed this summer, will enable campus-wide Internet streaming.



Michael DiGiorgio

Toward a Cure

Walk raises \$8,000 to fight breast cancer

The BU community raised more than \$8,000 during the annual Breast Cancer Walk/Run. Over the past six years, the Breast Cancer Walk/Run has raised approximately \$60,000 for breast cancer research, the largest amount of any college or university in Pennsylvania. This year, the walk/run had 91 runners and about 500 participants overall who raised funds to benefit the Pennsylvania Breast Cancer Coalition. The coalition, founded in 1993, is a non-profit organization dedicated to ending breast cancer through education, outreach and research.

Student Leaders

*CGA president, treasurer
re-elected*

Gia Adornetto, a junior speech pathology and audiology major from Eagleville, was elected to her second term as president of the Community Government Association earlier this spring.

Others elected to lead BU's student government during 2009-10 are: Anikka Brill, vice president, sophomore speech pathology and audiology major from Elizabethtown; Jeff Bajorek, treasurer, senior finance and economics major from Vowinkel; and Kristina Kachur, secretary, junior geography major from Duncansville. Bajorek served as treasurer during 2008-09, and Kachur was last year's parliamentarian.



Gia Adornetto

Helping Others

Students spend spring break in service

Ten BU students and two staff members who are involved in the Northeast Pennsylvania Alliance Against Homelessness spent spring break in New Orleans. They worked with the United Saints 1st Street Recovery Project, helping families affected by Hurricane Katrina work on their homes. The Northeast Pennsylvania Alliance Against Homelessness, founded by professor emeritus Gary Clark, is based at BU.

In a separate project, seven students involved in Catholic Campus Ministry, Sister Debbie Borneman and Father Don Cramer served the poor and needy in Pittsburgh during spring break, staying with the Millvale Franciscans. They took more than 400 pairs of new socks, more than eight boxes of books for teens, and a monetary donation for a charity they chose. The students raised their own money for this first-time trip.

Quick Takes

Ralph M. Feather Jr., assistant professor of educational foundations and secondary education, is the consulting author for a new, three-year middle-level science program that will be published by Glencoe/McGraw-Hill starting in 2010. During fall 2008, Feather published a three-book series of state-coordinated middle-level science textbooks for Tennessee. Additionally, he presented two sessions of his "Dr. Ralph's Teaching Inquiry Science with Toys and Treats" at each of the three National Science Teacher Association regional conferences last fall. The peer-reviewed workshops drew a total attendance of nearly 1,000 elementary, secondary and higher education science educators.

Amarilis Hidalgo de Jesus, professor of languages and cultures, was invited to serve as a judge for the semiannual paper competition sponsored by the Latin American Studies Association's section on Venezuelan studies. She was selected based on her scholarly work in Venezuelan studies.

Maureen A. Hill and **Tess Deckert '07**, staff interpreters in the accommodative services for students with disabilities, passed the National Registry of Interpreters for the Deaf Certificate of Interpretation performance examination. The exam is an intensive evaluation of the usage of American Sign Language, both receptively and expressively.

A poem by **Michael Stephans**, assistant professor of mathematics, computer science and statistics, was orchestrated and published for mixed-voice chorus. The piece, "Memorandum," was premiered at a University of Miami choral concert. In addition to teaching technical writing for BU's College of Science and Technology and writing several books of poetry and fiction, Stephans is a jazz musician who recently released a CD.

David Randall, associate professor of English, published an essay in the anthology "Literature, Writing and the Natural World" titled "Evolutionary Film Theory: 'Crash' and The End of the Road Film."

Susan Dauria, professor of anthropology, published "Voices from the Fair: Oral Histories of the Bloomsburg Fair." The book was published through the Bloomsburg Fair Association and highlights the life histories of fair vendors, volunteers and administrators.

Michael Collins, professor of theatre arts, appeared in the world premiere of "The Men of Mah Jongg," a new play by Richard Atkins, at the Queens Theatre in the Park, New York. The production was directed by Tony Award-winning playwright Mark Medoff.

Dianne Mark, dean of the College of Professional Studies, was an invited speaker at The Pennsylvania Governor's Forum: Linking Ready Kids to Ready Schools in Philadelphia. The Education Commission of the States and the W.K. Kellogg Foundation co-convened the meeting with governors in selected states to provide lessons about the importance of strengthening pathways between early learning and the early grades.



From his home office, Karl Kapp maintains a blog, karlkapp.blogspot.com, focused on online learning and instructional technology.

BY LAURIE CREASY

The learning value of video games is receiving validation from some unexpected sources, including the National Science Foundation, the U.S. Department of Education, the Federation of American Scientists and private foundations. Members of Generation Y, those born between 1977 and 1994, are not surprised.

A military medic comes upon an accident, performs triage on the patients and saves their lives while the ambulance is on the way to the scene. Just what you'd expect, right?

Sure—except that this medic isn't in the military, has never had a day's formal training, and isn't ... well ... a medic. Everything he has put to work he learned by playing an MMORPG (massive multiplayer online role play game). This video game, sponsored by the U.S. Army, is called "America's Army."

And it actually happened.

OK, let's try this: You hear "World of Warcraft," the title of another MMORPG. If you're a certain age, you imagine zombies with week-old stubble staring at a computer terminal, eyes glazed, empty latte cups piled up until they're spilling over onto a floor covered with dirty socks and jeans.

The Harvard Business Review sees future global leaders. By playing "World of Warcraft," according to a May 2008 article, Generation Y is learning how to lead a team of people dispersed across the globe to accomplish goals.

And the great thing is that "World of Warcraft" gives these unwitting students of global commerce a safe place in which to try out different leadership styles. Democracy doesn't work? Try tyranny for a while. Then take what you've learned and apply those skills to leading a real virtual team collaborating on a project.

Games, gadgets, gizmos for learning—what's the world coming to? Karl Kapp knows. In fact, he's written the book. Literally.

"We talk about information overload, but these kids have never had information underload. They

GAMES; GADGETS, GIZMOS

create behaviors to adapt to continual communication stimulus," says Kapp, professor of instructional technology and author of "Games, Gadgets and Gizmos: Tools for Transferring Knowledge from the Boomers to the Gamers."

In fact, Kapp says, Jon Burgess, development executive at Apple, estimates that the average Generation Y consumes 20 hours of media each day—in seven hours.

How is that possible? By having a computer, cell phone, MP3 player and various other electronics in use simultaneously.

"Walking into some classrooms," Kapp says, "is like getting on an airplane—'Turn off and stow all electronic devices.' So today's students end up using electronics all the time—except in the classroom."

This, he believes, is a mistake. Teachers, faculty and instructors should leverage the potential of digital devices. "Otherwise," he says, "I think we perpetuate the myth that older people are out of touch and don't know what's going on."

But can this whole game thing be good? Don't they just waste time?

Games teach. Kapp uses his son as an example. His son knows all about World War II. He can tell you about the Axis powers and the Allied powers and other details from a war fought almost 70 years ago. Yet his teachers never seem to have time to cover World War II during the school year.

His son played "Age of Empires," and the learning was secondary to the fun of playing the game. If you enjoy it, you'll play again and again—and that's how we learn.

"We know from research that strong emotions tie learning events together," Kapp says, pointing to the passion players put into the games.

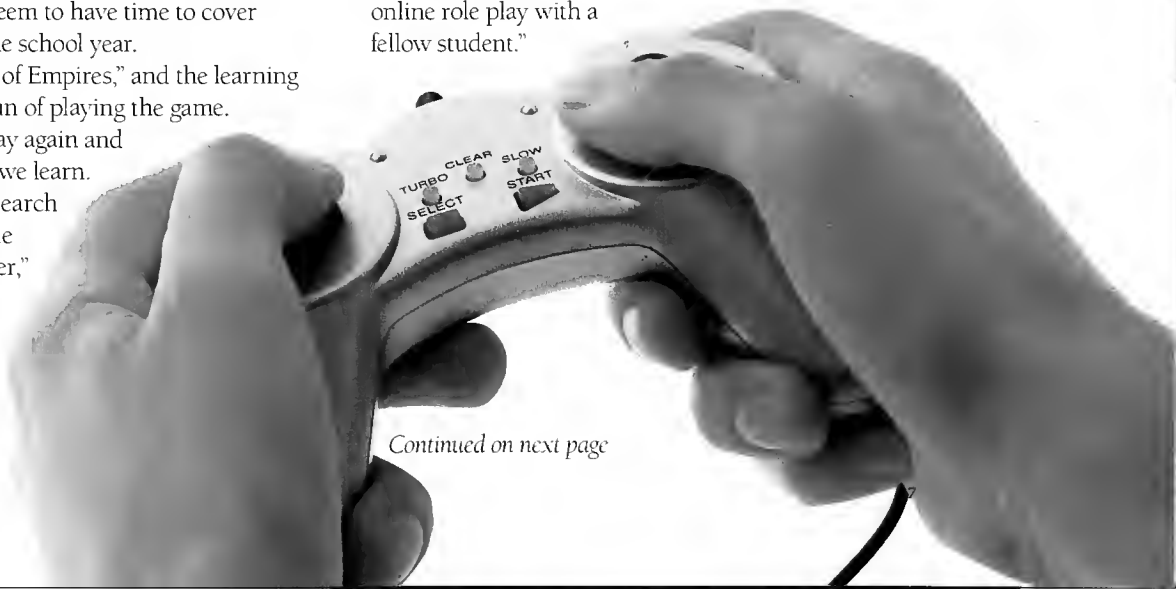
"It helps you encode that knowledge more richly and deeply for future recall. Additionally, video games teach problem solving and higher level thinking skills."

As part of a multi-university team, Kapp recently received an \$800,000 National Science Foundation grant to create a video game that teaches math and engineering concepts to middle-school students.

The premise: You are competing with three other people to be the host of a survival show set in a frozen wilderness. You earn points in mini-games that teach you how to build a shelter, start a fire and rappel across a ravine, because you'll need to talk about these things as host of the fictitious show. Students learn about combustibility, the R-value of materials and formulas for heat flow, surface area and velocity.

But there's a twist. On the player's way to the last mini-game, the plane crashes in the wilderness. All four contestants have to work together to construct a shelter, using what they previously learned to build it strong enough to combat high winds and heavy snow while keeping the group warm enough to survive the night. It is an action-adventure video game with a learning outcome.

"We have to teach the kids for the world they're going to have to deal with," Kapp says. "In the future, maybe they'll listen to podcasts, play a game, do an online role play with a fellow student."



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'We talk about information overload, but these kids have never had information underload.' – Professor Karl Kapp

He sees brick-and-mortar universities becoming secondary to the content and knowledge that can be gained. "What technology allows us to do is extend the classroom and learning beyond the classroom period."

In fact, Kapp sees a time when we no longer stop, go to college to learn, and then go on with the rest of our lives. Instead, he sees games, gadgets and gizmos as weaving knowledge into the everyday flow of life, making learning a true life-long experience.

"Under the right conditions," Kapp points out, "a video game player will see each frustration, each failure in the game, as an opportunity to get it right on the next try, which has wonderful learning implications." The player gets it right, establishes a new skill and tries something more difficult.

"The act of obtaining that new skill and the promise of learning a subsequent skill is highly motivating. This is part of the reason gamers can spend all day playing a game. They are slowly, but surely, learning a new skill at each level and making steady, visible progress toward their goal of defeating the game, bettering their time or finding the hidden treasure."

Think about this in terms of your own job. How would you rather learn a new skill—in a classroom being lectured to by someone who expects you and the others in the group to progress at the same rate? Or by playing a game, being able to try and fail and try and succeed, all without ruining the product or risking lives?

Doctors already learn surgical techniques through the use of video game-like programs. Pilots use simulators to learn to fly under adverse conditions. Soldiers learn to respond under fire in "smart" rooms, where the walls can tell where bullets hit—and soon, soldiers in one room will be avatars for soldiers in another room.

But what about the potential for abuse? If those of us who didn't spend our entire lives with technology are digital immigrants, and the people who've never known lives without technology are digital natives, there's got to be a possibility that some of today's students will become digital savages.

"My belief is that we, as educators, must teach students the limits, boundaries and proper use of technology for learning and communication," Kapp says. "If you put a tool like a knife on a table and say, 'Don't touch that knife,' eventually they're going to touch it and potentially hurt themselves. But instead if you teach them how to safely and properly handle that knife, they're less likely to get hurt." ■

Writer Laurie Creasy lives and works in the Philadelphia area.

Karl Kapp, professor of instructional technology, says that video games can be instructional as well as fun. Multiuser games such as "World of Warcraft" allow players to experiment with different types of teams and styles of leadership. Shown above are screenshots from a game Kapp is developing through a National Science Foundation grant.



Eric Fustler

Motivated to *Succeed*

BY SUE A. BEARD

After Carlos Ojeda Jr. '97 spoke at West Chester University, a student in the audience said, 'Colleges are always in need of motivational speakers. You are it. Great, motivating and captivating.'

Carlos Ojeda Jr. believes "life is not measured by the breaths you take, but rather by the moments that take your breath away."

The oldest of three children and only son of immigrant Puerto Rican parents, Ojeda says the hurdles he surmounted only made him stronger and more determined. Many of his boyhood friends chose the streets and wound up dead or behind bars. A teacher once called him "the greatest piece of garbage" he had ever seen. But instead of conforming to the stereotypes with which he was labeled, the 34-year-old educator, communicator and poet proved everyone wrong—and continues to inspire minorities to reach for the top. A full-time motivational speaker, he has spoken in more than 20 states and averages 60 speaking engagements a year, most to Hispanics and other minorities.

Finding his motivation

Ojeda grew up with a "wonderful mix of cultures" that gave him the ability to speak fluent English and Spanish, thanks to a father who emigrated from Puerto Rico to Newark, N.J., when he was 8 or 9, and a mother who came to the United States as a teenager and remained culturally grounded in her native land.

When Ojeda was 10, the family moved from Newark to Reading, Pa. "I wasn't happy to move to Reading from the cultural mecca of the world, just across the river from New York City," he remembers. "And when they put me in bilingual classes even though I spoke fluent English, I already knew what the school system thought of me."

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College was 'the greatest four years of my life, the most transformative four years and the most difficult times of my life.' – Carlos Ojeda Jr.

By the time Ojeda got to high school, he was getting into trouble and hanging out with the wrong crowd. And while there were some good teachers, the "garbage" comment only fueled the fire of resentment building in him.

When he was a high school senior, Faye Ortiz, a Latino recruiter from Bloomsburg University, entered his life. "She and Mirna Fuchs, the talent search coordinator at Reading High School, saw something in me that I didn't see in myself. They saw I was full of potential that had never been tapped." The two women helped Ojeda prepare for his SATs and secure a full scholarship to Bloomsburg.

He describes college as "the greatest four years of my life, the most transformative four years and the most difficult times of my life."

Ojeda admits he struggled early on, but his perspective changed when he became godfather to Zachary, the newborn son of his cousin and best friend Jose "Joey" Negron.

"I started to work harder and apply myself. I got an internship with a banking corporation and became more responsible. I found myself earning more per hour as an intern than my parents had ever made in their lives."

All that ended when Zachary, then 18 months old, fell from an open seven-story window. He and

the boy's father were in the emergency room when the toddler was pronounced dead.

"I had never felt that kind of pain. I fell apart. My grades suffered and, eventually, I got kicked out of school," Ojeda admits.

The following New Year's Eve, Ojeda says he realized that he needed to live for the godson whose life was cut short. "I needed to live for him, for my father, for my mother and for my migrant grandmother who had toiled so hard in the fields."

Ojeda's determination got him reinstated at BU where he helped start a Latino fraternity; got involved in student government; debuted in his own radio show; became editorial director of the student newspaper, *The Voice*; began a brotherhood program to mentor other students; and was hired as the first employee of the Multicultural Center. He graduated in 1997 with a multitude of leadership awards from a university that, today, he says, is much more diverse than the institution he and fellow minority students found in the early 1990s.

Inspiring others

After BU, Ojeda earned a master's degree in business administration from Kutztown University and became the university's assistant director of admissions and an adjunct professor in the College of Business, the first Latino to hold

that position. With Ojeda as the Latino school and community liaison, Kutztown's minority enrollment quadrupled in three years. Kutztown also received the U.S. Hispanic Chamber of Commerce Foundation President's Award based on Ojeda's support of the organization's Latino youth entrepreneurship program, Bizfest, and his involvement in bilingual business development workshops in Kennett Square and Coatesville.

In 1997, he accepted his first speaking engagement as keynote speaker at the Pennsylvania Statewide Latino Coalition. The same year, he launched Hispanic Heritage Month at Colgate University.

Ojeda was hooked, and his enthusiasm was contagious. Inspired to reach minority teens with his message of education, empowerment and progress, he founded three businesses before he was 30: Third Millennium Innovations, a marketing firm that connected businesses with Pennsylvania's Latino community; Distinct Communications, a motivational speaker clearinghouse and bureau where Ojeda mentored, developed and marketed speakers; and Carlos Ojeda Jr. Inc. (www.carlosojedajr.com), his professional speaking company.

He serves as national director of SLICK (www.iamslick.com), a leadership development program he developed with his mentor and fellow inspirational speaker, Consuelo Castillo Kickbusch, who retired from the Army as the

highest-ranking Hispanic woman in the Combat Support Field. He's also developing CoolSpeak, a speakers' bureau that will provide motivational speakers for middle school, high school and college students.

Ojeda's other projects represent his varied interests. He published a book of original poetry, "Mi Alma" ("My Soul") and, with his cousin Joey Negrón, he is writing a movie script based on Negrón's book, "1ZERO9," about their experiences growing up and Zachary's death. He also is editing some of his speeches into a DVD that will take his message of determination to more youths.

Ojeda's wife, Sandra de Jesus Ojeda, will earn a degree in optometry this spring, and the Ojedas are expecting a second child in August. Their first, Carlos Alberto Ojeda III, was born in 2004.

"I live my life to the fullest," Ojeda says. "I'm on a constant hunt for moments that take my breath away and enable me to help other people. It doesn't matter how long you live, it matters what you do while you live." ■

Sue A. Beard retired last year as editor of The Record Herald, Waynesboro, Pa.



Courtesy of Carlos Ojeda Jr.

Speak the Culture

Although students of color have made significant gains, African American and Hispanic students still lag behind whites in the rate at which they enroll in college, according to the American Council on Education. As the first member of his Puerto Rican family to graduate from college, Carlos Ojeda Jr. '07 has made it his mission to turn those statistics around.

Often, university recruiters think they need to speak Spanish when reaching out to Hispanic youths. They've got it all wrong, according to Ojeda, a full-time motivational speaker. Recruiters don't have to speak the language; they have to speak the culture.

"If you want to recruit minorities, you've got to understand the urban culture...the world in which they live. You've got to know what they believe and speak to that. It's all about being able to communicate on their level, to leave your world and understand someone else's."

People of color face myriad obstacles when it comes to higher education, he says. They may be hampered by the lack of resources at inner-city schools or a lack of information on the grants, loans and financial incentives available. Close-knit families can stand in the way, too, often seeing a child leaving for college as a form of abandonment.

When Ojeda speaks to a group of young Latinos, he breaks his message down and engages students on a basic level. At one conference, he recalls, he was seated beside a recruiter who had assembled a pocketful of helpful information about the financial resources available to students.

"I watched him give his presentation," Ojeda remembers. "He had a very professional PowerPoint display, but he went into far too much detail. He lost the kids, and at the end of his talk, not one single student picked up the packets."

Ojeda was next on the speakers' platform and, at the end of his talk, not a single packet of information remained on the stage. "Recruiters must be dream-makers, not gatekeepers," he says.

Parental involvement is crucial to the process, he believes. "Once you've convinced the parents that this dream is possible, they become the most powerful influence in their child's life."

A Path to Asia

BY MARK E. DIXON

According to the U.S. State Department, 6.6 million Americans, excluding military, live abroad in more than 160 countries. BU alumnus Scott Peterman is part of this group, living and working in Tokyo and Hong Kong.

Scott Peterman's first extended visit to Asia was as a fellow at Taiwan University's Stanford Center, founded in 1961 to immerse upcoming Asia experts in Chinese and other Asian languages. He came home fluent in Chinese—"fairly good, but not 'native' fluent"—finished his dissertation and went to work in marketing for a Philadelphia company.

The phone rang. It was an acquaintance whom Peterman had known at an earlier job with a software maker in Silicon Valley. Would Peterman be interested in working for Apple Computer, developing its Asia market? There were lots of marketing experts the Apple guy could have called, but not many who spoke Chinese. Already, Peterman was part of a small pool.

He took the job.

Based in Hong Kong and working in 15 Asian countries, Peterman used focused philanthropy to introduce the Apple brand and create demand for the company's products. The company donated 1,500



computers to impoverished schools across Asia, then supplied them with heavily discounted Apple software to use on those machines.

In addition, Peterman negotiated software purchases from other suppliers so teachers could develop computer-based learning programs. He also arranged for an Australian professor to teach week-long courses in courseware development at universities where Apple had made donations.

"You wouldn't believe the reactions people gave me," recalls Peterman '73. "We were making donations to very poor colleges in Seoul, Taiwan, Kuala Lumpur. Places with no computers at all and whose students had no money. The reaction was just overwhelming."

Other marketing jobs followed, but Peterman could see himself topping out in marketing. Soon, he was taking night law classes. He finished in three and a half years while employed full time and is now a partner in Sidley Austin, his third firm since 1996.

Peterman works from offices in Tokyo and Hong Kong, flying regularly between the two locales to advise clients on high-level corporate issues: mergers and acquisitions, corporate finance, venture capital, hedge funds. He's worked in Washington, D.C., London and Vienna. In addition to his law degree from Georgetown University, he has a doctorate (in Chinese religious studies) from Stanford, two master's degrees (one in religion, one in political science) from Vanderbilt and Ohio State universities and, of course, his Bachelor of Arts (with honors) from Bloomsburg.



Courtesy of Scott Peterman

Scott Peterman '73 is a partner in Sidley Austin's Hong Kong office. In Tokyo, seen below, he is a Gaikokuho Jimu Bengoshi, or registered foreign lawyer.

All of which, Peterman might say, is so much "trishna"—a Buddhist term connoting excessive attachment to the impermanent things of this world.

"I am not sure there is any socially redeeming value in what I do," says Peterman. "All I do is make rich people richer, though some might dress it up and say I 'contribute to the smooth functioning of the capital markets.'"

On the other hand, Peterman's work allows him to live in Asia, a region that began to draw him at age 15 when he came across a history of Buddhism. The seed was planted, though didn't sprout until he entered graduate school.

"I was so naive that I didn't know you could study Buddhism as a student," says Peterman, who became a Buddhist himself in the mid-1980s after leaving Stanford.

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Asia is 'a fun place to live because you're constantly confronting new experiences and also confronting yourself.'

— Scott Peterman '73

In many ways, he says, Buddhism has made living in Asia possible. "It's a fun place to live because you're constantly confronting new experiences and also confronting yourself," says Peterman, who has become more appreciative of the powerful influence of culture in how we interpret experiences.

Like different interpretations of etiquette. "Japanese people are very polite," says Peterman, "but many Japanese business people are reluctant to look you in the face," instead glancing slightly down or to the side. As someone taught that it is rude to look away from the person to whom one is speaking, Peterman had to adjust. "Over time, I've become more conscious that I see things through a different filter."

No single viewpoint is inherently correct, he says. Asians seem more conscious than Americans that varying viewpoints can all be valid—and, to Peterman, that now seems the most "correct" view. He attributes this Asian sensibility to the influence of Buddhism and enjoys working in an environment in which others also understand such concepts.

Though still a U.S. citizen, Peterman now looks at his home country as an outsider. Often, a disgruntled outsider.

"I haven't liked what I've seen going on in U.S. culture," he says, citing our reluctance to tackle long-term problems such as Social Security reform, overconsumption and energy use.

"Japan's energy consumption must be half of ours," says Peterman. "In terms of energy management, Japan is at the top of the industrialized world." Open the trunks of many Japanese automobiles and you'll find a large propane tank like those we use to light our barbecues. The country's electric mini-buses turn

themselves off while waiting at stop lights. Such contrasts annoy Peterman when he is sitting in a traffic jam surrounded by hundreds of idling gas engines during visits to the U.S. to see his wife and daughter, a student at Swarthmore College.

"Taxes are a bit higher in Japan," he says, "but I don't recall ever seeing a single pothole in the whole country." Japanese are "big" on maintenance, says Peterman, who notes that the Chinese are quite the opposite.

Are there downsides to living in Asia? Absolutely.

Peterman offers an example of Japanese rigid adherence to rules. In Tokyo, Peterman swims laps at a government recreation center where, as a resident alien, he pays the same \$4 fee as local residents. A visiting California businessman he met recently was charged a higher tariff to use the pool, but what annoyed the executive was the staff's zealous enforcement of a policy requiring that all swimmers wear swim caps. The businessman is completely bald. The philosophy, Peterman explains, is "Rules are rules."

Peterman says his friends from Bloomsburg might not be surprised by his career path. "People knew me as an energetic, overcommitted person. I volunteered and suggested things." He was president of six student organizations, including the debate society, the student election board and a group that advised the political science department on curriculum.

Traits of that "energetic, overcommitted person" remain. On one recent work day, Peterman got up early, went to his Tokyo office and worked on a couple of hedge funds. That night, he had dinner with a young artist; he'd been her first commercial sale and he wanted to stay in touch with her work. The next day, there was more fund work, followed by a weekly lawyers meeting with a study session on some fine points of Japanese law. Peterman is the only foreigner in these meetings. Later, he wrote engagement letters, followed by dinner with a banker.

In a way, it all ties together, says Peterman. Whether artist or fund manager or lawyer, many of the people with whom he works are struggling to deal with a changing world.

"The Buddhist in me," he says, "wants to reach out and to give them a leg up as they try to make this transition." ■

Mark E. Dixon is a freelance writer in Wayne, Pa.

Fairway Stretch

BY KEVIN GRAY

A professor's research shows what a golfer does before the club connects with the ball can cut strokes off his or her score.

On frigidly cold mornings, some experts recommend warming up vehicles for several minutes before driving them to heat the oil and allow it to circulate. Doing so, experts say, could prevent future engine trouble. Similarly, research conducted by Andrea Fradkin, assistant professor of exercise science, demonstrates how warming up properly before driving a golf ball can prevent injuries and improve performance.

Fradkin studied the prevalence and effects of warming up before golfing, then developed and tested a warm-up routine based on the physiology and biomechanics required to play the sport. She found that fewer than 2 percent of amateur golfers perform an appropriate warm-up prior to playing a round of golf and fewer than 0.5 percent warm up before practicing.

"I also found that less than 1 percent of golfers know what constitutes an effective warm-up," Fradkin adds. "An appropriate golf warm-up consists of three steps, can take less than eight minutes and requires nothing more than a golf club."

The warm-up she developed includes:

- Two minutes of dynamic stretches, such as jumping jacks or trunk twists, to get the blood and oxygen flowing throughout the body.
- Static stretches of the wrists, elbows, shoulders, lower back and hamstrings—areas where golf injuries commonly occur.
- Air swings of the golf club, because doing an activity that mimics golf will spark muscle memory.



Andrea Fradkin demonstrates a stretch designed to lessen golfers' potential for injuries while improving their scores.

Between 31 and 37 percent of golfers sustain an injury over a 12-month period. Fradkin's research found that just 5.6 percent of golfers who warmed up properly sustained an injury, while 34.9 percent of those who didn't warm up sustained one.

"Still, golfers tend to be more focused on the performance-improvement benefits associated with the warm-up than the injury-prevention benefits," Fradkin explains.

In order to measure performance-improvement benefits, Fradkin correlated club-head speed (the speed of the club the moment it strikes the ball) as a measure of performance. As she points out, golfers with lower handicaps tend to generate faster club-head speeds than less-skilled golfers.

"Golfers who warmed up improved their club-head speeds by 12.8 percent, equaling a drop in approximately four strokes [per round]," Fradkin says. "Meanwhile, golfers who used the warm-up program as a conditioning program for five weeks improved their club-head speeds by 24 percent, which translates to a drop in approximately seven strokes."

In a sport in which every stroke matters, a golfer's most valuable tool just might be a proper warm-up. **B**

Kevin Gray is a freelance writer based in the Lehigh Valley.



Prepared to



STORY BY JACK SHERZER, PHOTOS BY ERIC FOSTER

School districts nationwide employ BU alumni as teachers, principals and superintendents. Central Columbia Middle School exemplifies alumni's commitment to the field of education and to nurturing the next generation of classroom teachers.

As the eighth-grade girl watches carefully, Francesca Womack draws a small volcano on the margin of the quiz. The 22-year-old Bloomsburg University student teacher's pen starts working on small rocks flying from the volcano's top.

"See?" Womack says, smiling at the student. "We have our volcano and the rocks are pouring out, exiting. Exiting. So what kind of rock...?"

"Extrusive!" the girl says, giving Womack a big smile and pointing to the multiple choice answer. "It's coming out, it's formed on the outside."

After going over the geology quiz for about 10 more minutes, the girl assures Womack she is ready to take a retest. For Womack, in the midst of her eight-week student teaching placement in the Central Columbia Middle School's learning support class, the moment confirms again that she is embarking on the right career.

"I've always wanted to teach. I guess I have that motherly instinct and love working with kids," says Womack, of Morrisville, Pa. "I like feeling that I made something a little easier to understand, that I helped them study to do well for a test."

Training teachers to help students succeed was one of Bloomsburg University's earliest missions, an endeavor formally recognized in 1869, 30 years after the institution's founding, when the name was changed to Bloomsburg Literary Institute and State Normal School of the Sixth District. Today's education majors receive a mix of practical experiences that begin with classroom observations even before they are accepted into



'My grandfather always told me teaching isn't something you choose to do. This is something you are chosen to do.' —BU senior Jessica Gonzalez (above)

the program. There are also a wide array of seminars and student teaching opportunities in a variety of districts, ranging from rural areas like Central Columbia School District, just five miles from BU's campus, to urban experiences in Philadelphia, Harrisburg and Allentown.

Chad Heintzelman, principal of the 725-student Central Columbia Middle School, earned his master's degree in curriculum and instruction at Bloomsburg. Heintzelman says schools like his benefit greatly from their ties to

the university, with student teachers who are well prepared and professors who serve on various planning and education committees. The university's education majors are also prime candidates for teaching positions, Heintzelman says, adding at least half of his school's staff has a bachelor's or master's degree from BU.

Associate professor Michael Patte '92/'94M, a supervisor for student teachers at Central Columbia Middle School, says, "What the students appreciate is

that while we teach the theory—the method behind the madness—we also teach practical solutions to everyday problems they are going to run into in the classroom. In terms of the kind of teachers we are producing and putting out in the schools, when the rubber hits the road they are doing the job they need to do to be successful."

Just ask senior Jessica Gonzalez of Boonton, N.J., who is in the midst of her eight-week placement in Central Columbia Middle School's life skills class for

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Student teacher Melissa Browne brings math and science savvy to class.

students with learning disabilities. In addition to basic reading, writing and math skills, the life skills students learn to be as self-sufficient as possible in the classroom's kitchen and during weekly field trips to the grocery store.

Sitting at a table flanked by three boys working on basic math and reading exercises, Gonzalez easily switches from one to the other as she helps the students puzzle through the work. "You were supposed to use the ruler, see?" Gonzalez says, pointing to a ruler next to a picture of a ball and explaining the measurements as the one boy smiles and nods, getting it. "Remember what three-quarters is? If you had a pizza and you cut

Urban Experiences

Bloomsburg University has long had close relationships with neighboring school districts in mostly rural and suburban Central Pennsylvania. But as part of its commitment to giving its students a wide range of teaching experiences, the university continues to reach out to urban districts, as well.

In addition to working with the Hazleton and Williamsport districts, education majors can help teach summer school in Harrisburg or be part of a program that gives them classroom experiences in Philadelphia, Allentown or Bethlehem.

"The population of today's classroom across the country is changing; it is not the classroom of the 1980s," says Charles Starkey, chair of early childhood and elementary education. "There are more and more children where English is a second language and from diverse cultures ... it is important that we prepare our teachers so they are equipped to interface with the various groups and be effective instructors."

In the Harrisburg School District's summer school program, BU students help pupils in first

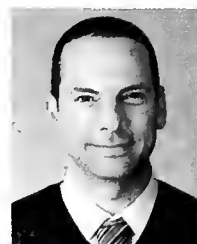
through eighth grades for the first half of the day, and then assist with recreational activities in the afternoon, says Michael Patte '92/'94M, associate professor of educational studies and secondary education. Participating Bloomsburg students are paid \$12 an hour as tutors for the academic time they spend with the kids. Additionally, early childhood, elementary or special education majors can take part in a program focusing on pre-school children.

The Philadelphia Urban Seminar is open to students from Bloomsburg and the 13 other universities in the Pennsylvania State System of Higher Education. Students arrive for the last two weeks of the district's school year, live in La Salle University residence halls and spend their days observing and helping to teach, Patte says. The seminar includes professional development talks in the evenings and community service. Last year, for example, students revived an overgrown park in a project that culminated with a multicultural celebration.

"It gives them a flavor and they come out either saying 'I'm cut out to do this' or 'No, I could never teach in an urban setting,'" Patte says. "Either way, they have very strong feelings, and it's an incredible experience for them."



Charles Starkey



Michael Patte

it into four pieces, three of them would be three-quarters."

Gonzalez, 22, will graduate this spring with a dual certification in special and elementary education and begin graduate school at New York University. "I believe my academic achievements, the field experience in Bloomsburg's program and my work in summer camps helped me get in," she says.

For Gonzalez, the desire to teach children with special needs is highly personal. She comes from a family of educators and recalls an observation made by her grandfather, a teacher for 30 years. "He always told me that this isn't something you choose to

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Principal Chad Heintzelman drops by the library at Central Columbia Middle School, part of a recently completed renovation project.

Practical Information

From the start of his master's degree program, Chad Heintzelman remembers his Bloomsburg University classes gave him real-world, practical information he could use.

"There was an in-basket activity," says Heintzelman, principal of Central Columbia Middle School. "It was a timed exercise. You would have five problems in your in-basket, and your job was to respond to them. It certainly transferred to the job I'm in now."

Heintzelman earned his master's in curriculum and instruction from Bloomsburg in 2007, and his wife, Apryle, a fourth-grade teacher in the Central Columbia district, is now working on her master's in elementary education at the university.

Central Columbia and BU are neighbors, which helps foster the close interaction between the district and its teachers and the university. But proximity isn't the only reason education professionals turn to the university.

"In the three courses I've taken so far, I've been able to use samples and techniques in my teaching," Apryle Heintzelman says. "They've all been practical to what is going on in my real life in the classroom."

For example, one of her classes demonstrated a method for helping kids learn vocabulary words in which students draw a picture and write a sentence with the word on a card. The teacher then collects the cards, holds them up for the class and asks pupils to identify the words.

The technique worked extremely well in her classroom. "I had one student that was so excited he jumped up fast and knocked his desk over. He was so proud of having the answer."

Professor Tom Starmack, who taught the Introduction to Administration class with the in-box problems, says all faculty in the education department have at least five years of experience in the field. They concentrate on making the program relevant to what teachers will experience.



Tom Starmack

Tammy Dyer, a life skills support teacher at Central Columbia Middle School, says she believes the practical experiences Bloomsburg builds into its program are key. Dyer, who earned her bachelor's and master's degrees in special education from the university, says she immediately had offers from two districts when she graduated. "There can be a big difference between theory and practice," she says.

do. This is something you are chosen to do," she says.

But it is more than that. Her brother, Shaun, who is one year older than she, has Asperger's Syndrome, a form of autism. "Just seeing the struggles he had to go through and the struggles my mom went through to see that he had a proper education made me want to get involved," says Gonzalez.

The semester before her student teaching placement, Gonzalez took part in a Professional Development School (PDS) practicum, spending two days a week in the same classroom where she is student teaching. The experience allowed her to get to know the teacher and

the pupils, learn the school's culture and feel at home when she began student teaching. Not all education majors complete the PDS where they'll student teach, but all are required to do a semester-long practicum with a school district.

While Gonzalez works in the life skills classroom, two other student teachers are delving into sixth-grade science concepts. Senior Jessica Zschack of Franklin, N.J., is going over an exercise focusing on drugs and their effects on the human body, while Melissa Browne of High Bridge, N.J., prepares an activity bulletin board on types of worms for a unit on the families of the animal kingdom. Both spent the previous semester in the school as part of the PDS program.

Zschack says she began doing classroom observations in her sophomore year, which, along with her classes, improved her teaching and assured her that she was in the right career. "From the second I walked into this major, they kept me on track, meeting with my adviser, making sure I'm taking the right classes," she says. "They really prepare you and make sure you know what you're doing."

Browne agrees. "When they place the student teachers, the fact that we do have a good reputation makes the placement a lot easier. They know that Bloomsburg has really good student teachers, and the districts want us to be in their schools." ■

Jack Sherzer is a professional writer and Pennsylvania native. He currently lives in Harrisburg.



Jessica Gonzalez, right, sings the National Anthem at commencement with other members of the student quartet.

Farewell Note

Since she was a little girl, Jessica Gonzalez of Boonton, N.J., knew music would hold a special place in her life. At BU, it put her on stage for graduation ceremonies where, over the past three years, she has sung the National Anthem and alma mater as part of a student quartet.

This spring she will perform with the quartet for the last time when she sings at her own graduation. "I'm relieved to finally graduate, but I don't think it will really hit me until next December when graduation rolls around and I'm not there," she says.

Starting with the choir in fifth grade, Gonzalez sang until her high school graduation. She knew she wanted to carry her love of music into college so, as a freshman, she joined the Bloomsburg University Chamber Singers, a select group of about 16 students.

From her involvement with the Chamber Singers, Gonzalez became part of the student quartet, which is composed of four volunteer vocalists. One of their regular events is singing at BU's spring and winter commencement ceremonies. "It's kind of my responsibility to make sure everything is organized," says Gonzalez. "I make sure that we have singers, and they are all ready to go."

Gonzalez recalls members of the platform party thanking the quartet and complimenting their performance. "I have had many supervisors and professors," she says, "so it's been great to show them another aspect of myself."

—Haili Shetler '11



Francesca Womack's eight-week student teaching stint confirms that she's making the right career choice.

Employment for speech language pathologists is expected to grow 11 percent by 2016, according to the Bureau of Labor Statistics. Many of these job opportunities are likely to be in school settings, where early diagnosis and treatment of speech disorders is vital to student success.

'I Love You'

... For the First Time

BY LYNETTE MONG '08

Joneen Lowman understands how speech therapy can markedly improve a child's quality of life.

Lowman, assistant professor of audiology and speech pathology, began her career as a special education teacher in Florida, with an emphasis on teaching the mentally handicapped. Her love of working with children led her to speech pathology. "I liked working with children with disabilities," Lowman says, "but I wanted the ability to work in different settings, which speech pathology provided."

Speech pathologists focus on the diagnosis, treatment and prevention of disorders related to language, articulation, stuttering and swallowing. Returning to school with a new career in mind, Lowman received her master's degree and doctorate from Florida State University, where she specialized in normal language development and the prevention and treatment of speech disorders in children.

Her classroom experiences confirmed her belief that school-based speech pathologists play an essential role in the lives of their patients. "Speech pathologists have the power to give communication to a child and a family. We can give a child the ability to tell his mom 'I love you' for the first time," Lowman says.

The power to foster basic communication in children is a driving factor for Lowman. It's a passion she passes on to her students, as well.

"It's because of Dr. Lowman that I stayed with this major," says Gina Connolly, a senior speech pathology major from Carlisle. Connolly worked with Lowman

'I love this profession because it is constantly evolving. It's amazing to see what we're accomplishing when the field is full of such innovation.'

— Joneen Lowman

Eric Foster

Continued on next page

'At Bloomsburg, the emphasis is on teaching. We are a clinical program and are training our students to be knowledgeable and experienced therapists.'

— Joneen Lowman

on a year-long independent study project to research vocabulary acquisition in children. The experience, Connolly says, is one of the reasons she plans to pursue a graduate degree in speech pathology.

Like much of Lowman's research, Connolly's project focused on the practical application of speech pathology in the classroom. "A lot of elementary school students can't keep up with the reading requirements of their grades," Connolly says. "Teachers don't have enough time to explicitly teach every vocabulary word, so Dr. Lowman and I focused on teaching morphemes instead." With Lowman's guidance, Connolly taught students root words and then determined if the students could form additional words from those roots. After learning the roots of just six words, Connolly says, most students were able to form an additional 30 words.

Lowman sees research as an essential component of speech pathology at any level. "I love this profession because it is constantly evolving. It's amazing to see what we're accomplishing when the field is full of such innovation." She notes that a traditional classroom exercise, such as a vocabulary lesson, can become more efficient and effective by implementing new teaching strategies learned through research.

She also believes she gains insight to share with her BU students by working with classroom teachers to enrich the language and vocabulary skills of at-risk students. Lowman's participation in such a project for pre-kindergarten pupils in the Southern Columbia School District, Catawissa, was recognized with a recent cover story in *Advance for Speech Language Pathologists and Audiologists*.

Her involvement in the public schools proves to Lowman that fully prepared speech pathologists are needed now more than ever before. The number of children diagnosed with speech disorders far exceeds the number of qualified speech pathologists, and many states—including Pennsylvania—are experiencing a critical shortage of school-based speech pathologists. To help meet the demand, Bloomsburg University is creating a part-time, distance-learning master's degree program in school-based language pathology.

While BU's current master's program in speech and language pathology is focused on generalist training that allows graduates to work in a wide



variety of settings and with individuals of all ages, the proposed program is designed to certify speech pathologists to work in schools.

"We recognize the need for speech therapists in this community," Lowman says, adding that the new program will initially focus on eastern Pennsylvania in an effort to meet the demand for speech pathologists within the region. "The master's program helps to ensure the quality of speech therapy programs within local schools."

Lowman believes the program will help fill a vital need, not only for schools, but also for educators who hope to expand their knowledge and experience without sacrificing their careers. "The part-time, distance-learning nature of the program means those working in schools will not have to take time out of their current jobs to earn the advanced degree," Lowman says. And, just as important, "those in the program can implement what they learn in their classrooms immediately."

Pending approval from the Pennsylvania State System of Higher Education's Board of Governors, Lowman hopes the program will be open to students by summer 2009.

"At Bloomsburg, the emphasis is on teaching," Lowman says. "We are a clinical program and are training our students to be knowledgeable and experienced therapists."

The practical application of their education is as important to Lowman as it is to her students. "It's incredibly rewarding for me when my students tell me they used a strategy they learned in class and that it worked," she says. "I am privileged to see their competence and skills grow daily." ■

Lynette Mong '08 lives in Seattle, Wash., where she works as a books merchandising specialist at Amazon.com.



The Celebrity Artist Series

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tomorrow's
artists.

Through the generous contributions of sponsors, Bloomsburg University's Celebrity Artist Series has brought professional artists and entertainers to the region for more than two decades.

This year, Celebrity Artist sponsors will also help support scholarships and other learning opportunities for BU students in music, theater and dance. And the 2009-2010 season marks the grand reopening of Mitrani Hall in Haas Center for the Arts.

To learn how to become a Celebrity Artist Series sponsor and help the next generation of performing artists, call (570) 389-4047. The 2009-2010 season includes the following performers:

2009

Sept. 19 — Ventriloquist Kevin Johnson
Oct. 24 — Cirque Le Masque
Nov. 07 — Yamato Drummers of Japan
Nov. 14 — Ten Tenors
Nov. 19 — Lecture by Titanic discoverer Robert Ballard
Dec. 05 — Annie, the musical

2010

Feb. 03 — River North Chicago Dance Company (above)
Feb. 21 — Monterey Jazz Festival 50th Anniversary Tour
April 10 — Turtle Island String Quartet
... and more to be announced.

*Dates and shows are subject to change.
Complete information will be available
on the Web at: www.bloomu.edu/CAS*



Husky Notes



Traveling with PASSHE

Among 90 participants in the PASSHE Alumni and Friends trip to Hawaii were, left to right, first row: Carol Poust and Donald Poust '63, and, second row: Denise Berg '82, Mary Lou Manhart and Jerry Manhart '68.

Quest offers extended trips

Bloomsburg University's Quest program offers extended trips for BU students, alumni and friends. No experience is necessary for many of these trips, and most equipment is provided. Varied amounts of physical stamina are required. Participants travel to destinations in the commonwealth, across the U.S., and in Africa, South and Central America and Europe.

Cotswold Ring, England Walking Tour, June 10 to 18:

The Cotswold Way is one of the most scenic walks to be found in the British Isles. Its rural character has been preserved, with quiet lanes, thatched cottages and rose vine-covered stone walls reminiscent of an age long

past. The land was settled by a Celtic people more than 2,000 years ago and artifacts are still visible today.

Walk Across England – Coast to Coast, June 22 to July 4:

Participants will walk across the breadth of northern England through some of the island's most beautiful mountains and moorland. The walk will begin in the Lake District region of northwest England, passing through the mountainous and hilly landscape of highland sheep farms and villages of stonewalled houses, inns and ancient churches before finishing at the North Yorkshire Moors.

Three Peaks of the Cascades, July 18 to 26:

Participants will climb three of the Cascade's stratovolcanoes: Mount St. Helens, Adams and Rainier.

'50 Wayne Von Stetten and his wife, Margaret, recently celebrated their 62nd wedding anniversary. The couple has four children, 11 grandchildren and 14 great-grandchildren. Von Stetten, who played football at Bloomsburg during the 1946-48 seasons, remains an avid Huskies fan.

'69 Alan T. Harris, Shillington, is a real estate agent with Keller Williams Realty Group, Exeter Township.

'71 Tony Kohl (right), a retired Emmaus High School English teacher, is a veteran performer at Allentown's Civic Theatre.



'73 Robert D. Jackson was honored by the Central Pennsylvania Chapter of the American Society for Training and Development for service as a human resource professional, including more than 20 years with the Pennsylvania Office of Administration. He is currently director of the Keystone Academy for Learning.

Ken Marquis received the Greater Wilkes-Barre Chamber of Commerce's small business owner of the year award for 2008. He runs an art and picture-framing business.



Quest has sponsored climbing trips in the United States and South and Central America. In July, a Quest team will tackle Washington's Cascade Mountains.

A variety of terrain will be covered, from volcanically devastated forest to high alpine meadows and glaciers on Washington's largest mountain. This trip is designed for strong hikers with a go-getter attitude who want to enter the world of mountaineering.

In addition to the programs listed above, Quest also conducts day trips on most weekends and custom-designs teambuilding and other experiences to meet groups' needs. For additional information, contact Quest at quest@bloomu.edu or (570)389-2100 or check online at www.buquest.org.

Sonya Rutkowski Villari retired in June 2008 from the Bristol Township School District. During her 35-year tenure, she taught third, fifth and sixth grades and was a special education resource room teacher. Her honors include communications awards from the Pennsylvania State Education Association, Gift of Time Award and Who's Who Among America's Teachers. She lives with her husband, Nicholas, in Yardley.

'74 Dawn Sharbaugh Baer retired after 14 years as elementary principal in the Berwick Area School District. She previously taught at Tamaqua Area School District for 19 years.

Joseph McGavin is publications director for the National Association for Sport & Physical Education, Reston, Va. He has more than 28 years of experience in journalism and publications.

Rick Van Horn, Nesquehoning, was inducted into the Weatherly Area High School Sports Hall of Fame in 2008. He retired from teaching and coaching in 2007 after 33 years in the Weatherly district.

'79 Coleen McDaniels-Stoffa was promoted to lead psychologist for the School District of Clay County, Fla.

'80 Jeffrey Drumheller retired from the Federal Bureau of Prisons with more than 27 years of service. His last post was as associate warden at the federal correctional institution at Otisville, N.Y.

Births

James Thomas '91 and wife, Sheree, a daughter, Elizabeth Anna, Oct. 16, 2008

Laurie Pflugler Werkheiser '92 and husband, Chuck, a daughter, Aubrey Robin, Oct. 24, 2008

Jennifer Kraatz Falkoff '95 and husband, Gil, a son, Joshua Michael, Dec. 12, 2008

Natalie Clipsham Lucca '97 and husband, Todd, a daughter, Molly Jane, July 7, 2008

Mike Moore '98 and wife, Katie, a daughter, Allison Theresa, Dec. 27, 2008

Dawn Giles Vinton '98 and husband, Edward, a daughter, Bryn May, Dec. 17, 2008

Beth Edwards Logsdon '99 and husband, Ben, a son, Bodie Michael, Oct. 12, 2008

Stephanie Risser McPherson '00 and husband, Justin, a daughter, Brianna Marie, Dec. 11, 2008

Melissa Shelly Saylor '00 and husband, Shawn, a son, Logan Patrick, Nov. 24, 2008

Nicole Bruccoliere Bennett '01 and husband, Paul, a daughter, Mallory Sophia, August 2008

Christine Makara Ratkiewicz '01/03M and husband, Frank, a son, Garrett James, April 29, 2008

Peggy Romanic Fetchko '04 and husband, Greg, a son, Zachary Kody, Aug. 28, 2008

Katie Miller Ronk '04 and husband, Chris, a daughter, Lauren Elizabeth, Dec. 30, 2008

Laura Clement Harbold '05 and husband, **Ryan Harbold '02**, a daughter, Caitlynn Margaret, Jan. 11, 2009

Ashley Howard Gardner '06 and husband, Jedd, a daughter, Audrey Ann, Oct. 15, 2008

Former governor joins PRWT

Former Pennsylvania Gov. Mark Schweiker '75 accepted a position as president of the business process outsourcing unit of PRWT Services Inc., effective June 30. PRWT is an enterprise of business processing services, pharmaceutical manufacturing and distribution, facilities management and other related businesses.

Since leaving the governor's office in January 2003, Schweiker served as president and CEO of the Greater Philadelphia Chamber of Commerce. During his chamber tenure, he assisted in creating Select Greater Philadelphia, an economic marketing partner designed to attract and retain companies in an 11-county region. Schweiker helped more than 40 companies create new operations in a region that includes southern New Jersey and northern Delaware. From 2006 to 2008, Schweiker helped expand the chamber's paid internship program from 440 to 1,500 students. Through his leadership, the chamber generated its two best years financially in its 208-year history.

Before he was elected to his first government office in 1979, Schweiker worked for Merrill Lynch and McGraw-



Former Pennsylvania Gov. Mark Schweiker '75, second from left, recently was appointed BPO president for PRWT Services. Also shown, left to right, are Harold T. Epps, president and CEO, PRWT Services Inc.; Willie F. Johnson, founder and chairman, PRWT Services; and David Cohen, chair, Greater Philadelphia Chamber of Commerce.

Hill and formed a management consulting firm. Schweiker's 15-month experience as Pennsylvania governor and his background in business have prepared him for his newest responsibilities with PRWT, which include back-office support and outsourcing services to local and state government agencies across the country.

Husky Notes



Classmates celebrate in Colorado

Alumni friends from the Class of 1980 met recently in Colorado for a reunion and 50th birthday celebration. Shown, from left to right, are Jill Laylon Confair, Terry Mizdol Giordano, Mindy McMaster Hefflefinger, Nancy Whitman Peterson, Sue Kingeter Puderbach, Marianne Deska Braithwait and Annie Silvonek Dempsey.

De Stefano among '40 under 40'

Michael F. De Stefano '94 was nominated to the Pennsylvania Institute of Certified Public Accountants (PICPA) top "40 under 40: Members to Watch" list of up-and-coming young leaders. Nominees demonstrate commitment to the accounting profession through support of PICPA programs and committees.

De Stefano began his career in public accounting in 1995 when he joined the tax department of Reinsel & Co., now Reinsel Kuntz Leshner. He worked two years in the tax department before he transferred to the audit department and is now manager in the audit services group.

De Stefano, who earned his CPA designation in 1999, serves as the treasurer for PICPA's south-central chapter and is co-chairperson of the Emerging CPAs group. He also serves on the board of directors of Mental Health America in Lancaster County and is a member of the finance committee for the Lancaster Public Library.

Residing in Elizabethtown with his wife Kristin Lindeman De Stefano '95 and their three children, De Stefano will join the accounting team of Petroleum Products Corp., Middletown, this spring.



Michael F. De Stefano

James Nagy (right) was promoted to president of Solar Manufacturing Inc., which is part of the Solar Atmospheres Inc. family of companies.

Debra Heffner Surdoyal was promoted to business manager for East Penn School District.



'81 Mark Derr is service-group manager of financial services for Herbert, Rowland & Grubic Inc., serving Central Pennsylvania.

'82 Rick DiLiberto was awarded second prize in the Delaware State Bar Association's fiction writing contest for his short story, "The World Series Ring." The story was published in the Bar Association publication and a public reading was conducted at Border's Books and Music in Wilmington, Del., in March.

Charles "Chuck" Muller, Souderton, retired as chief investigator, special investigations division, from New Jersey's Department of Corrections. He is head football coach at Notre Dame High School.

'85 Mike Modrovsky is varsity baseball coach at Honesdale High School.

'86 Richard F. King, CPA, treasurer and finance coordinator for Schlouch Inc., received the 2008 Deborah Hahn Memorial Award from the Construction Financial Management Association.

'87 Noreen Hanus Weatherstone is a sales representative with Century 21 Hughes-Riggs Realty Inc. in New Jersey.



Connecting in the Capital

Ed Horvath '72 hosted BU students recently in Washington, D.C. Shown are, left to right, front row: junior Brett Jacobs, Douglassville; junior Gina Progen, Coopersburg; and Lynda Michaels '87/'88M, director of Alumni Affairs; middle row: seniors Alana Hilliar, Sayre, and Aaron Rohlin, Russell; and back row: Tony Stampone '77; and seniors Thomas Fisch, Honesdale; Gordon Kusturiss, Newtown Square; Michael Cox, Ephrata; Chris Massell, Bloomsburg; and Keith Gastearl, Philadelphia.

Marriages

Robert S. Shelly '70 and Phyllis L. Huggins, April 7, 2007

Constance Shope '80 and Steven Crawford

Ann Marie Stelma '80 and David Graff, Oct. 18, 2008

Daniel Young '87 and Heather McGarvey, Oct. 12, 2008

Anne Marie Tellup '91 and Edward Ellex Jr., Sept. 20, 2008

Amy Brosius '96 and Jeffrey Bartholomew, Oct. 11, 2008

Christopher Jordan '97 and Jennifer Rush, Oct. 18, 2008

David Lussier '97 and Lynn Groves, Oct. 18, 2008

Rachel Trefsgar '97 and Scott Hettinger, Oct. 3, 2008

Suzanne Owens '98 and Joshua Kile, Nov. 29, 2008

Scott Kopatz '99 and Trisha Brooks, June 14, 2008

Jason Gottschall '00 and Melissa Mauro, May 17, 2008

Eileen Bell '01 and Elliot Garney, July 19, 2008

Patrick McHugh '01 and Jamie Dennebaum, April 11, 2008

Christopher Shaffer '01 and Erin Hill, May 3, 2008

Kristin Ingram '02 and Daniel Miller, Dec. 2, 2007

Shannon Kremski '02 and Rafael Freitas, Aug. 23, 2008

Matthew Neeb '02 and Angela Caruso, Oct. 18, 2008

Kristie Reppert '02 and Geoffrey Weitzel, Sept. 26, 2008

Steven Adsitt '03 and Georgina Schumaker, Aug. 16, 2008

Ashley Behrer '03 and Kevin Rogers '03, April 26, 2008

Laura Lawson '03 and Charles Young Jr., Aug. 16, 2008

Courtney McGraw '03 and Philip Zinser, July 26, 2008

Erin Norbury '03 and Bryan Cole, Oct. 12, 2007

Christopher Novakoski '03 and Ashley Wheary, Aug. 8, 2008

Christopher Ambrose '04 and Megan White, Aug. 23, 2008

Kevin Brace '04 and Jayme Pugliese, Aug. 8, 2008

Lauren DeRose '04 and **Thomas Ackerman '02**, April 26, 2008

Rebecca Doersam '04 and Damon Kopp, July 12, 2008

Riane Fisher '04 and Steve Hulme, July 12, 2008

Julie Garrison '04 and Michael Kruse, Aug. 2, 2008

Alexandra Grega '04 and Thomas Fedorko

Nicole Jones '04 and Shane Reichert, Oct. 11, 2008

Michelle Lachawiec '04 and Frank Curcio, July 25, 2008

Angelina Nicolicchia '04 and Joseph Geraci, Oct. 11, 2008

Allison Turi '04 and Michael Price, Oct. 12, 2008

Michelle Benedict '05 and Andrew Hess, Oct. 4, 2008

Aurora DiRocco '05 and Joshua Boner, June 7, 2008

Valerie Drake '05 and Christopher Baltzley, Aug. 8, 2008

Abby Henderson '05 and Walter Pittenger, Oct. 4, 2008

Schenley Herman '05 and **Joseph Slabonik '05**, Aug. 23, 2008

Rachel McCue '05 and Jason Hayes, July 11, 2008

Amy Puntar '05 and **Jeremy Shingler '05**, Sept. 21, 2007

Michael Shuey '05 and Deidre Stutzman, Oct. 18, 2008

Lisa Vergari '05 and **David Boguski '06**, July 12, 2008

Kelly Zelenack '05 and Matthew Lavelle, Aug. 9, 2008

Kelly Brislin '06 and Nathan DeBalko

Jacquelyn Chyko '06 and Justin Banks, Oct. 11, 2008

Lauren Fowler '06M and Trevor Hillier III, July 26, 2008

Sarah Patterson '07M and Michael Ciampoli, June 21, 2008

Kevin Ritter '07 and Kassondra Frantz, Oct. 4, 2008

Anthony Threet '07 and Erin Depew, Nov. 7, 2008

Emily Watson '07 and Benjamin Artman, Aug. 23, 2008

'89 Laura Spicer Rice owns a tutoring business in Mount Kisco, N.Y., and has published a set of reading games with Nasco, an educational publisher.

'90 Kevin J. Kotch (right) is serving a two-year term as co-chair of the Asbestos Subcommittee of the American Bar Association, Section of Litigation, Insurance Coverage Litigation Committee. He is an associate and member of the law firm, Obermayer Rebmann Maxwell & Hippel LLP, Philadelphia. He also served as panelist at the bar's Section of Litigation 2009 Insurance Coverage Committee CLE Seminar in Tucson, Ariz.



'91 Yvonne Verberg Dockey, and her husband, Kim, observed their 35th wedding anniversary on Nov. 3, 2008.

Sean D. McDonough was named to the Pennsylvania Public Television Network Commission.

'93 Christopher Budzynski, is vice president and treasurer of Baltimore Gas and Electric Co.

Tracy A. Finken, a trial attorney in Pennsylvania and New Jersey, is a partner in the firm Anapol, Schwartz, Weiss, Cohan, Feldman & Smalley, Philadelphia.

Todd Hitz, a Hodgkin's lymphoma survivor, won the Livestrong.com/Nike Give 100 Percent contest in 2008. He was nominated by his wife, Krissy. The contest is supported by the Lance Armstrong Foundation and Nike.

Janeen Schranz Sutryk, Sayre, was promoted to shareholder and officer for the accounting firm of Piaker & Lyons.

'94 David J. Maurer, Cumru Township, is manager of audit services group, at Reinsel Kuntz Leshner in the Reading area.

Husky Notes

Tricia DiBiasi Thomas, Dickson City, is the executive director of the board of the Boys & Girls Clubs of Northeastern Pennsylvania.

Erika Hoffman Wilkinson '94M, Landisville, is online education coordinator at Central Pennsylvania College.

'95 Matt Lutcavage, Danville, earned certification as a senior professional in the human resources field. He is a human resources talent manager for Weis Markets, Sunbury.

Maria Barnes Sock received a Master of Science degree in classroom technology from Wilkes University in January. She is a secondary mathematics teacher at Southern Columbia Area High School.

'96 Candace Lord Baran '96M is the director of financial aid at Penn College of Technology.

Heidi Hodder, a U.S. Army Medical Corps major, joined the physician staff at Pine City and Guthrie Medical Elmira.

'00 Laurie Namey, assistant principal at Edgewood Middle School and a behavior-intervention specialist, co-authored the book "Character Education by Design. A Blueprint for Successful District and School Initiatives" for a Pennsylvania Department of Education's program on character education.

Seuyong Soo Park '00M, a South Korean education policy official, is studying education in Connecticut as part of a fellowship program.

Rhonda Wynn Shimko, Selinsgrove, is an agent with the Shimko Insurance Agency.

'02 Matthew E. Ashenfelder, Berwick, is employed in the chemistry department at PPL.

Mathew T. Neeb is the county senior planner with the Monroe County Planning Commission in Stroudsburg.

Ryan Van Noy (right) is assistant coach of the Mansfield University women's basketball program.



'03 Jamie Zeigler Stiely, Dornsife, joined the staff of Liberty Travel after completing training to be a cruise specialist.

'04 Naomi Kolberg earned a master's of sociology degree from the University of South Carolina.

'05 Lisa Vergari Boguski is a special education teacher for the Western Wayne School District.

Pam Cianni is the head field hockey coach at Palisades High School, Kintnersville.

Melissa Cox is a marketing assistant with Playworld Systems, Lewisburg.

Jessica Horst is the supervisor of nuclear medicine at The Good Samaritan Health System, Lebanon.

Gray wins EOF award

Shalanda Gray '96, an instructional technology specialist at Rowan University's Camden campus, has been named a New Jersey Educational Opportunity Fund (EOF) champion in recognition of her volunteer efforts. The EOF is a state-supported initiative to provide admission to higher education for economically and educationally disadvantaged students.



Shalanda Gray

Gray, who has worked at Rowan since 1999, joined the campus' EOF program instructing a summer computer literacy course in 2001. She also serves as a mentor to students and as staff adviser to the student organization, Alliance of United Cultures.

Gray is pursuing her doctorate in education leadership from Rowan University.

Alum trains Mickey Rourke

Jon Trosky '03/'05M trained actor Mickey Rourke for his lead role in the award-winning film, "The Wrestler," and appeared as the referee in the final scene. The film, also nominated for two Academy Awards, is a fictional account of a burnt-out professional wrestler who tries to rebuild his life.



Jon Trosky

Trosky has been involved in commercials, TV and films. He was a stunt double in the 2008 film "Tell Tale" and a Coke Zero commercial, which aired during the 2008 Super Bowl. He also appeared in the television shows "Law & Order: Criminal Intent," "Life on Mars," "WWE Smackdown" and "WWE Velocity."

Trosky teaches at Lehigh Carbon Community College and previously taught at DeSales University, Penn State Berks and Lackawanna Colleges.

Travis James, Mount Arlington, N.J., is a weapons contract specialist at Picatinny Arsenal in New Jersey.

Ryan S. Malc joined the law firm of Schwartz, Simon, Edelstein, Celso & Kessler in Morristown, N.J. He earned his juris doctorate from Hofstra University in 2008.

Justin Neal is a senior process engineer at BAE Systems, York.

Richard Price released his first book entitled "Dear Mommy, fifteen years later," published by AuthorHouse. It is the story of the relationship between a mother and son.

Amy Puntar Shingler is a high school English teacher with Lakeland School District, Jermyn.

Jeremy Shingler is a licensed practical nurse coordinator at Allied Medical and Technical Institute, Scranton.

'06 David Boguski is an electrical engineer for the Lockheed Martin Corp., Archbald.

Norman Eifler is an insurance agent with Keystone Financial Management/John Hancock, Harrisburg.

Amy Holter, Berwick, is a mathematics teacher at Crestwood High School.

Beth Ann Howey, Mount Arlington, N.J., is a human resources technician at Picatinny Arsenal in New Jersey.

Brett A. Leinbach, Williamsport, is an accountant with Larson, Kellett and Associates, Montoursville.

Holly McCullough is a life skills teacher in Southern Columbia Area School District.

Thomas Moyer, Coaldale, is employed by Garland Commercial Industries.

TyLean Paisley earned a master's degree in music composition for film and television from the University of Bristol in England.

Jessica Sabol is an associate for the Center for the Child Care Workforce with the American Federation of Teachers, AFL-CIO, Washington, D.C.



D.C.-area alumni socialize

Washington, D.C.-area alumni who shared a social evening earlier this year are, left to right, first row: Teresa LaForgia '82, Angela Capone '99 and Andrea Daly '03; and second row: Allison Viola '92, Phillip VanGavree '06, Chris Campbell '00, Kerri Sears '92, Alumni Affairs Director Lynda Michaels '87/'88M and Belitza Hernandez '03.

Couple makes unique wedding request

Curt Fessler '05/'06M and Valerie Hakes Fessler '03, Bloomsburg, asked a unique favor of guests at their wedding in October 2008.

The newlyweds established a scholarship at BU in memory of Valerie's father who passed away in 2003 and then placed favor cards on tables inviting their wedding guests to make donations.

"It was very important to my dad that I receive a college education, and he worked hard his entire life to save in order for me to do so," the new Mrs. Fessler explains.

"So Curt and I established the Jeff Hakes Memorial Scholarship to be awarded annually to an outstanding senior from 'our' high school, Montoursville High School, who will attend BU."



The newlyweds are seen in the accompanying photo with the BU graduates and students who attended their wedding.

Husky Notes

First-year reporter garners awards

Danielle Lynch '07, in her first year as a reporter, received an honorable mention from the Suburban Newspapers of America for a four-part series she co-wrote about poverty in Chester County. A reporter for the Daily Local News, West Chester, Lynch earned a first-place award for the best example of public service from the Pennsylvania Associated Press Managing Editors, first place from the Philadelphia Society of Professional Journalists and third place from the Philadelphia Press Association.



Danielle Lynch

Tad K. Schantz is semi-senior accountant with the Lansdale-based firm of Baum, Smith & Clemens.

Anthony Serafini is a special education teacher in Wilkes-Barre.

Mary Shortledge, a senior accountant with Parente Randolph, Williamsport, completed her CPA examination and earned a license to practice in Pennsylvania.

'07 Katie Gelok is a fourth-grade teacher at Independence Central School, Great Meadows, N.J., and head varsity cheerleading coach at Belvidere High School, Belvidere, N.J.

Rachel Bedford Kehrer is a third-grade teacher at Kleberg Elementary School, Kingsville, Texas.

Dana Roush, Middleburg, is an account executive with Sire Advertising.

Emily A. Smith is marketing coordinator for GreenWorks Development, formerly Powers & Associates, Harrisburg.

'08 Michael Marra is a staff accountant at Beard Miller Co. Lindsey Tretina is a special education teacher at North Philadelphia Community High School.

Deaths

Pauline Welliver Beishline '27

Doris Fritz Hassert '27

A. Ruth Oswald Olson '27

Norma Knoll Craythorne '30

Erma M. Hefferan '31

Evelyn Heiser Keefer '33

Kathryn John Evans '36

Mary Grosek Kuc '37

Mae Weikel Illeck '40

William F. Kanasky '40

L. Ward Lichtel '41

Aleta Stiles Ehrhart '42

Helene "Nellie" McGonigle '42

LaRue E. Gunnison V12, '44-'45

Bernard F. Rodgers '48

Edward J. Kolodgie '50

Genevieve Straw '50

John E. Seebold '51

David C. Evans '52

William G. Gillespie Sr. '52

Stephen Fago '53

Mary J. Koch '57

Donald F. Hemler '58

Donald I. Steinhart '58

Phyllis Henninger Wagner '60

Audrey Buckley Stump '64

Susan Lathrop Miers '65

Patricia Yost Miller '65

Joanne Nelson Pineno '65

Judith Mearns Heitz '66

Betty Ruth Keller Luchak '68

Kenneth Mattfield '68

Carol Cavanaugh Morris '68

Gregory Horan '70

Bernice Obzut Lazar '70

Ann Perch Hackney '72

James T. Morgan '73

John Vadyak '74

Roma Aungst Koehler '78

Lester G. "Bud" Long '79

Mollie Pringle DeLauretis '80

Dennis N. Swanger '81

Beth Ann Wallace Hess '83

R. Todd Sullivan '88

Judith Schmidt Hahn '98M

Julie Grillo '05

Bryan J. Pascoe '07



Alums return for career fair

Five alumni returned to campus for the Alumni Career Exchange coordinated by Career Development and Alumni Affairs. Shown, left to right, are Monica Walker '07, a liability adjuster with Nationwide Insurance; Judy Harry '07, a BU graduate student; Brad Hestor '96, a financial analyst for General Mills; Jennifer Bedosky Hestor '95, an elementary school counselor; and Shawn Munford '04, a faculty member at East Stroudsburg University.

Find more Husky Notes online at
www.bloomu.alumni.com.

Send information to alum@bloomu.edu
or to Alumni Affairs, Fenstermaker
Alumni House, Bloomsburg University
of Pennsylvania, 400 E. Second St.,
Bloomsburg, Pa. 17815



Calendar of Events

Families and friends gather in the Academic Quadrangle to witness spring commencement.

Academic Calendar

Summer 2009

Session I – May 18 to June 26

Session II – June 30 to Aug. 7

Session III – May 18 to Aug. 7

Fall 2009

Classes Begin

Monday, Aug. 31

Labor Day, No Classes

Monday, Sept. 7

Thanksgiving Recess Begins

Monday, Nov. 23, 10 p.m.

Classes Resume

Monday, Nov. 30, 8 a.m.

Classes End

Friday, Dec. 11

Finals Begin

Monday, Dec. 14

Finals End

Friday, Dec. 18

Graduate Commencement

Friday, Dec. 18

Undergraduate Commencement

Saturday, Dec. 19

New Student Activities

Summer Freshman Orientation

Saturday to Monday, June 27 to 29

Act 101/EOP Orientation

Sunday and Monday, June 28 to 29

Fall Freshman Preview

Monday through Thursday, June 15 to 18, and Monday through Thursday, June 22 to 25

Transfer Orientation

Wednesday and Thursday, July 15 and 16

Non-Traditional/ACE Orientation

Saturday, Aug. 29

Welcome Weekend

Thursday through Sunday, Aug. 27 to 30

Alumni Events

Visit www.bloomualumni.com for details or to register to attend. For information, contact the Alumni Affairs office at (570) 389-4058 or (800) 526-0254, or alum@bloomu.edu

Alumni Association Board of Directors Meeting

Saturday, May 16

Alumni Hiawatha Cruise/Picnic

Williamsport, Thursday, June 11, 6 p.m.

Alumni Baseball Outings

- Reading Phillies, Friday, June 19, 7:05 p.m.
- Scranton/Wilkes-Barre Yankees, Friday, July 10, 7 p.m.
- Lehigh Valley IronPigs, Friday, July 17, 7:05 p.m.
- Philadelphia Phillies, Friday, July 24, 7:05 p.m.
- Lancaster Barnstormers, Saturday, Aug. 15, 6:35 p.m.

Alumni Summer Picnics

- Hershey, Hershey Park, Sunday, June 21
- Harrisburg, City Island, Thursday, June 25, 6 p.m.
- Elysburg, Knoebels Amusement Resort, Saturday, July 11

Stratford Festival 2009

Monday to Saturday, July 13 to 18

Roger Sanders Alumni Wrestling Reunion

Saturday, July 25, Alumni House

Alumni Bloom @ the Beach

Seacrets, Ocean City, Md., Saturday, Aug. 1

Special Events

45th Annual Reading Conference

Thursday and Friday, May 7 to 8

Trash to Treasure

Saturday, May 9, 9 a.m. to noon; early birds, 8 a.m.; adjacent to Litwhiler Field, Upper Campus; benefits Columbia County United Way. Call (570) 389-4329

Math and Science Camps

Summer Experience, sixth- through eighth-graders, and CSI Summer Experience, ninth- through 11th-graders, Monday to Thursday, July 13 to 16. Exploring Emergence, ninth-graders, Monday to Thursday, July 6 to 9 and July 13 to 16. For more information, emauch@bloomu.edu or (570) 389-4103

Athletic Hall of Fame Induction

Friday, Oct. 2, 6 p.m.

Kehr Union

Call (570) 389-4413 for tickets

and information

Homecoming Weekend

Saturday and Sunday, Oct. 17 and 18

Parents and Family Weekend

Friday to Sunday, Oct. 23 to 25

Summer Camps

For more information and brochures, call Kevin Wood at (570) 389-4371 or go to www.buhuskiessportscamps.com. All dates are subject to change.

Baseball

Baseball Rookie Day Camp, July 13 to 16

Baseball Day Camp I, July 20 to 23

Baseball Day Camp II, July 27 to 30

Basketball

Men's Basketball Day Camp,

June 15 to 19

Men's Basketball Team Camp,

June 19 to 21

Women's Basketball Individual Camp, June 22 to 25

Women's Basketball Team Camp, June 26 to 28

Field Hockey

Field Hockey Camp I, Aug. 2 to 5

Field Hockey Camp II, Aug. 9 to 12

Football

Youth Football Day Camp,

June 8 to 10 or 11 to 13

Football High School, July 26 to 29

Soccer

Women's Soccer Plus, June 21 to 26

Men's Soccer Youth Camp,

June 28 to July 1

Men's Soccer - NSCAA, July 6 to 12

Men's Soccer UK Elite, July 19 to 23

Softball

Softball Pitching Clinics,

June 22 to 26

Tennis

Tennis Camp I, June 20 to 24

Tennis Camp II, July 25 to 29

Wrestling

Wrestling Parent/Child I,

June 19 to 21

Wrestling Parent/Child II/Big Brother, June 26 to 28

Wrestling Senior High Team Camp, July 12 to 16

Wrestling Intensive Training Camp, July 12 to 22

Husky Training Camp Special for Wrestling, July 12 to 23 (local students only)

Wrestling Junior/Senior High Team Camp, July 19 to 23

For the latest information on upcoming events, check the university Web site: www.bloomu.edu/today

Over the Shoulder

By Robert Dunkelberger, University Archivist

A Tradition of Giving: Scholarships at Bloomsburg University

About 90 percent of today's Bloomsburg University students receive some form of financial aid in the form of grants, work study positions, loans and scholarships. The need for financial assistance was just as great in our days as a state normal school.

The Class of 1893 offered the first student loans. The fund, later administered and enlarged by the Alumni Association, provided no-interest loans which students later repaid to keep the program going.

Since the fund held only a few thousand dollars, just a handful of students benefited at a time, but by 1940 the fund increased to \$15,000 through the determined efforts of R. Bruce Albert, Class of 1906, longtime president of the Alumni Association. When Albert died suddenly in 1945, the association believed the best way to honor him was to create a scholarship paid with interest generated by the loan fund. The R. Bruce Albert Memorial Scholarship became the first in school history.

Many more scholarships have been created since 1946. Along with the funding for scholarships, donors establish the criteria upon which the awards are made. For example, in 1984 a businessman

from Shenandoah, Fred G. Smith, decided to provide scholarships through a trust fund in his will. Smith hadn't graduated from high school, but he wanted to give others an opportunity to earn a college degree. Born in Mount Carmel, Smith wanted the scholarship to go to students who lived in and graduated from high schools in the Ashland, Mount Carmel and Shenandoah areas. After his death in 1985, the Fred G. Smith "Golden Rule Trust Fund" scholarship was established.



BU's first named scholarship was established in memory of R. Bruce Albert.

Bloomsburg University Archives

Another scholarship was established by BU's military veterans in celebration of the institution's 150th anniversary in 1989. The Veterans Memorial Scholarship fund was created primarily to assist the children of veterans, and the first award was made in 1990. The fund was built by donations from veterans and the Bloomsburg University Foundation, along with bequests from the estates of alumnae Anna Miller Freyermuth '23 and Edith Behr Shuman '24.

Mildred Quick Muller '34 is another alumna who has given generously to the university over the years. Muller, who was very involved in collegiate activities as a student, created a scholarship in 1999 to help freshmen entering the College of Business. The scholarship was established, she said, in recognition of the sacrifices her parents made to send her to school and the principles they instilled in her to help others, especially with regard to education.

Bloomsburg University has come a long way since the first \$300 in scholarship money was awarded in 1946, reaching more than \$600,000 by 2008. As the scholarships have grown, the principle has remained the same as alumni and friends of Bloomsburg University generously enable thousands of students to gain an education to last a lifetime. **B**

Editor's note: To learn about available scholarships, see <http://departments.bloomu.edu/finaid>. For information on providing financial support to BU scholarships, see www.bloomu.edu/giving.



Mildred Quick Muller '34 created a scholarship for freshmen entering the College of Business.

The University Store.



Bloomsburg memories.

"Here's to the nights we felt alive. Here's to the tears you knew you'd cry. Here's to goodbye, tomorrow's gonna come too soon," sang the rock group Eve 6 in the early 2000s. The band's song "Here's to the Night," written about a time of transition, could also sum up the bittersweet emotions students experience as they leave college to enter the "real world."

The University Store offers items all Bloomsburg graduates can wear, display and enjoy as they hold on to warm college memories. Consider giftware or clothing, like an alumni cap, T-shirt, sweatshirt, travel mug, license plate frame or decal for a special graduation gift. Or, perhaps, a diploma frame, BU afghan, stadium blanket or chair. BU insignia gifts, from T-shirts, sweatshirts and caps to pennants, glassware and stuffed animals, are great gifts for all ages, including the special high school grad who will soon become a BU freshman. Can't decide? Gift cards are available in any amount.



The University Store offers the convenience of shopping online for hundreds of items at www.bloomu.edu/store. For a traditional shopping experience, the University Store is open seven days a week during the academic year and Mondays through Fridays during the summer. Stop by in person or online for everything BU.



Semester Hours

Monday through Thursday: 7:45 a.m. to 8 p.m.

Friday: 7:45 a.m. to 4:30 p.m.

Saturday: 11 a.m. to 5 p.m.

Sunday: Noon to 4:30 p.m.

Summer Hours

Monday through Friday: 8 a.m. to 4:30 p.m.

Closed on Saturday and Sunday

The University Store

400 East Second Street

Bloomsburg, PA 17815

General Information: (570) 389-4175

Customer Service: (570) 389-4180

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with BU Alums

This summer's alumni calendar of events is filled with free warm-weather activities where you can meet up with your old BU buddies and make new ones. From picnics and amusement parks to beach trips and baseball games, BU alumni are invited to break out the flip-flops and suntan lotion and join the party.

Visit www.bloomualumni.com for updates and to register for events. For more information, contact the Alumni Affairs Office at (570) 389-4058, (800) 526-0254 or alum@bloomu.edu.

Alumni Hiawatha Cruise and Picnic Williamsport, Thursday, June 11, 6 p.m.

Alumni Baseball Outings

Reading Phillies, Friday, June 13, 7:05 p.m.
Sunnton/Wilkes-Barre Yankees, Friday, July 1, 7 p.m.
Lehigh Valley IronPigs, Friday, July 17, 7:05 p.m.
Philadelphia Phillies, Friday, July 24, 7:05 p.m.
Lancaster Barnstormers, Saturday, Aug. 15, 6:35 p.m.

Alumni Summer Picnics/Amusement Parks

Hershey, Hershey Park, Sunday, June 21
Harrisburg, City Island, Thursday, June 25, 6 p.m.
Elysburg, Knott's Amusement Resort, Saturday, July 1

Bloom at the Beach

Seacrets, Ocean City, Md., Saturday, Aug. 1

BLOOMSBURG

THE UNIVERSITY MAGAZINE

FALL 2009

***Quarterback is a
winner on the field, in
the classroom. Page 16.***

***Career builds to
Trauma Bay II. Page 8.***

***Prof links philosophy,
popular culture. Page 20.***



**NEW THIS ISSUE:
ON THE HILL**

From the President's Desk



Archaeologists identified the Stone Age, Bronze Age and Iron Age according to the trait that categorized each era's tools. Following that logic, it stands to reason that tomorrow's researchers may look back at our era and name it the Communications Age.

We've witnessed a dramatic transformation over the past century in the manner in which messages are written and transmitted. Handwritten correspondence gave way to a uniform series of letters on the printed page, thanks to manual and electric typewriters, word processors and computers. Alexander Graham Bell's invention morphed from crank phones mounted on the wall to rotary, touch tone and, now, cell phones that can travel anywhere.

The traditional type of communication seems to flow through this issue of *Bloomsburg: The University Magazine*. From Huskies quarterback Dan Latorre calling the plays on the football field to professor Steven Hales and commencement speaker David McCormick sharing wisdom through their words, each of those featured in this issue is immersed in communications.

But, just as we once were limited in the manner of conveying messages, today communication opportunities abound, both one-on-one and with a larger group. The arrival of cell phones, e-mail, the Internet, blogs and a variety of social media, including Twitter and Facebook, means you may connect with BU and the wider world as often and as closely as you wish. Likewise, we can connect with you.

In the case of an extreme emergency, we can instantly contact students, faculty and staff by e-mail, text message and voicemail. A quick posting on the university's Today page conveys a weather-related change in our class schedule. My office and the Alumni Affairs office distribute newsletters by e-mail. Huskies fans quickly learn the results of an athletic contest, in 140 characters or less, through a Tweet sent as the game ends. And, our Facebook presence allows those with an interest in BU to stay connected to us and to each other.

I am now an active participant in this Communications Age, as well, with my own blog where I share my perceptions on events related to Bloomsburg University. I invite you to read my blog and communicate with me by posting your own comments.

A handwritten signature in black ink, which appears to read "D. Soltz". The signature is stylized with a large, sweeping initial "D" and a long, horizontal flourish extending to the right.

David L. Soltz

Editor's note: Links to BU's social media sites and President Soltz's blog may be found at BU Today, www.bloomu.edu/today, and BU Sports Information, www.buhuskies.com. *Bloomsburg: The University Magazine* is online at www.bloomu.edu/media/magazine.

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On the Cover
Huskies quarterback Dan Latorre is all business on the field at Redman Stadium.

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Visit Bloomsburg University on the Web at
<http://www.bloomu.edu>.

Bloomsburg: The University Magazine is published three times a year for alumni, current students' families and friends of the university. Husky Notes and other alumni information appear at the BU alumni global network site, www.bloomualumni.com. Contact Alumni Affairs by phone, 570-389-4058; fax, 570-389-4060; or e-mail, alum@bloomu.edu.

Bloomsburg University is an AA/EEO institution and is accessible to disabled persons. Bloomsburg University of Pennsylvania is committed to affirmative action by way of providing equal educational and employment opportunities for all persons without regard to race, religion, gender, age, national origin, sexual orientation, disability or veteran status.

BLOOMSBURG

THE UNIVERSITY MAGAZINE

FEATURES

Page 8.....Deployed to Heal

Lt. Col. Jody Ocker '89 has served in the Air Force for 20 years. She considers her deployment to Iraq as nurse manager of the emergency department to be her most rewarding and profound experience.

Page 11.....No Gimmicks

Inspired by Arnold Schwarzenegger, Tom Venuto '90 took his teenage hobby of bodybuilding and lifted himself to the top of the profession.

Page 14.....Keep the Candles Burning

Ever smell an enticing candle scent and wonder who could evoke such an aroma? For nearly 50 scents, the answer is Pat Bird Hess '79, owner of Colonial Candlecrafters.

COVER STORY

Page 16. Athleticism, Toughness, Intelligence

Huskies quarterback Dan Latorre '09 proves that a talented athlete can also excel in academics.

Page 19.....Growing Up at Buckalew

Spending his childhood on campus left a lasting impression on David H. McCormick, son of former BU president James McCormick. He returned to BU to speak to graduates ... and to search for trap doors in Buckalew Place.

Page 20.....Everyday Philosopher

Professor Steven Hales finds philosophical connections in day-to-day events, like time spent with a favorite pet. He draws on those connections while teaching BU students who are studying philosophy for the first time.

DEPARTMENTS

Page 2.....News Notes

Page 6.....On the Hill

Page 22.....Husky Notes

Page 30.....Over the Shoulder

Page 32.....Calendar of Events



Lt. Col. Jody Ocker '89 initially joined the Air Force for adventure and nursing experience. In the process, she built a military career.

News Notes

From the Editors

'And the survey says...'

The winter 2009 issue of *Bloomsburg: The University Magazine* asked for your impressions of this publication. Nearly 2,000 of you responded to our first readers survey. Thank you!

Most of our respondents identified themselves as alumni and named the Husky Notes (class notes section), features about alumni and News Notes (campus briefs) as their top three parts of the magazine, respectively. Most of you are generally pleased with the content and read at least one story in each issue, but you told us there was something missing—sports coverage. So, starting with this issue, we are adding a sports section, *On the Hill*, written by Tom McGuire, BU's sports information director. Watch for other changes in future issues.

We continually strive to make this magazine relevant and interesting for you, our readers. We hope you'll feel free to send your story ideas and other feedback at anytime to bmartin@bloomu.edu.

Rosalee Rush, executive editor

Eric Foster, co-editor

Bonnie Martin, co-editor

Due Credit

BU launches Principals Academy

Principals Academy, beginning at BU this fall, allows local principals and school administrators to earn continuing education credits close to home. Approved by the Pennsylvania Department of Education principal induction program and written to meet the Pennsylvania Inspired Leadership Core Standards, the program is designed for first-year principals, but also open to veteran principals and school administrators. State legislation requires newly hired principals to complete an induction course and administrators to get special continuing education credits.

Thomas J. Starnack, assistant professor of educational studies and secondary education, is the academy's lead instructor, assisted by Tracy Wetzel Krum '84, principal of Donald H. Eichhorn Middle School, Lewisburg.

New Trustees

Vasta, Wilson and Garrett join council

Three new members joined BU's Council of Trustees for the September meeting after being nominated by Gov. Ed Rendell and confirmed by the state Senate.

Nancy Vasta '97/'98M, Langhorne, fills the unexpired term of Robert Gible '68, who resigned. She is product development manager with CIGNA, Philadelphia, where she has worked since 1999. She also is a member of BU's College of Business Advisory Board and former member of the Corporate Advisory Council.



Nancy Vasta

Patrick W. Wilson '91, Williamsport, fills the unexpired term of A. William Kelly '71, who resigned. Vice president of operations for Little League International, Baseball and Softball, Wilson joined the organization in 1993. His affiliations include the Williamsport/Lycoming Chamber of Commerce Board of Directors, Leadership Lycoming Board of Directors and United Way of Lycoming County loan executive.



Patrick W. Wilson

Terrell Garrett '10, an interpersonal communications major from Philadelphia, is the new student Trustee, replacing Nicole Najpauer, who graduated in May. Former vice president of the Black Cultural Society and executive board member of the Frederick Douglass Learning Institute, Garrett has been a student director and founder of the mentorship program, Men of Intelligence, Notability and Desire.



Terrell Garrett

Three current members also were reappointed. They are: Steven B. Barth, Lewisburg, chair; Robert N. Dampman '65, Ringtown, vice chair; and LaRoy G. Davis '67, Feasterville.

Chief Fundraiser

Evans leads advancement division

Erik Evans joined BU in late July as vice president for university advancement. An advancement professional with more than 11 years of experience at public and private institutions, Evans is responsible for all aspects of the advancement functions of the university, including development, alumni relations, communications and government relations. He works closely with the Bloomsburg University Foundation.



Erik Evans

Evans previously served as associate vice president for advancement at Juniata College and executive director for alumni and development at Lock Haven University.

Forensics Funding

University receives \$295,000 to expand center

Bloomsburg University received a total of \$295,000 to expand the Center for Computer Forensics Research. U.S. Rep. Paul Kanjorski and Sen. Bob Casey facilitated \$200,000 in funding through the 2009 Omnibus Appropriations Act; U.S. Sen. Arlen Specter facilitated \$95,000 in funding through the Consolidated Appropriations Act of 2009, awarded by the U.S. Department of Education, Office of Postsecondary Education.

The grants allow the center to expand partnerships between BU and law enforcement agencies by providing training, service and research related to extracting information from digital media.

The Center for Computer Forensics Research builds upon BU's bachelor's degree program in computer forensics. The program combines computer science training with specialized courses in computer forensics, criminal justice, ethics and accounting fraud.

Middle States Reaccreditation

Commission reaffirms BU quality

Bloomsburg University received accreditation from the Middle States Commission on Higher Education (MSCHE) for the seventh time, reaffirming the quality of the university's education, leadership and self-study process. BU was first accredited in 1950, and the commission approved the latest 10-year reaccreditation at its summer meeting.

The university-wide accreditation is recognized by the U.S. Department of Education and ensures BU remains eligible for federal funding, including federal student aid and research grants, according to Richard Baker, chair of the Middle States steering committee. Among the highest commendations, MSCHE said BU remains financially strong because of its extensive annual planning and budgeting activities. BU also ranks near the top of the 14 institutions in the Pennsylvania State System of Higher Education (PASSHE) on several measures key to attracting new students.

MSCHE is a voluntary, nongovernmental membership association that defines, maintains and promotes educational excellence across institutions with diverse missions, student populations and resources. For more information, visit cob.bloomu.edu/middlestates.



Eric Foster

BU's newest apartments, located adjacent to the tennis courts on the upper campus, will be dedicated in honor of former president Jessica Kozloff.

Notable Designations

Kozloff, McCormick honored

Two former BU presidents have been honored for their devotion to higher education.

BU's Council of Trustees voted to name the university's newest apartment complex in honor of Jessica S. Kozloff, who retired in December 2007 after nearly 14 years as BU's president. The \$31 million apartments opened this fall and house 544 students in three, four-story buildings. The apartments will be dedicated Friday, Oct. 16, to kick off homecoming weekend.

James H. McCormick, BU's president from 1973 to 1983 and the first chancellor of the Pennsylvania State System of Higher Education (PASSHE), was named chancellor emeritus by PASSHE's Board of Governors. McCormick currently is chancellor of the Minnesota State Colleges and Universities system.

News Notes



Barbara Wilson and Michael Karpinski

Top Profs

Karpinski, Wilson named TALE winners

The spring 2009 TALE (Teaching and Learning Enhancement Center) Outstanding Teaching Award recipients are Barbara Wilson and Michael Karpinski, exceptional faculty. Honored at May commencement ceremonies, each received a \$750 professional development stipend, sponsored by the Bloomsburg University Foundation, and a plaque to recognize their achievement. The award winners were nominated by members of the Class of 2009 and graduate students who received their degrees this spring.

Free Training

12,000 benefit from BU's WEDnetPA program

Nearly 12,000 Pennsylvania residents have gained work-related skills during the past decade through BU's partnership with the Workforce and Economic Development Network of Pennsylvania (WEDnetPA). Across the commonwealth, more than 800,000 employees at 14,000 companies have taken advantage of WEDnetPA's Guaranteed Free Training Program since it began in 1999.

Tom Fletcher, BU's director of corporate and continuing education, says Bloomsburg University has provided \$2.6 million in WEDnetPA funding to more than 100 companies in northeastern, south-central and central Pennsylvania during the past 10 years. Nearly 12,000 employees benefited from basic skills and information technology programs, he adds.

BU is one of 33 educational partners statewide that make up WEDnetPA, an organization created to provide training that will help companies become more competitive and strengthen the statewide business environment.

Pilot Program

Migrant youths attend institute

Twenty-two youths attended Pennsylvania's first migrant leadership institute for middle school students this summer at BU. The week-long pilot program, a collaboration of BU and the Pennsylvania Department of Migrant Education, grew from BU's migrant community project that has served mostly younger students for the past 13 years.

The migrant middle school students participated in workshops, field trips and discussions to promote leadership, civic responsibility, communication skills, critical thinking and personal development. At the same time, 16 BU education majors gained experience working with individuals whose backgrounds are different from their own as part of a three-credit practicum.

The Central Susquehanna Intermediate Unit's migrant education program invited BU to pilot the institute, which received support from a BU Foundation Margin of Excellence award, student scholarships provided by the BU Student Pennsylvania State Education Association and funding from the state migrant education program.

Like the Pros

NFL camp experience links to BU program

In his three-day stint working with the Minnesota Vikings at their offseason minicamp, Joe Hazzard noticed a lot of similarities between the athletic training staffs of a NFL team and BU's clinical athletic training program, including the equipment used and the treatment that was given.

Hazzard, program director of BU's graduate athletic training program, was invited to help at the Vikings' minicamp by the team's head athletic

trainer, Eric Sugarman, who Hazzard has known for more than 16 years. Sugarman previously worked with the Philadelphia Eagles and at West Chester University, when BU football coach Danny Hale coached there 20 years ago.

Based on his minicamp experience, Hazzard says he can explain to students how similar athletic training is on all levels. Hazzard's main responsibility at the camp was to make sure the running backs stayed hydrated and had enough towels to cool down. Among the star players Hazzard assisted were Adrian Peterson and Chester Taylor.



Joe Hazzard

In Agreement

Exercise Science accord formalized



Representatives of BU and Luzerne County Community College formally signed the exercise science articulation agreement at LCCC's President's Room. The agreement allows students who earn associate's degrees in exercise science-fitness leadership from LCCC to move seamlessly into BU's exercise science bachelor's degree program. Shown, left to right are, front row: Dana Clark, LCCC provost and vice president of academic affairs; Thomas P. Leary, LCCC president; and Jonathan Lincoln, BU assistant vice president for academic affairs; back row: Joan Bush, LCCC associate dean of counseling and student support services; Tim McConnell, chair of BU's exercise science and athletics department; Tom Martucci, assistant chair of BU's exercise science and athletics department; and Robert Marande, dean of BU's College of Science and Technology.

Quick Takes

A paper by **Angela R. Hess**, assistant professor of biological and allied health sciences, and six co-authors, "EphA2 as a promoter of melanoma tumorigenicity," was published in the journal *Cancer Biology and Therapy* and highlighted on the cover of the Feb. 1, 2009, issue. The research study was conducted in collaboration with researchers from the Children's Memorial Research Center and Northwestern University's Feinberg School of Medicine in Chicago.

Michael Patte '92/ '94M, associate professor of education, was awarded a Fulbright Lecturing/Research Scholarship to study the field of playwork in the United Kingdom. He will spend four months in the UK lecturing and conducting research.

Marilyn Miller, associate professor of exercise science, was among 30 presenters at the International Patelofemoral Joint Research Retreat in Baltimore, which included participants from the U.S., Italy, Australia, Brazil, Wales, Germany, Belgium, England, Israel and Thailand.

Two essays by **Mark Noon**, assistant professor of English, were published in the *Dictionary of Literary Biography: American Radical and Reform Writers*. The essays focus on former Scranton mayor Terence Vincent Powderly, who led the Knights of Labor from 1879 to 1893, and Rose Pastor Stokes, an early 20th century reformer who worked as a journalist, public speaker, poet and playwright.

An article by **Camille Belolan**, assistant professor of writing in developmental instruction, "Can Color Boost Memory and Creativity?" was published in the *PADE Informer*, a publication of the Pennsylvania Association of Developmental Educators.

Eric S. Rawson, associate professor of exercise science, published a book chapter, "Doping in Children and Adolescents," in *The Young Athlete: The Encyclopedia of Sports Medicine*. The book is an International Olympic Committee Medical Commission Publication in collaboration with the International Federation of Sports Medicine.

Deborah S. Stryker, assistant professor of exceptionality programs and president of the Association of College Educators of the Deaf and Hard of Hearing (ACE-DHH), presented her research, "Distance Education Beyond the Classroom: Preliminary Results," at the national conference in New Orleans.

Sam Slike, professor of exceptionality programs, served as accreditation site visitor for the national Council on Education of the Deaf (CED). His team reviewed the University of Texas Health Science Center-Deaf Education Teacher Preparation Program in San Antonio.

Mark Decker, assistant professor of English, presented "The Mysteries of Los Angeles; or, They Live as an Update of the City Mysteries Genre," at the Science Fiction Research Association Annual Conference in Atlanta.

Avinash Srinivasan, assistant professor of mathematics, computer science and statistics, served on the external review board of four international journals and on technical program committees of six international conferences and workshops. Srinivasan also was the student research symposium coordinator for the 15th annual IEEE International Conference on High Performance Computing held in Bangalore, India. He gave an invited talk at Sri Sathya Sai University at Prashanthi Nilayam, India, titled "Computer Forensics: A New Education Major and Career Path."

Regina Bobak, instructional technology specialist, and **Julie Wolfe**, instructional support specialist in the Instructional Media and Design Center, presented "Lessons Learned from Standardization Selection and Small-scale Implementation" at the 2009 Turning Technologies Regional Users Conference at Temple University.

Margaret O'Connor, associate professor of business education and business information systems, and co-author Tulay Girard from Penn State Altoona won the 2009 Midwest Business Administration Association (MBAA) International McGraw-Hill/Irwin Distinguished Paper Award for their research paper, "A Collaborative Approach for Developing Interactive Case Studies: Learning from a University Setting" at the 2009 MBAA International Conference in Chicago.

Gifford Howarth, assistant professor of music, was an international adjudicator this summer for the World Music Contest (WMC) in Kerkrade, The Netherlands. The WMC takes place every four years, and the participating groups come from around the world. Howarth adjudicated the percussion ensemble, marching band and drum corps categories during the month-long contest.

On the Hill



Eric Foster

Pardon Our Dust

Work continues on the Nelson Field House swimming pool.

"Pardon our dust while we remodel to serve you better."

Anyone who has been to the upper campus of Bloomsburg University recently might feel that type of sign would be appropriate, since there has been a construction project involving a university athletic facility each of the last few years.

Starting in 2006, BU has constructed the field known as Sports Stadium for the field hockey, soccer and lacrosse teams; moved the tennis courts from the lower campus to the upper campus; remodeled Redman Stadium for football and track and field; and made improvements to Litwhiler Field for baseball. Now the final piece of the puzzle is bringing Nelson Field House, a facility built in the early 1970s, up to modern standards.

The Nelson Field House is the centerpiece of the athletic facilities. Not only is it used by most teams at some point during the year, it also is used by many physical education classes. Just four sports—men's basketball, men's swimming, men's indoor track and wrestling—used Nelson when it opened in fall 1972. The athletic program now has 20 sports split equally between men and women. Space for so many teams and coaches was hard to come by.

Among the renovations to Nelson is a new bleacher system for the main gym area, a new scoreboard, new wrestling room on the lower level, a new and expanded press box, dedicated locker rooms for each sport, additional storage space and improved offices for head coaches and assistant coaches. The pool renovations include improved lighting, bleachers, new starting blocks and an improved timing system and record board. The project also provides enhancements to both upper and lower entrances that will showcase the awards teams have won over the last three decades.

"Throughout the years the university has been committed to the Division II philosophy of a balanced athletic program," says BU athletic director Mary Gardner. "The recent renovations and new construction, totaling nearly \$18 million, exemplify this commitment."

While the changes are readily visible to BU's students, athletes, coaches and staff, they have not gone unnoticed by others in the Pennsylvania State Athletic Conference (PSAC). "Nearly every school in the PSAC has inquired about our renovations and construction," Gardner says. "Other schools have asked for drawings and plans. They all agree that we have some of the best facilities in the PSAC."

The renovations to Nelson Field House will also serve those outside the campus community. "We have hosted numerous high school playoff games at the Sports Stadium and at the tennis center," Gardner adds. "Nelson's updated facilities will allow us to better serve the needs of high school athletes, their families and the community."

Exciting fall sports season on the way

All indications are that another exciting fall sports season is on the way for Bloomsburg.

The football team was featured in three national pre-season publications this summer. The Huskies were ranked seventh in Division II by Lindy's Football Annual and the Sporting News and 15th by USA Today Sports Weekly.

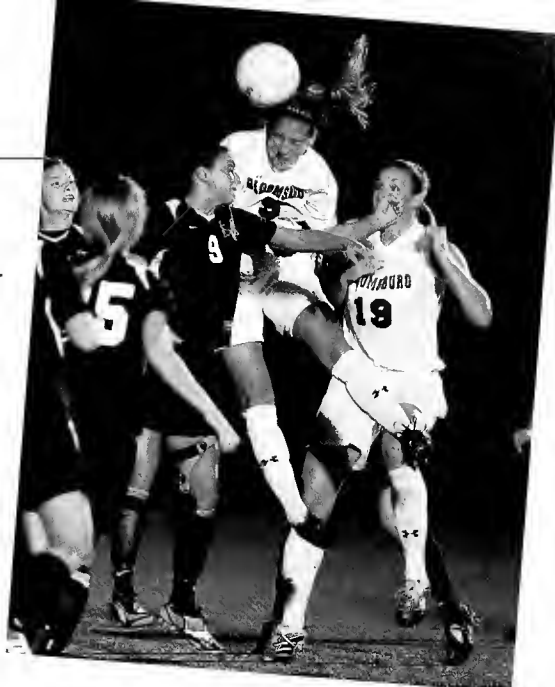
Jan Hutchinson's field hockey team will be seeking its fourth straight national title in 2009 after posting a record of 23-1 a year ago. If the Huskies can win the national title, it would be the second time in school history the team has won four-straight championships (1996-99).

The women's soccer teams will be looking for a return to the Pennsylvania State Athletic Conference (PSAC) and National Collegiate Athletic Conference playoffs, while the men's soccer team will feature a young squad poised to make a run at the post-season. The cross country teams will be under the guidance of interim head coach Bernie Empie, while the men's and women's tennis teams use the fall season to prepare for the spring season.

Photos like this 2008 shot of soccer players Lauren Hess and Ashley Brucker are available through the BU Photo Store.

BU Photo Store opens

Have you ever wanted a photo from a Bloomsburg University sporting event to display at home or at the office? You may now purchase photos of Huskies sporting events at the BU Photo Store on the Web. Visit www.bloomu.edu/sports/galleries and check out the images, with more added each month. The site is completely secure and offers buyers a chance to purchase photos from a variety of sports.



Student-athletes honored for work in classroom

The Pennsylvania State Athletic Conference's (PSAC) list of scholar-athletes for the 2008-09 season includes 92 Bloomsburg University student-athletes who earned recognition for their work in the classroom.

Among those honored was 2008 Huskies football co-captain Jon Ochs, Wind Gap, a College Sports Information Directors of America (CoSIDA) first team Academic All-American and the 2008-09 Bloomsburg University Senior Scholar-Athlete. Also honored was field hockey player Jamie Vanartsdalen, Huntingdon Valley, a CoSIDA third team Academic All-District selection. In addition, both Ochs and Vanartsdalen were named to the 2008 PSAC Fall Top 10 honoring the top 10 male and female student-athletes from the fall sports season.

For student-athletes to receive the distinction, they must compile a minimal cumulative grade point average of 3.25 for the year. Overall, 1,859 student-athletes from around the PSAC were named scholar-athletes.



Jon Ochs



Jamie Vanartsdalen

Sports Information adds social media sites

For years the Huskies Web site, www.buhuskies.com, has been the place to get Bloomsburg University sports news. While the Web site continues to offer the most in-depth coverage of BU sports, fans can now follow the Huskies on Twitter, the Huskies Daily Blog and YouTube.

Fans can get up-to-the-minute news through Twitter delivered right to their cell phones as text messages (standard text messaging rates apply) or get a daily update in a short blog format by going to <http://buhuskies.blogspot.com>. Also available is the BU Sports Info channel on YouTube. Among the items to be uploaded to the channel are short features on the Huskies student-athletes.

Transactions

Brad Karli was named men's basketball assistant coach. Karli comes to Bloomsburg after serving as an assistant coach at Elizabeth-town College.

Former BU men's swim coach **Eli McLaughlin** passed away in July. He was 77. He served as the head coach from 1961 to 1986.

Jeremy Winn '00 was named part time football coach in charge of the running backs.

Ryan Rebholz has been appointed as a full-time intern in the Office of Sports Information, Athletic Marketing and Promotions. He formerly worked for the Pro Football Hall of Fame in Canton, Ohio.

Louise Duffus and **Liam Smith** were named full-time assistants for men's and women's cross country and track and field. Duffus comes to Bloomsburg from Rensselaer Polytechnic Institute, while Smith formerly was an assistant at Lehigh University.



Deployed to Heal

BY JACK SHERZER

In testimony before the Senate Appropriations Committee's defense subcommittee last March, Maj. Gen. Kimberly A. Siniscalchi, chief of the Air Force nurse corps, said, "Our warriors and their families deserve the best possible care we can provide. It is the nurses' touch, compassion and care that often wills a patient to recovery or softens the transition from life to death. There has never been a better time to be a member of this great Air Force nursing team."

It had been a series of tiring plane rides that started in Baltimore and ended with the big Air Force transport C-130 touching down at the Balad Air Base in central Iraq.

For Jody L. Ocker '89, who had taken a direct commission as a second lieutenant in the Air Force after getting her Bachelor of Science in nursing from BU, everything led up to this moment.

The Air Force Theater Hospital at Balad. A connected series of 30 tents, all linked together. Dusty. Hot. About 120 degrees outside and inside. Even with the air handlers cranked, the operating theater was a sweat-dripping 100-plus.

Then there were the wounds. These were combat injuries, and combat injuries are messy. Around 800 patients came through every month, many choppered in after getting blown up.

"Patients in Iraq came in with multiple, catastrophic injuries—limbs missing or barely hanging on, multiple limbs gone. There was a guy who lost three limbs," says Ocker, now a lieutenant colonel, commander of the 65th Medical Operations Squadron at Lajes Field, a base on the Azores in Portugal.

"The other difference is they are dirty. They may be scooped off the road when an IED (improvised explosive device) goes off. They may come in with their uniform still smoldering, with the smell of gasoline because their truck got blown up or gravel in the wounds and on the stretcher," she says.

Ocker spent 123 days between May and September 2007 caring for Americans and Iraqis, civilians and soldiers, adults and children. In addition to working hands-on, Ocker supervised five other nurses and 13 medical technicians, all assigned to the emergency department.

When not working on a 12-hour shift, six days in a row, Ocker and most of the other military personnel were confined for their safety to the base, which periodically came under mortar attack. But for all the stress and exhaustion that came with the deployment, Ocker says it is an experience she treasures.

"Absolutely I would do it again, because my guys are still over there getting hurt," says Ocker, who received BU's 2009 Distinguished Service Award. "I wanted to be part of the team; I wanted to be the person that is going to take care of them when they get hurt."

When Ocker and the other medical personnel arrived in Iraq, they had just three days to work with those whom they were replacing. Additionally, Ocker received about four weeks of intensive training at the University of Illinois in St. Louis, where the military set up field equipment and special mannequins to mimic serious battlefield wounds.

The preparation helped, Ocker says, but the first days seem like a blur. So much to learn. And the pressure of knowing lives are literally in your hands.

"It's hard for me to remember specific cases of those first few days. They run together: really mangled limbs, shrapnel wounds, head injuries," she says. "There is one that I remember, that happened early on. An IED blew up a personnel carrier, and these guys were badly burned."

"One was burned over almost 100 percent of his body. He was still alive ... he was breathing ...

but there was nothing we could do," she says. "We took him off to a separate room and some of the nurses stayed with him to make him comfortable. People stood by him until he passed away."

Despite the severity of many of the injuries, the trauma unit had a 98 percent survival rate. In the modern battlefield, the injured can be airlifted by helicopter, and many times as long as enough blood and other fluids can be replaced quickly, the patient can be stabilized, Ocker says.

"These are young men and the reason they are in cardiac arrest is not because of a heart attack,

but because of blood loss," she says. "If you get fluids and blood in them, the heart would start beating again."

Ocker didn't start out thinking of a military career, or even a career in nursing. The Sunbury native studied engineering at Penn State for a couple years, then worked in a hospital's business office during a year in Florida. After returning home, she remembered how she liked caring for nursing home patients while at Penn State. And two of her three older sisters were becoming nurses, including Kelly Ocker George, who graduated from BU in 1988.

Continued on next page





Courtesy of Jody Ocker

'When you look at a man in his early 20s who has lost both legs, you wonder how this guy is going to deal with this. But they do adjust, and many of them can and do live fulfilling lives.' – Lt. Col. Jody Ocker '89

"Once I started with the nursing classes, I knew it was a good decision," she says. "I think it blends nicely with the science side of my brain and the human compassion side of my brain."

Settling down in one place and working in a community hospital didn't sound appealing. Still, she hadn't thought about the military until she visited Langley Air Force Base with two fellow nursing students, toured the hospital and met the head nurse.

"I really wanted more adventure and there was the possibility of going overseas," she says. "I felt, for a three-year commitment, I would get good nursing experience and maybe get to travel somewhere. It would be a win-win."

Soon after Ocker enlisted, volunteers were needed at the air base hospital in Turkey to help handle expected casualties from Desert Storm. She arrived in May 1993 and stayed for just over a year. From there, she spent a year and a half earning her master's in nursing at the University of Maryland at Baltimore in return for another three-year commitment.

Ocker says the constant challenges keep her enthused, and each posting and increase in rank bring more responsibility, more to learn. So far in her Air Force nursing career, Ocker's responsibilities have ranged from civilian

and battlefield trauma stations to delivery room nursing and treatment of cancer patients.

The lifestyle does have a price. Ocker was briefly married to a man she met while stationed in San Antonio, but they divorced in 2003. It's possible to have a family and a military career, Ocker says, but it's not easy.

"I took a different path and I have been able to do a lot of great things, adventurous things and travel," she says. She sometimes thinks of her married sisters and their children ... and sometimes they envy her experiences.

Of all her experiences, she says, nothing compares to caring for the troops in Iraq and later seeing how well many are able to cope with life-changing injuries, wounds that would have been a death sentence before modern technology.

"When you look at a man in his early 20s who has lost both legs, you wonder how this guy is going to deal with this. But they do adjust, and many of them can and do live fulfilling lives."

During her deployment in Iraq, the air base hospital was moved into permanent buildings with new equipment, and the series of 30 tents was being dismantled. As a Congressional delegation toured the base, Ocker pointed to the old trauma room's scarred and stained floor, especially in Trauma Bay II. The

markings told the story of the thousands who were treated and those who cared for them.

Consequently, parts of Trauma Bay II were recreated at the National Museum of Health and Medicine, next to Walter Reed Medical Center in Washington, D.C. Pictures of the exhibit, as well as a comment from Ocker, are on the museum's Web site.

"Some people wounded in Iraq go there with families and have a venue that helps them talk about their experiences," Ocker says. "People can talk through what happened to them, and more healing is being done there."

Ocker has served 20 years and could retire next year after her current posting is done, but that's not in the cards. Instead, she would like to eventually be a stand-alone chief nurse at a large facility, she said.

"I'm going to hang in there and become a colonel and see what other things they can offer me," Ocker says. ■

Editor's note: To learn more about the Trauma Bay II, Balad, exhibit at the National Museum of Health and Medicine in Washington D.C., go to www.nmhm.washingtondc.museum.

Jack Sherzer is a professional writer and Pennsylvania native. He currently lives in Harrisburg.

No Gimmicks

BY KEVIN GRAY

One-third of U.S. adults—more than 72 million—are obese, according to The Centers for Disease Control and Prevention. Tom Venuto '90 has a common sense way of fighting fat.

Tom Venuto '90 didn't know it at the time, but while he watched Arnold Schwarzenegger wield his broadsword as the title character in the 1980s film "Conan the Barbarian," he was embarking on a life journey that would lead him to become a renowned diet/fitness expert and, eventually, a bestselling author.

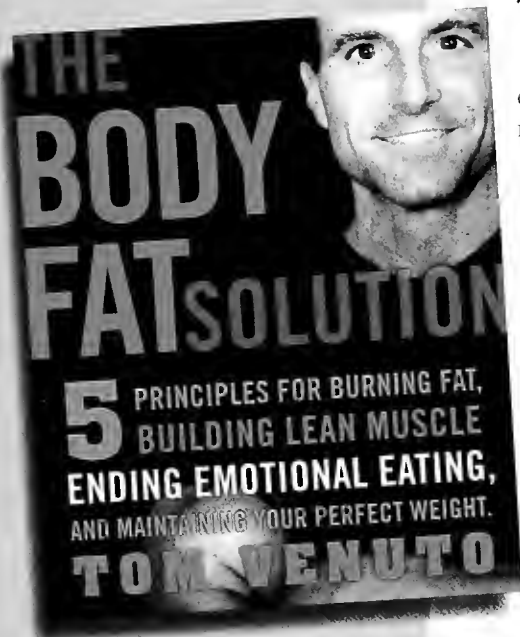
"I saw Arnold's physique in that movie and thought it was incredible that a person could look like he did," recalls Venuto, a graduate of Bloomsburg's adult health and fitness program, now known as exercise science. "After that, I read Arnold's book and magazine articles about him. I was inspired by him, and as a result, bodybuilding became my hobby."

Venuto saw results quickly; they motivated him to keep pushing himself. He took up competition training when he was 19, entered 28 bodybuilding competitions throughout his career and won state championship events in Pennsylvania, New Jersey and New York.

"I love bodybuilding because it's an individual sport where I am responsible for my own results," Venuto explains.

Just as the sport transformed Venuto's body, it also transformed his career path. Since the late 1980s, with bodybuilding serving as

Continued on next page





'Everything I write has a strong focus on motivation and how to stick with the diet and fitness program.' – Tom Venuto '90

the foundation, Venuto has constructed a career that included jobs as a personal trainer, nutrition consultant, motivation coach, fitness model, health club manager and freelance writer. Each position allowed him to gain knowledge and broaden his perspective, which ultimately helped him launch his brand.

Venuto is the founder and CEO of the Burn the Fat Inner Circle, an online community centered on his diet and fitness philosophy that provides information and support to its members. Venuto also has written two books—e-book, "Burn the Fat, Feed the Muscle," and his recent work, "The Body Fat Solution," which addresses the psychological, emotional and social factors that often prevent dieters from succeeding.

With bookstore shelves fat with diet books, what makes Venuto's philosophy stand out? His gimmick, quite simply, is that he has no gimmick. Venuto knows that people are looking for a magic diet. He also knows that there is no such thing. Instead, Venuto focuses on the psychology and mental side of diet and fitness, touting an all-natural approach seasoned with common sense.

"I don't think it's so much what diet you follow; it's what makes you follow your diet," he says. "Everything I write—all of my books, articles and newsletters—has a strong focus on motivation and how to stick with the diet and fitness program."

While he hasn't retired from competitive bodybuilding, promoting "The Body Fat Solution" is taking up a great deal of Venuto's time.

"Unless you get a big break, it's really a constant effort to keep the momentum going," he explains. "As an Internet publisher, I have built a newsletter subscriber list of more than a quarter-million people, so when I release a new book, I have a little bit of an advantage over other authors."

Getting the word out helped push "The Body Fat Solution" to a successful debut on Amazon.com; it sold thousands of copies and earned several No. 1 sales rankings. Efforts were bolstered by positive reviews in Oprah magazine and the Wall Street Journal, and an appearance by Venuto as a featured trainer in Men's Fitness magazine.

"It's been very exciting," Venuto says. "But the most satisfying thing is hearing about how people have used this approach to transform their lives."

Venuto himself is a testament to the power of transformation as his teenage hobby became his passion and that passion became his life's work. ■

Kevin Gray is a freelance writer based in the Lehigh Valley.

Stick To It

Tom Venuto '90 says any diet that puts you into a calorie deficit will help you lose weight.

"However, the most important thing for success is not the minutiae of the diet, but whether you can stick with it," he explains.

Following are several tips from Venuto for succeeding on a diet and fitness program:

Set big goals and realistic deadlines.

If your goal is to lose 100 pounds, make sure you set a suitable deadline for doing so. Weight loss of three pounds per week is appropriate.

Social support is important.

Enlist a training partner and push each other to get the most out of your workouts. Have a friend, spouse or online community help you reach your nutrition goals.

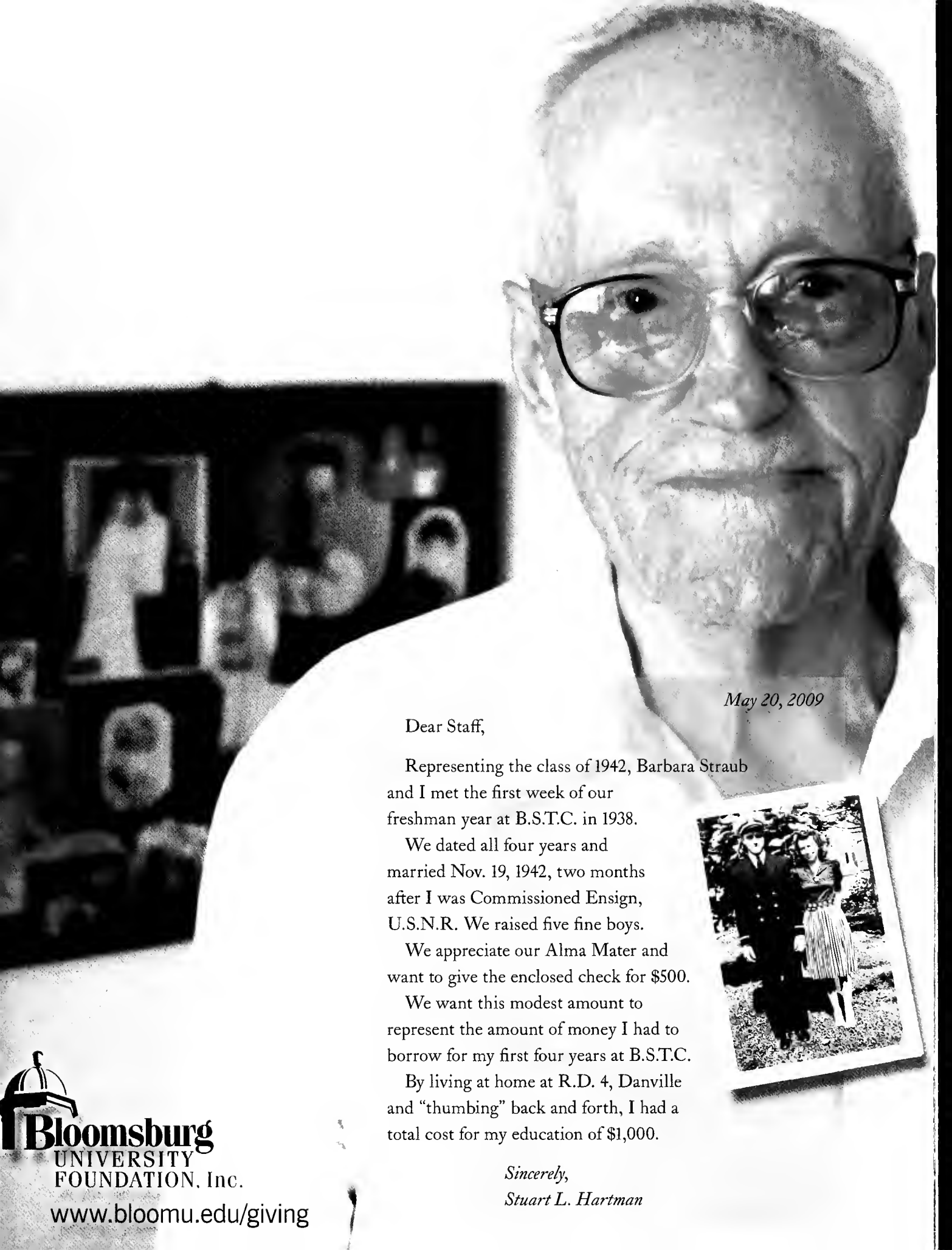
Keep score.

What isn't measured can't be managed. Keep a copy of your overarching goal and read it every day. Write down your menu plan, keep a nutrition journal and record your fitness program. Then keep a progress chart so you can see your results.

Know your triggers for emotional eating.

Eating cues are all around us. What triggers you to act on your impulse? If you tend to binge on potato chips at home when you're bored, don't keep them on hand.

Editor's note: For more information, see www.thebodyfatsolution.com and www.burnthefatblog.com.



May 20, 2009

Dear Staff,

Representing the class of 1942, Barbara Straub and I met the first week of our freshman year at B.S.T.C. in 1938.

We dated all four years and married Nov. 19, 1942, two months after I was Commissioned Ensign, U.S.N.R. We raised five fine boys.

We appreciate our Alma Mater and want to give the enclosed check for \$500.

We want this modest amount to represent the amount of money I had to borrow for my first four years at B.S.T.C.

By living at home at R.D. 4, Danville and "thumbing" back and forth, I had a total cost for my education of \$1,000.

*Sincerely,
Stuart L. Hartman*



Keep the Candle Burning

BY SUE A. BEARD

The National Candle Association estimates U.S. consumers spend about \$2 billion on candles each year. The most important characteristic? Three-fourths of candle buyers say it is fragrance.

The scents are enticing. Nearly 50 aromas, including applesauce cake, cinnamon bun, coconut toffee bar, spiced tea, strawberry melon, ocean mist and Pennsylvania Woodlands, come packaged in jars, encapsulated in floating candles and formed in endless shapes and sizes. Each is the creation of Pat Bird Hess, a 1979 Bloomsburg grad and proprietor of Colonial Candlecrafters in Lewisburg.

For 37 years, Hess has helped keep the candles burning at Colonial Candlecrafters, taking a hobby shop begun in 1972 in her parents' basement to a business that today boasts nearly a half million dollars in annual sales. Her efforts were recognized earlier this year when she was named one of Pennsylvania Gov. Ed Rendell's "Best 50 Women in Business," based on dedication to business growth, professional and personal accomplishments, community involvement and advocacy for women entrepreneurs.

Hess' hands are literally all over the products. She decorates the personalized wedding and anniversary candles and "Critter" candles introduced two years ago. She uses a small hammer to create designs on the line of distressed candles, and she's the accountant, marketer, Web designer and photographer, as well.

Living above the business with her husband of 30 years, Greg, who works in the construction industry, allows Hess to put in her customary 10-hour days (17-hour days from Thanksgiving to Christmas) before heading into the community. A dedicated volunteer, she has a long history with SUNCOM Industries of Northumberland, a nonprofit agency that helps people with disabilities find meaningful employment, and the Greater Susquehanna Valley YMCA. She's vice president of the Susquehanna River Valley Visitors Bureau and a member of the Greater Susquehanna Valley Chamber of Commerce, where



Photo by Wendy Hines

'I am a firm believer in teaching people why things work the way they do.'

— Pat Bird Hess '79

she facilitates the Small Business Support Group. Hess also helped market the SUN Area Career and Technology Center's expansion efforts as a member of its strategic planning committee and assists other women entrepreneurs as they launch their own small businesses.

The spark

Hess' mother, Beverly Bird, a retired nurse with seven children, launched the hobby on the kitchen stove with one mold and a single aroma pack. Soon, Beverly and her husband, Howard, who worked at a steel mill in Milton, were making hundreds of candles at a clip and marketing them at the weekly farmers market in Lewisburg.

In 1971, the Birds purchased a building on Route 15 south of Lewisburg and on March 3, 1972, opened the building where they made and sold their candles. Over the years, six of their children worked there; Hess was just 14 when she began helping out.

When she enrolled at Bloomsburg, Hess intended to become a secondary math teacher but was told there would be no job market when she graduated. So, armed with her experience at her parents' shop, Hess aimed instead for a degree in business administration.

"I still consider myself a teacher, though," Hess explains. "I am a firm believer in teaching people why things work the way they do." Following that philosophy, she enjoys sharing her craft with visitors to Colonial Candlecrafters, whether they arrive individually or as part of a bus tour of area artisans.

The flame

Pat and Greg purchased Colonial Candlecrafters from her parents in 1982 and have taken the business through two expansion projects. In 1995, they opened an adjacent 2,800-square-foot building where the manufacturing is completed and two years ago, they added a new product line, the "Critter" candles.

Those Critters—cats and dogs, ducks and frogs and lots of wax creatures in between—have given Hess a renewed enthusiasm. Before the Critters, she and Greg were seriously talking about selling the business. Today, she happily adds her personal touch to the new candles, which are made using between 150 and 200 molds purchased specifically for the line.

Tapering off?

While Colonial Candlecrafters may be a disposable income business, Hess says sales remain respectable in the current recession.

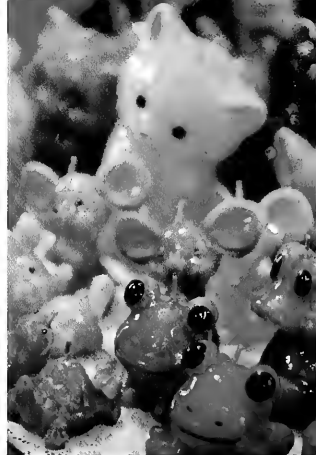
"We find that people like to keep their cozy spot cozy. They may not go out and spend big money to redecorate a room, but they will come in and buy something that looks pretty, smells good and has the warm ambiance of a sturdy candle flame."

Hess says she could never do all she does if not for the support and hard work of her four employees and her family, which includes daughter Angela, a chef.

She'll know when it's time to retire, she says, when the job isn't fun anymore. For now, that day seems far away. "It's warm where I work, it smells good and I can get messy. What more could I want?" ■

Editor's note: Find Colonial Candlecrafters on the Web at www.colonialcandlecrafters.com.

Sue A. Beard retired last year as editor of *The Record Herald*, Waynesboro, Pa.



'Critter' candles joined the product line in 2007

Abigail and Victor

"Victor" and "Abigail," characters born in the imagination of Pat Bird Hess '79, have entertained Lewisburg area radio listeners for 11 years while subtly extolling the products of Colonial Candlecrafters. The 10-second mini-dramas, which describe the couple's ever-evolving relationship, are set in the colonial era, when life was much, much simpler.

"I like to think that people too miss while listening," says Hess, who writes the commercials by hand while relaxing with husband Greg at their cottage along the west branch of the Susquehanna river. Leisurely days on their boat—far from the stress of running a business—give Hess the time to write 12 to 15 vignettes for the coming year.

The 12th season of Victor and Abigail's story debuts this fall on four local radio stations, and each "episode" airs for two weeks. But, although fans have encouraged Hess to bring the couple to life on Colonial Candlecrafters' Web site, that is not likely to happen.

"Right now, Abigail is a teacher in a one-room schoolhouse. We know that Abigail has brown hair and Victor has blue eyes, but beyond that, we know nothing. Everyone has their own image of what Victor and Abigail look like, and that is how it should be."

Athleticism, Toughness, Intelligence

STORY BY JIM DOYLE '72

At its post-championship press conferences, the National Collegiate Athletic Association mandates competitors be referred to as "student-athletes," not "players." The ruling body of collegiate sports has become very sensitive to critics who think the term "student-athlete" is an oxymoron. Those naysayers would be silenced if they met Huskies starting quarterback Dan Latorre.

Playing in his last season at Bloomsburg University, Dan Latorre is a graduate student who already earned three undergraduate degrees—in finance, management and French. If Bloomsburg offered a degree in time management, he surely would have one more, based on his accomplishments academically and athletically during the 2008 season.

In the fall semester he took 19 credits and came through with a grade point average of 3.78. Despite that academic workload, Latorre led the Huskies to an 11-2 record, including a National Collegiate Athletic Association (NCAA) playoff win, and was named first-team All-Pennsylvania State Athletic Conference (PSAC).

"When I look back, it was ridiculous," Latorre says of the busiest semester of his college career. "I'd wake up early and go to football meetings and watch film. Then I'd go to class. From class, I'd go straight to practice, which finished up between 6 and 6:30. After that, it was a quick supper before heading to the library where I stayed until midnight.

"When I came home, I studied until about 2 in the morning and then started the process all over again. It definitely took a toll on me mentally and physically."

It wasn't an ideal situation. Because some of his classes extended late into the afternoon, Latorre often arrived late for practice. Huskies head coach Danny Hale revised the practice schedule to accommodate his starting quarterback, but he did not discourage Latorre from taking 19 credits.

'Dan Latorre has an internal drive that is rare to see.'

—Nathalie Cornelius, assistant professor

nice

"He's a goal-oriented young man," says Hale. "He knows what he wants to do. It's hard to deny somebody the opportunity to have that triple major, which he felt he needed for his future."

Hale, who is in his 17th season as head coach of the Huskies, believes Latorre's many attributes more than make up for his lost practice time. "He has a command presence—that winning attitude that the other kids pick up on. They believe that Danny can come up with the play."

Latorre joins seniors Jesse Cooper and Stefan Adams as the Husky captains for the 2009 season. Entering this season, he had started 37 consecutive games and ranks third in school history in career touchdown passes and passing yardage.

He has the full package of athleticism, toughness and intelligence. But, above all, Latorre is a winner. Coming into the 2009 season, his combined record as a starting quarterback at Southern Columbia Area High School and Bloomsburg was 59-8.

In his senior year at Southern, Latorre quarterbacked the Tigers to a 15-0 state championship season and was named the state's player of the year in Class A. He was recruited by a number of schools, but chose Bloomsburg, pleasing the BU graduates in his family, mother Kim '97 and brother Dave Jr. '05/'08M, as well as his grandfather Ray, perhaps his biggest fan, who has attended Huskies games for more than 20 years.

But on Aug. 5, 2005, Latorre's college football career appeared to end just one practice after it began when he went to Hale's office to tell him he was leaving the team. His heart wasn't into football, he told the coach, and he had too many things on his mind.

Latorre's senior year in high school saw not only astounding success, but also incredible sorrow. Prior to his final football season with the Tigers, friends and teammates Tarik Leghlid and Eric Barnes died in a drowning accident after a day of summer football camp at BU. In the spring, friend and classmate Carissa Berkheiser died in a traffic accident.

Those tragedies, the long, emotional football season and the summer that disappeared too quickly took a toll on Latorre's desire to play college football. He thought the desire would be rekindled when he



Continued on next page



'Dan Latorre is a goal-oriented young man. He knows what he wants to do.'

- Danny Hale. Huskies coach

went to opening practice. When that didn't happen, he went to see Coach Hale.

He explained his reasons for leaving the team, but added, "Please, Coach, leave the door open for me. If I do get that football 'bug' back, I'll definitely be coming back to this office and asking your permission to come back to the team."

Latorre will always appreciate the way his head coach handled the situation. "He wished me well and even gave me a hug and told me to keep in touch. You wouldn't hear that from other coaches. Coach Hale is like a father figure. He's a gentleman and great to be around."

Toward the end of the 2005 season, Latorre regained his passion for football. With Hale's permission, he returned to the team and participated in the 2006 winter and spring drills. Just a few days before the opening game of the 2006 season, he was named the starting quarterback.

He would face perhaps the most challenging debut of any starting quarterback in school history. The Huskies opened the season in Harrisonburg, Va., against a James Madison University team just two

seasons removed from the I-AA national championship and in front of a raucous, capacity crowd of more than 14,000. To make things even tougher, the Huskies had to play without their leading rusher, Jamar Brittingham, who was sidelined by an injury.

Under those trying circumstances, Latorre gave Huskies fans an exciting glimpse of the future and won over those teammates who may have resented him for quitting a year earlier. He completed his first five passes and finished 14-17 overall in a game in which the Huskies led into the fourth quarter of an eventual 14-3 loss. With Latorre at the controls, the Huskies would not lose another game that season until the NCAA Division II semifinals at Northwest Missouri State.

This season, with a more reasonable class schedule of nine graduate credits, Latorre hopes to lead the Huskies to a PSAC title and another run in the NCAA playoffs. Regarding his future beyond his playing days at Bloomsburg, Latorre says, "It's the dream of everyone who plays football to keep going, to play at the next level. If I got a call for a tryout, I would definitely do that, but my focus is moving on to the next chapter of my life, which for me, is graduate school."

After growing up in the rural community of Elysburg and matriculating to Bloomsburg, Latorre hopes to earn a master's of business administration or master's of international business ... or both ... at an institution in New York City, such as New York University, Fordham or Columbia.

When Latorre begins the process of applying to these schools, he can count on the recommendation of Nathalie Cornelius, assistant professor of languages and cultures, who taught about three quarters of the classes he took toward his French major.

"Dan has the ability to balance a variety of different classes and a quantity of different courses at one time and do well in all of them," she says. "He has an internal drive that is rare to see. He takes full responsibility, and his work is top quality. That's what I would tell the graduate school. He can do anything he wants." ■

Jim Doyle '72 retired after teaching at Southern Columbia High School for 32 years. He is the radio play-by-play voice for Bloomsburg University football and men's basketball on WHLM-AM.

Growing Up at Buckalew

BY BONNIE MARTIN



Eric Foster

The McCormick Family

For a young boy, Bloomsburg State College was a “magical place.” A place with ball fields in his backyard, two swimming pools and a gymnasium. His home, the stately Buckalew Place, had secret trap doors to the attic and basement, and just a short walk away, were a dining commons with an ice cream bar and a student union with a game room. All around, were hundreds of baby sitters.

David H. McCormick was just 8 years old when his father, James H. McCormick, became Bloomsburg’s president. He lived on campus with his parents, Maryan and Jim, and brother Doug until 1983 when he graduated from Bloomsburg Area Senior High School and left for the U.S. Military Academy at West Point. That same year, his father became the first chancellor of the Pennsylvania State System of Higher Education.

The McCormick family returned to Bloomsburg in May 2009 for an anniversary celebration. Jim McCormick was honored on the 25th anniversary of both the founding of the State System and the groundbreaking

for his namesake building, the James H. McCormick Center for Human Services. A day later, he watched his son deliver the commencement address to BU’s 1,181 spring graduates.

Now married and the father of four daughters, ages 2, 4, 6 and 8, Dave McCormick referred to his “very special homecoming” in his commencement speech, calling yesterday’s students “the big brothers and sisters I never had.” He also issued a challenge to the May graduates. “It is your destiny,” he said, “to address today’s many problems that are complicated, expansive and connected. ... The magnitude of these challenges may seem overwhelming, but your generation will be and must be part of the solution.”

He urged the Class of 2009 to be inspired by members of World War II’s Greatest Generation, who “seized the opportunity of a lifetime when Providence called, looked within themselves and found greatness. In such moments of decision, destinies were shaped. The same will be true for you.”

McCormick’s call to action was built upon his own experiences in business and

government. A veteran of the first Gulf War, he earned a doctoral degree from the Woodrow Wilson School of Public and International Affairs at Princeton University. McCormick enjoyed a successful career as a technology entrepreneur and business leader before serving as the U.S. Treasury Department’s undersecretary for international affairs, deputy national security adviser for international economic policy and the president’s personal representative to the Group of Eight industrialized countries.

Now Distinguished Service Professor of Information Technology, Public Policy and Management at the Heinz College at Carnegie Mellon University, McCormick admits growing up on Bloomsburg’s campus had a lifelong effect. “I will always want to be close to a campus,” he says. “The students’ optimism and ambition make a campus an energizing place.” ■

Bonnie Martin is co-editor of Bloomsburg: The University Magazine.



Everyday Philosopher

BY LYNETTE MONG '08

What do cats, dogs and beer have in common with Aristotle, Locke and Plato? Everything, according to Steven Hales, professor of philosophy. Through teaching and research, Hales attempts to connect the dots between ancient philosophy and modern life.

Steven Hales finds that engaging students in philosophy requires the ability to merge the modern with the ancient to ultimately make students see the role philosophy can play in everyday experiences.

The pleasure of introducing non-philosophers to the discipline is not only evident in the classroom, but also in Hales' body of published work. Tucked among the academic texts the BU philosophy

professor has authored or edited, including "Relativism and the Foundations of Philosophy" and "Nietzsche's Perspectivism," are several less traditional volumes: "What Philosophy Can Tell You About Your Dog," "What Philosophy Can Tell You About Your Cat" and "Beer and Philosophy."

It's these books that show how intrinsic philosophy can be to everyday life. "The whole idea is to take these ideas and topics to people who might not

‘A little neuroscience, a little probability theory, a little physics ... these things expand your own understanding and application of philosophy.’ – Steven Hales, philosophy professor

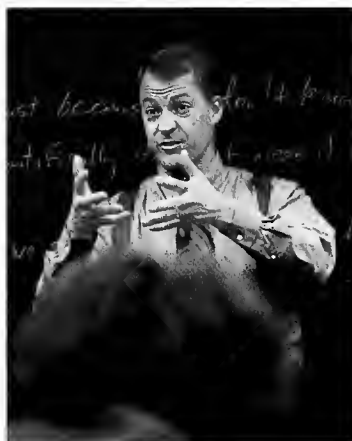
have an interest and show them there are philosophical implications to normal events,” he says. It’s a concept that has been successfully adapted to a variety of subjects in recent years, Hales adds, citing similar works like “The Simpsons and Philosophy” and “Star Wars and Philosophy.”

These books create a link between philosophical conceits and popular culture, making philosophy simultaneously more applicable—and approachable—for non-philosophers. “Beer and Philosophy,” for example, addresses questions like “Are beer buddies true friends?” and “What’s the difference between an authentic beer and a facsimile?” The book not only features contributions from philosophers, but also includes essays by individuals within the beer industry.

While Hales enjoys the creative challenges that come from publishing, the true appeal of philosophy hasn’t changed since Plato’s “Republic” piqued his interest as a high school student. “I can’t say that I understood most of it, but I remember thinking, ‘Hey, this Plato is saying something I like.’ So, when I got to college, I started as a philosophy major.”

His first introductory philosophy course at Southwestern University in Georgetown, Texas, “made a huge impression” and confirmed he’d made the right choice. He earned his doctorate from Brown University and completed a three-year appointment at Georgia State University in Atlanta before accepting a position at Bloomsburg, where he’s been winning over BU students to philosophy for 15 years.

What attracts modern college students to one of the oldest disciplines in human history? Hales acknowledges that philosophy professors usually find themselves in classrooms full of students with little previous knowledge of philosophy. While this can be a challenge, he says, “it’s always exciting for me to teach lower division classes, where students rarely have a background in philosophy. They can become really engaged in the material and clearly take a lot away from the class.



“For introductory classes, I usually have students read something that’s a bit ‘sexy’ by a modern author like Oliver Sacks. Once they digest something like that, then works by Plato and David Hume become more accessible. I try to make discussions and readings relevant to their everyday experiences.”

His strategies are paying off. In 2006, Hales was one of two recipients of the TALE (Teaching and Learning Enhancement Center) Outstanding Teacher Award, nominated by graduating seniors. Hales was recognized for his ability to make difficult course materials engaging and understandable. “He excels at taking complex subject matter and presenting it in a way that even novices in the field... can understand,” according to one student nomination.

For Hales, figuring out the puzzles that are an inherent part of philosophy has always been his favorite aspect of the discipline. He will focus on the questions surrounding rational intuition this fall as a professorial fellow at the Institute of Philosophy of the University of London’s School for Advanced Study. He received one of two fellowships for the research position, offered through an international competition.

Hales understands the value of looking beyond the traditional realm of philosophical debate to find answers in his research. When he decided to focus on a popular debate in metaphysics, for example, he consulted a physicist. “The relativity theory of physics bears on this philosophical debate, so I went out to learn what the relativity theory states.”

This collateral learning, Hales says, is one of the most valuable skills for philosophers to develop. “A little neuroscience, a little probability theory, a little physics ... these things expand your own understanding and application of philosophy. I like being part of the conversation on these topics.” ■

Lynette Mong '08 lives in Seattle, Wash., where she works as a books merchandising specialist at Amazon.com.



Husky Notes

'38 George Sharp, editor of the 1938 Obitier, released his 10th book, "New Tales for Old," in March. The book includes sketches by his late wife.

'50 Wayne Von Stetten, Spring Run, was presented the distinguished alumni award by the Columbia Education Foundation. An educator for four decades and an author of three books, he was recognized by the Bloomsburg University Alumni Association with a Distinguished Service Award in 1997.

'62 Owen "Bob" Lagerman was named citizen of the year by the Sunbury Rotary Club.

'64 Edward A'zary, Danville, retired from Quest Diagnostics and teaches chemistry part-time at BU.

'66 Robert Gering is a property management and real estate appraiser for Northern Virginia Association of Realtors.

'70 Monique Cavalliero Lautenschlager retired from Honesdale High School in the Wayne Highlands School District after teaching French and English for 37 years.

Ron Reitz was appointed to the board of directors of the Mental Health Association of the Capital Region Inc. He helped organize the Harrisburg-area Festival of Hope in March.



Event held in Austin

Attending a recent alumni event in Austin, Texas, are, left to right, seated: Paul Toney '87, Robert Latsha '66, Stephanie McDonald '95/'98M and Lynda Michaels '87/'88M, director of Alumni Affairs; and standing: Jim Hollister '78, BU assistant vice president for University Relations; BU President David Soltz; Dan DiFeo '70, Andrew Lyman '00, Ronald Konkol '79 and Tom Fowles '67.

Births

David Girio '90 and Natedao Laosongkram, a son, Nathaniel David, Oct. 14, 2008

Joyce Bradley Humphrey '90 and husband, Jim, a daughter, Meghan Jean, Jan. 22, 2009

Jeffrey Pallante '90 and wife, Maureen, a son, Aidan Jeffery, Sept. 24, 2008

Jennifer Lindberger Jonassen '91 and husband, Eric Jonassen '92, a daughter, Claire Lorraine, March 5, 2009

Christine Girman Morgan '92 and husband, Shawn, a son, Cooper, Sept. 7, 2007

Renee Remsky Antes '93 and husband, Jim, a son, Jack William, Nov. 10, 2008

Janeen Schranz Sutryk '93 and husband, Jaime, a daughter, Payton Elizabeth, April 2008

Maria Kolbush Klass '94 and husband, Matthew Klass '92/'94M, a daughter, Emma Elizabeth, July 10, 2008

Melissa Schneider Vonderhaar '95 and husband, David, a daughter, Lily Wells, Feb. 20, 2009

Tara Rothenberger Chauhan '96 and husband, Dipesh, a daughter, Maya Renee, May 3, 2009

Andrea Liacouras Kapsilis '97/'99M and husband, Michael, a son, George Alexander, Aug. 26, 2008

Jennifer Adams '98 and husband, Gary Bean, a son, Jackson Adams, April 15, 2009

Christina Bianchi Birstler '98 and husband, Brian, a daughter, Bianca Theresa, Aug. 16, 2007

Megan Dougherty Carmosky '98 and husband, Michael Carmosky '98, a son, Tyler Joseph, Nov. 21, 2008

Kristina Kett Fleming '98 and husband, Christopher, a son, Drew Nicholas, April 8, 2009

Amber Wenckus Scott '98 and husband, Jeffrey, a son, Jethro Brenner, April 7, 2009

Laura Yeager Aciri '99/'01M and husband, Charley, a son, Toby Charles, April 27, 2009

Christine Laubach Donmoyer '00 and husband, Lorren Donmoyer '96, a daughter, Catrina Nicole, April 1, 2009

Justine Boer Frantzen '00 and husband, Drew, a son, Chase Erik, March 5, 2009

Alice Newhart O'Brien '00 and husband, Joe, a daughter, Greta Marie, on Feb. 12, 2009

Adam "Pic" Picinich '00 and wife, Allison, a daughter, Alexis Hayden, Jan. 27, 2009

Holly Goldman Cipollo '01 and husband, Lou, a son, Louis Robert Cipollo, Jan. 12, 2009

Sarah Duncan-Wisniewski '01 and husband, Michael, a son, Connor Michael, March 24, 2009

Meghan Friedland Piazza '01 and husband, Dan Piazza '00, a son, Wesley Christopher, March 4, 2009

Amy McCormick Rosenbaum '01 and husband, Scott, a daughter, Paige Ellen, Feb. 28, 2009

Chad Mohr '02 and wife, Danielle, a son, Jacob Allen, April 16, 2009

Michele Hlib Slusser '02 and husband, Jeremiah, a son, Duke Charles, July 21, 2008

Carrie Montella Mish '03 and husband, Michael Anthony III, a son, Michael Anthony IV, March 3, 2009

Timothy Staub '03 and wife, Denise, a son, Noah, May 14, 2009

Jessica Fickinger Krevinas '06 and husband, Michael, a son, Connor Michael, Oct. 7, 2008

Ashley Green Adams '07 and husband, Bernie, a son, Michael, July 10, 2008

Jocelin Tuomisto Bailey '07 and husband, Joshua, sons, Keegan, Aug. 10, 2006, and Reiley Lincoln, Feb. 12, 2008

'71 Rev. James Cavallero became pastor of First United Methodist and Salem United Methodist churches in Tamaqua in November 2008.

Michael Shull retired from the Manheim Township School District in June 2009 after 38 years teaching fifth and sixth grades. He also coached wrestling and baseball for a combined 24 seasons. His awards include "Who's Who Among America's Teachers" and the Junior Achievement Outstanding Teacher Award. Shull and wife, Rose, live in Lititz.

'72 Patty Veach Johnson is a sales associate with Century 21 Alliance in Exton.

'73 James R. Wehr, a certified public accountant with Klein & Rizzo Inc., Williamsport, was elected president of the north-central chapter of the Pennsylvania Institute of Certified Public Accountants. He also serves on the board of directors of the north-central chapter of the American Red Cross.

BSC class ring surfaces after three decades

Robert Anderson lost his Bloomsburg State College ring more than 30 years ago and was stunned when it suddenly turned up this summer. "I was flabbergasted," Anderson said, after receiving a call from Alumni Affairs that the ring, which he hadn't seen since 1975, was found.

How and where the ring was located after so many years is not known, but Anderson isn't concerned with those details. Anderson, 62, graduated from Bloomsburg in 1972 and shortly afterward began working in the mental health field at Geisinger Medical Center, Danville. One day in the winter of 1975, he was walking along a path from Geisinger to the nearby Pine Barn Inn when it started to snow. It was a fast-moving storm that left the path slushy and slippery.

"It was an unexpected snow ... I wasn't even wearing a coat," Anderson recalls. "I was walking down the hill and slipped and fell."

Anderson used his arms to break the fall. In the process, the ring flew off his finger into a wooded area next to the path. He searched and searched for the ring. "I finally gave up because I was wet. I was cold. I was uncomfortable," he says.

He went back the next day and scoured the area again. He looked around for his lost ring more than two dozen times before giving up the search.

Anderson worked for Geisinger for many years, eventually moving into management and leaving the Danville area. He was vice president of the health system's eastern region when he departed in 2001 to begin private consulting. He and his wife, Kathleen, now live in Dallas, Pa.

Despite the passage of time, he never got over the loss of his college ring and thought "wistfully about it" over the years. Anderson feels a special connection to Bloomsburg.

Both of his brothers graduated from here:

Michael in 1965; the late Douglas A. in 1972. His wife, Kathleen, graduated in 1990 and his son, Morgan, is a currently a sophomore at BU, majoring in geosciences and geology.



Brenda Hartman

Robert Anderson '72, left, and his wife, Kathleen, retrieve his BSC class ring at the Fenstemaker Alumni House after it was given to Trustee and Geisinger physician Dr. Joseph Mowad.

Anderson considered replacing the ring. His wife often gave him monetary gifts for holidays or birthdays and encouraged him to do just that. But since Bloomsburg is now a university, his style of ring was no longer available. Recasting the ring would have been costly.

In July, a patient showed up at the office of Dr. Joseph J. Mowad, head of Geisinger's urology department, with a Bloomsburg ring in hand. Knowing the physician's long association with the university as a Trustee, he turned it over.

Mowad had no idea that the ring had been missing for 34 years and simply gave it to a university official. Anderson's name was inscribed inside the ring, allowing Alumni Affairs to locate him. When surprised with news that the ring had been found, Anderson and his wife drove immediately to Bloomsburg to retrieve it.

"It's a joy to have it back," he says.

—Brenda Hartman



Husky Notes

'74 Debbie Stevens Dellegrotti, Allentown, is an educational consultant with McGraw-Hill Inc., after retiring as an elementary principal from the Catasauqua School District in 2009.

Mike Kopp, Lower Nazareth Township, became the winningest girls' basketball coach in Pennsylvania, reaching 789 wins in March 2009 at a District II 3A semifinal. A math teacher, he coaches at Central Catholic High School.

Marian Repella Kozak, Kulpmont, traveled to France in February to unveil the Northumberland County FUTURES program to renewable/alternative energy companies.

Joseph Krall, Ohio, took a fourth place in the over-55 division of the U.S. Racquetball Association's National Singles Championships.

Tony Saraceno, Bethlehem, retired after teaching middle school for 30 years, including the last 26 years in Readington Township, N.J.

'75 Paul Reeder retired after 34 years with the Mifflinburg School District, where he taught first through fourth grades and served as head teacher since 1998.

Joe Rutecki received the 2009 Edward A. Howe Impact Award from the Association of Government Accountants, Virginia Peninsula chapter. He is a senior defense analyst with the U.S. Government Accountability Office.

'76 Bob DeCarolis, athletic director at Oregon State University, was recognized as a distinguished alumnus by the University of Massachusetts Sports Management Program.

Several honored at awards luncheon

U.S. Air Force Lt. Col. Jody Ocker '89 and Cheri Bohler Rinehart '79, president and CEO of the Pennsylvania Association of Community Health Centers, received 2009 Distinguished Service Awards during the Alumni Association Awards Luncheon. The award recognizes alumni who have achieved a significant professional accomplishment, given outstanding service to BU or the Alumni Association and demonstrated a significant contribution to humanity.

Also honored was Ivonne Gutierrez Bucher '91, who was named the 2009 Young Alumnus of the Year. Bucher, the first Hispanic to be appointed a deputy secretary in Pennsylvania, currently is the Governor's Office of Administration liaison to Pennsylvania's Cost Containment Council and special adviser to the secretary of Public Welfare.



Alumni dine in Dallas

Alumni and others who enjoyed a recent dinner in Dallas, Texas, are, left to right, seated: Laura Antochy '79, Theresa Maniscalco '82, Rick Maniscalco '80, BU president David Soltz, Nicole Garvey '97 and Paula Lyons '71; standing: Lynda Michaels '87/88M, BU Alumni Affairs director; George Antochy '79; Matti Prima '77; Sharon Hammer, guest; Gary Hammer '74; Gayle Baar '71; and Jim Hollister '78, BU assistant vice president for University Relations.

Cyndy Landis Kryder '76/77M released two nonfiction reference books for medical writers, "Nude Mice" and "The Accidental Medical Writer," co-authored by Brian Bass.

Lester Loner received the Ray J. Keyes Sports Award from the Lycoming County, Brotherhood County, USA. He is the office manager for the Williamsport Municipal Water Authority.

'77 Kim McNally de Bourbon is the executive director of the Pennsylvania Freedom of Information Coalition.

'78 Ron Bucher is a banking operations specialist at BR Solutions of Wormleysburg.



Shown at the Alumni Association Awards Luncheon in April were, left to right: Chris Beadling '94, BU Alumni Association president; H. Preston Herring '09H; Chang Shub Roh '09H; David Soltz, BU president; Ivonne Gutierrez Bucher '91; Martha and Sid Ocker, parents of Lt. Col. Jody Ocker '89; and Eugene Walker '98, Alumni Awards Committee chair. Dr. Herring, vice president for University and Student Affairs, lost his long battle with cancer in July.

H. Preston Herring, BU's vice president for University and Student Affairs, and Chang Shub Roh, BU professor emeritus and founder of the Global Awareness Society International, were named honorary BU alumni.

Editor's note: See story about Lt. Col. Jody Ocker's military career on page 8.

'79 George Antochy retired from the U.S. Army Reserve as a colonel after 30 years of service. He is a supervisory computer specialist for the Federal Aviation Administration in Fort Worth, Texas, where he lives with wife, **Laura Adolphson Antochy '79**, a kindergarten teacher.

Larry J. Mussoline Jr. is superintendent of the Downingtown Area School District. He previously was superintendent of the Wilson School District in Berks County.

Kim Hershey Studenroth is the director of the State Police Bureau of Human Resources.

Barbara Yob Wagner, a fifth-grade teacher in the Hempfield School District, was selected as a regional Keystone Technology Integrator for 2009.

'80 Margaret Powell Piper '80M and husband, John, Williamsport, observed their 50th wedding anniversary in June.

'81 Frank Berleth is an administrator at Trinity Mission nursing facility, Shenandoah Heights.

Gus Borkland, North Wilmington, Del., is the manager of health, environment, safety and security for Sunoco Logistics, Philadelphia.

'82 Dr. Larry Matruani practices medicine at Clarion Hospital and Health Services in Clarion.

Richard Pugh and **Christine Ritro-Pugh '79** celebrated their 25th wedding anniversary on June 30, 2009.

Six to enter Athletic Hall of Fame

The 28th Athletic Hall of Fame class will be inducted Friday, Oct. 2, in the Kehr Union, Ballroom. The induction of six graduates—**Randy Watts '75**, wrestling; **Bob De Carolis '76**, administrator; **Gisela Smith '92**, field hockey; **Stephanie Humphries Campbell '95**, swimming; **Chet Henicle '95**, baseball and football; and **Jen German '97**, basketball—brings the total number of members to 131.

Watts was a two-time Pennsylvania State Athletic Conference (PSAC) champion at Bloomsburg and posted a career record of 79-27-3 with a dual-meet mark of 49-16-3. In his wrestling career, he won or placed in 25 open tournaments. He competed against 10 National Collegiate Athletic Association (NCAA) 1 champions, three Olympians and one world champion and was named to "Who's Who in American Colleges and Universities" and "Outstanding College Athletes of America."

De Carolis earned letters for football and baseball at BU. His career in athletic administration began in 1979 at the University of Michigan where he was an administrative assistant. He currently is the 12th athletic director at Oregon State University. Among his major accomplishments at OSU, De Carolis developed and executed the financial recovery plan that helped the athletics department eliminate a \$12.5 million accumulated deficit and grow the overall budget by more than \$20 million.

Smith was a two-time winner of the Broderick Award as the field hockey National Player of the Year, a first team All-American, the PSAC field hockey athlete of the year and a member of the NCAA All-Tournament team. She scored 13 goals and had 14 assists during her four-year career at BU. During that time the Huskies won

three PSAC championships and compiled a record of 84-8-2. Smith served as team captain her senior year.

Campbell was a five-time individual All-American and a three-time All-American in swimming relays. She was also a five-time PSAC champion, winning three consecutive 200-butterfly titles. Campbell finished as a PSAC runner-up five times. She capped off her career by being named the top senior female athlete for 1994-95. She still holds the school record for her time of 57.24 seconds in the 100-yard butterfly.

Henicle, a two-sport standout, still holds several baseball records for the Huskies. He is tied for the all-time lead in career doubles with 50, fifth all-time in hits, runs scored and triples, and ninth in home runs. He was a three-time first-team All-PSAC East choice in baseball at two positions and was All-North Atlantic Region as a senior. In football, Henicle was a two-time All-PSAC East first-team selection and was named third-team All-American by the sports information directors. He was named first-team All-Eastern College Athletic Conference (ECAC) twice and as a senior was chosen to play in the Snow Bowl, the top Division II all-star game in the country.

German is the No. 2 all-time leading scorer in the history of Bloomsburg women's basketball, finishing her career with 1,853 points. She is also third all-time in steals with 26, second in 3-pointers made with 158 and third in career assists with 387. As a senior she was named both the PSAC East Player of the Year and first team All-PSAC East and All-ECAC South after averaging 18.1 points, 3.6 rebounds and 3.6 assists per game.

For hall of fame ticket information, call the BU sports information office at (570) 389-4413.

Husky Notes

'83 Mike Blake was posthumously honored with New Jersey's Upper Saddle River Education Foundation's "Award of Educational Excellence" as a positive role model for kids and benefactor for the community.

'84 Mike Lewis is the assistant director of the Mifflin-Juniata Career and Technology Center.

Stephenie Jonas-Sullivan, a human resources professional, was promoted to chief of the Civilian Personnel Advisory Center in Wiesbaden, Germany.

'86 John Nicodem, Taylor, is a real estate agent with Classic Properties.

Lt. Col. John Pace participated in the 56th presidential inauguration as part of the largest contingent of National Guard members to serve in Washington, D.C.

Rev. Chet Snyder '86M, former BU Catholic campus minister, published his first book, "A Sabbath Shared," a spiritual travelogue about his five-month 2007 sabbatical in Rome, Jerusalem, Greece and Turkey.

'87 Camilla Zimmerman is assistant branch manager at the Sunbury office of Swineford National Bank.

'88 Christopher Edwards is the director of rehabilitation at Pottstown ManorCare.

Timothy Grunstra, Etters, a principal with Brown Schultz Sheridan & Fritz, was named to the board of the Central Pennsylvania Food Bank.

Teacher wins Milken award

Lynn Duckart Carney '97M, a kindergarten teacher at Tri-Community Elementary

School, Bressler-Steelton, received a \$25,000 Milken Educator Award during the 2009 Milken National Education/Teacher Advancement Program Conference in Los Angeles. Carney is one of 70 teachers of kindergarten through 12th grade to receive this year's award.

Carney was honored for leading a classroom viewed as a model for effective teaching within the Response to Intervention (RTI) framework. She also was featured in "Teaching Matters," a DVD commissioned by Pennsylvania's secretary of education that highlights effective teaching practices in action.

In the accompanying photo, Carney receives the award from Lowell Milken, Milken Family Foundation chairman.



Tri Sigmas hold picnic

About 20 Tri Sigma alumnae attended a picnic at The Barn at Boone's Dam in Bloomsburg. Shown, left to right, are former student Donna Mazzoni, Nancy Cotton Lansberry '83, Molly Wagner Troutman '84, Cindy Haas Begg '83, Marta Marcelli Moyer '83, Val Reilly Metzger '92, Karen Craig Weingarten '94/95M, Dorothy Howard Callum '82, Kathy Savitts '82 and Gloria Hazeltine Williams '83.

Richard A. Montella (top right) is vice president and director of strategic resources of the Bureau of National Affairs (BNA), a specialized news and information publisher. He serves on the board of Llesiant Inc., Arlington, Texas.



'90 Kevin J. Kotch (lower right) served as a panelist for the Insurance Coverage Committee Seminar at the 2009 conference of the American Bar Association's Section of Litigation. He works in the litigation department of Obermayer Rebmann Maxwell & Hippel.

L. Evelyn Thompson, Harrisburg, earned a master's of business administration in health care management from the University of Phoenix. She is an appeals technical analyst for Independence Blue Cross.

Timothy M. Zechman, a certified public accountant from Lititz, has joined the Lancaster office of Reinsel Kuntz Leshner LLP as a partner in the audit services group.



'91 Susan Dillmuth-Miller, Coplay, is assistant professor of audiology at East Stroudsburg University. She earned a doctorate in audiology from Salus University in May 2008.

Greg Lewis, Newton (right), is president of M3 Health, a healthcare communications company.

Alice Wesner Vislocky earned a master's degree in social work from Temple University in 2003 and works for Catholic Social Services in Hazleton.



'92 Jane Mehlbaum Farrell, Camp Hill, earned a master's degree in library and information science from the University of Pittsburgh in April 2008.

John Miknich is an information security specialist for the Pennsylvania Department of Public Welfare, Harrisburg.

'93 Jodie A. Gible, Lower Heidelberg Township, is director of marketing for The Highlands at Wyomissing, a continuing care community.

Shannon L. Miller, Sunbury, was promoted to executive director of the Central Pennsylvania Workforce Development Corp., administering seven regional CareerLink centers.

'94 Tina DelVecchio Jones was featured as one of the top 25 women in business by the Northeast Pennsylvania Business Journal. She is the director of human resources at Mercy Health Partners, Scranton.

'95 Kellie Root Cruz is a real estate agent with Ocean Atlantic Sotherby's International Realty in Rehoboth Beach, Del.



Group gathers in Jersey

BU alumni from New Jersey gathered for a social event. Shown, left to right, are Nathan Conroy '06, assistant director of Alumni Affairs; Scott Kulick '84; Theresa McGrath '94; Kevin McGrath '93; Tom Martin '87; Shawn Laverty '95; Vanessa Beaus '05; Justin Fountain '03; and Nicole Premuto '03.

Greg Orth, Lancaster, is the director of Henry Rak Consulting Partners.

'97 Cheryl Knapp Fallon, Paxinos, a photographic artist, showed her work in an exhibition presented by The Arete Living Arts Foundation at Manhattan's Chashama Gallery.

Amy Shaner Rogers '97M is chair of Lycoming College's Education Department and chief teacher certification officer, teaching courses in content area literacy and curriculum and instruction.



Philly alums socialize

A social event for BU alumni living in the Philadelphia area was held recently. Those attending, left to right, are Shannon Kremiski-Freitas '02, Valerie Reilly Metzger '92, Betsy Kugler Hopkins '91, Karen Craig Weingarten '94/'95M and Jen Endress '02.

Marriages

Carla Zeeger '83 and Richard Gotshall, Nov. 8, 2008

Michael Brown '88 and Shawn Marie Gabriel, Aug. 30, 2008

Theresa Bahner Sweeney '89 and Joseph Ganc, Nov. 4, 2006

Donna Kahler '92 and Todd Bender, Nov. 1, 2008

Heather Bolich '94 and Creighton Douglass, Oct. 4, 2008

Peter Calabro '94 and Carolyn Angeli, Aug. 7, 2009

John Stillo '98 and Melanie Langen, June 20, 2008

Fred W. Schmidt '99 and Deborah Lapp, June 21, 2008

Ryan Bilger '00 and Amanda Brosious, May 12, 2008

Charles Penn '01 and Janice Emiliani, Oct. 11, 2008

Sarah Branin '02 and **Ryan Bakley '02**, April 24, 2008

Dana Leigey '02 and Robert Smetana, July 5, 2008

Alison Freshwater '03 and **Michael Boyle '97**, Aug. 2, 2008

Allison Baum '04 and Michael Seiger, May 2, 2009

Brian Carr '04 and Jennifer Wascavage, Feb. 28, 2009

Kelly Ernest '04 and Kevin Kolmer, Nov. 22, 2008

Amanda Finan '04 and Matthew Forcine, Aug. 31, 2008

Billy Thomas '04 and Monica Marinos, Dec. 27, 2008

Carissa Borick '05 and Seth Hench, July 12, 2008

Amy Breidinger '05 and Michael DePalma, Aug. 2, 2008

John P. Flynn '05 and Rebecca Slayton, Oct. 4, 2008

Kathleen Kostick '05 and **Jonathan Bet '05/'06M**

Shannon Steward '05 and Larry Schnerr III, Aug. 2, 2008

Lauren Warliga '05 and Joshua Masino, Nov. 28, 2008

Kelly Deininger '06 and Eric Newswanger, Oct. 20, 2007

Melissa Newpher '06/'08M and **Chadd Sines '05**, June 21, 2008

Alisha Stover '06 and Jeremy Buck, Oct. 18, 2008

Rachel Bedford '07 and Jordan Kehrner, Dec. 27, 2008

Leah Diltz '07 and **Jeremy Heise '04**, Oct. 5, 2008

Ashley Green '07 and Bernie Adams, May 26, 2007

Tiffany McDermott '07 and Christopher Sallemi

Ashley Miller '07 and **Jason Yeager '07**, Oct. 18, 2008

Anthony Threet '07 and Erin Depew, Nov. 8, 2008

Jocelin Tuomisto '07 and Joshua Bailey, Sept. 6, 2008

Maria Wright '07 and Christopher Morreale, July 19, 2008

Maryjane Butler '08 and Jon Kriesher, Dec. 31, 2008

Ashley Nutt '08 and John Lawley, July 19, 2008

Philip Waltz '08 and Brandi Burrows, Oct. 11, 2008

Danielle Zarambo '08M and **Kevin West '03M**, Aug. 9, 2008

Husky Notes

Sharele Tucker Hatfield, Johnstown, received the Lady Liberty Award from the YWCA of Greater Johnstown, in recognition of her service with the U.S. Army Reserve Military Police from 1997 to 2005, including a tour in Iraq. She holds a law degree from Widener University, and is an attorney adviser with the Social Security Administration Office of Disability Adjudication and Review.

Andrea Liacouras Kapsilis '97/'99M, Gaithersburg, Md., earned a doctorate in audiology at Gallaudet University in December 2007.

Tony Phillips is the vice chairman of the Northumberland County Republican Party.

Rich Uliasz (right) helped ring the closing bell at the New York Stock Exchange as part of CNBC's 20th anniversary celebration. A video editor with CNBC for 12 years, he serves on BU's Alumni Association Board of Directors.



'98 Ryan Allen, Canton, is assistant vice president and controller of First Citizen's National Bank, Mansfield. He also owns and manages a real estate rental business.

'99 Jessica Hess Geffken earned a master's in education from BU and accepted a teaching position with the Lake and Peninsula School District in Alaska.

Chris Ivey, a Squirrel Hill filmmaker, has created a documentary series called "East of Liberty," which addresses the issues of race, class and gentrification.

New Orleans Saints' Jahri Evans '07 establishes annual scholarship

New Orleans Saints offensive lineman Jahri Evans '07 has established a full scholarship for out-of-state minority students enrolled in BU's Master of Science in clinical athletic training program.

Lauren James-Penn, of Houston, Texas, is the first recipient of the annual Jahri Evans Scholarship, which began this fall. Evans, who earned a bachelor's degree in exercise science from BU, has pledged to cover tuition and fees for a student on an annual basis.

"It's always good to help someone in need further their education," says Evans, a Philadelphia native and two-time All-American at BU. "Bloomsburg was instrumental in getting me to where I am today. I was brought up to always give back and be grateful for what you have."

James-Penn, who recently earned a bachelor's degree in health and kinesiology from Prairie View A&M University, says the scholarship enabled her to relocate



Local chapter defeats winter blahs

The Carver Hall Chapter held a Winter Night Out at Balzano's. Among those attending were, left to right; Karen DiRienzo '95 and husband, Robert; Crystal Wertz '98 and husband, Gerald; and Michael Trelease '06 and wife, Michelle.

'00 Kelly A. Bordner earned a doctorate in behavioral neuroscience from the University of New York, Binghamton. She is a post-doctoral associate at Yale University School of Medicine in New Haven, Conn.

John Christmas is an account manager for Estes Forwarding Worldwide, Richmond, Va.

Jeffrey M. Rott, Collegeville, completed seminary studies and was ordained into the priesthood at a ceremony at the Cathedral Basilica of Sts. Peter and Paul, Philadelphia.

'01 Matthew Day, Red Lion, is a special education teacher with Harford County (Md.) Public Schools.

'02 Michael Brinkos received a fellowship from The John Frederick Steinman Foundation for his master's study in the field of social work.



BU graduate student Lauren James-Penn, left, meets Jahri Evans '07 in a campus lab.

from Texas to study in Pennsylvania's only entry-level master's program in athletic training and one of 16 offered nationally. "This was exactly what I was looking for in a graduate program,"

James-Penn says. "This program really prepares you for the national certification exam."

Evans says the scholarship allows him to stay closely connected to the university. "It will always feel like home," he adds.

Evans, picked by the Saints in the fourth round of the 2006 NFL draft, recently signed a one-year contract as a restricted free agent. In addition to the annual scholarship, Evans has a foundation for educational and charitable purposes that provides scholarships to college-bound students and sponsors an annual football camp.

Michael Guyer, Coatesville, is branch manager at Fulton Bank's Gap office.

'03 Jason Biser is a senior professional information technology recruiter for Apex Systems Inc., Blue Bell.

Sara Kosteva-Straut graduated from the Philadelphia School of Art. She is owner of Fae Group, a Florida company.

Michael-Lindsay Tronco is a registered nurse in the pediatric intensive care unit at Cooper University Hospital, Camden, N.J. She received the Ronald Bernardini Memorial Award for outstanding work in her unit in 2007.

John Wertman, Montgomery, is the nurse manager at Sunbury Community Hospital's behavioral health unit.

'04 Steve Turzanski, Bloomsburg, is a licensed sales agent at Zimmer Insurance Agency, Bloomsburg.

'05 Dr. Alicia Gilbert is a chiropractor at Viafore Family Chiropractic Center, Middleburg.

Deaths

Helen Brennan Mullen '32	David A. Dobler '65
Mary Jane Fink McCutchen '36	David Hibbard '67
Mervin W. Mericle '36	Thomas R. Bennyhoff '69
James L. Marks '37	Lee J. Berry '69
Katharine "Kitty" Leedom Bokum '39	Robert J. Zaleski '69
Roberta Hastie Fine '42	Linda L. DiRocco '70
D. Pauline Franklin Long '42	Ruth Piccario Fones '71
Sylvia Feingold Sheiman '42	Shirley B. Klemovage '72
Mary Evans Courtright '43	Alfred L. Steele '72
Hugh S. Niles '43	James R. Yannes Jr. '72
Martha Roan Starr '43	John E. McMahon '73
Jessie Propst Weame '44	Deborah Kriebel Williams '74
Nancy Evancho Seltzer '48	Carolyn LaRose Henry '75
Jane McCullough Johns '49	Susan Hoover Haas '79
Edna Kern Koh '49	John E. Servose '79
Violet Logar Mosgo '49	Janice Snelbaker Antonicelli '80
Robert J. Kashner '50	Jeffery A. Bohlin '81
Avis Wesley Kocher '50	Susan Baldwin McGrady '82
Concetta Petarra Pasquarella '50	Helen Evanochick Capozzelli '83
Charles "Chuck" Daly '52	Thomas E. Dolan '83
Robert E. Hale '53	David S. Miller '83
Shirley Yench Smith '54	Thomas L. Schulze '85
Richard A. Bittner '56	Daniel A. Gallagher '86
Edward S. Augustine '57	Craig W. Johnson '87
Peter J. McMonigle '57	Lawrence T. Ganther '90
Joy Dreisbach Linn '59	Lora Antonio Lomma '90
Randall J. Fox '60	Scott M. Kostenbauder '92
Edna Kern Koh '61	Thomas Yurko '95
Thomas J. Hixon '62	Joseph T. O'Boyle '98
Martha Hogan Darling '64	Michael A. Patzuk Jr. '07
William M. DeAngelo '65	Jeffrey W. Nemeth '09

Jamie Longazel spoke at BU's Immigration Matters Forum, discussing the events leading up to the passage of the Illegal Immigration Relief Act in Hazleton.

Cpl. Keary Molinaro, an intelligence analyst with the U.S. Marine Corps, returned home in February after a year serving in Iraq.

Joseph M. Schreck, Milton, graduated from Evangelical Theological Seminary with a master's of divinity in congregational ministry.

'06 Diana Germano, Lyndhurst, N.J., is group manager of New Concepts for Living Inc., a community for individuals with developmental disabilities.

Andrew Laudenslager is an officer with the Colonial Regional Police Department, Bath.

Karie Marchewka is a special education teacher with Baltimore County Schools.

Karen Tredway Olander '06M is a real estate sales associate at Century 21 Select Group, which serves the Hazleton area.

Allison White is an accountant at Beard Miller Co., Allentown.

'07 George Aulisio earned a master's degree in library and information science from Drexel University. He works at the University of Scranton's Weinberg Memorial Library.

Kent Frescoln is a detention officer at the Delaware County Juvenile Detention Center.

Brett Mallinson is a biology teacher at Jackson Liberty High School, Jackson, N.J.

Jacqueline Miller, Lebanon, is a registered nurse in the heart and vascular intensive care unit at Penn State Hershey Medical Center.

Anthony Threet is an information technology professional at Powell, Rogers and Speaks Inc., Halifax.

'08 Mary Sue Buss, Watsonstown, a quality assurance laboratory technician at ConAgra Foods in Milton, is Sunbury's health officer.

Cynthia Gallagher '08M is a nurse practitioner at AlternaMed, specializing in cardiac health and chronic illness control in the adults.

Tharon Holmberg '08M is a registered nurse practitioner with SUN Home Health and Hospice.

Ashley Nagle is a special education teacher in the Milton Area School District.

Tiffany Stahl Savidge teaches kindergarten at Baugher Elementary School, Milton.

'09 Todd M. Wolinsky is a social studies teacher with the Central Columbia School District.

Find more Husky Notes online at
www.bloomualumni.com.

Send information to alums@bloomu.edu or to
Alumni Affairs, Fenstermaker Alumni House,
Bloomsburg University of Pennsylvania, 400 E.
Second St., Bloomsburg, Pa. 17815

Over the Shoulder

By Robert Dunkelberger, University Archivist

Remembering the Brave: Veterans Memorials on Campus

Colleges and universities have long provided memorials to their students who fought and died in service to their country. Bloomsburg University is no exception, with the first memorial dedicated to the veterans who served in World War I.

More than 380 Bloomsburg students, faculty and alumni participated in the war, including 15 women. They served in all branches of the military, at bases in the United States and overseas in Europe. Sixteen lost their lives, five due to combat and the rest because of the terrible illnesses that swept through camps and battlefield areas.

After the war ended in November 1918, it was decided to honor those who lost their lives. Biology professor Daniel S. Hartline designed a living memorial consisting of white pine trees dedicated to each person and laid out in the shape of a six-sided star with a flagpole in the center.

On May 30, 1919, hundreds gathered for the dedication ceremony. As reported the following day, "The memorial, as planned by the Senior class, and so well brought to accomplishment yesterday, was to give the school a grove, marked by a 75-foot Walworth steel flag pole, with the individual trees memorializing the heroes of the school who gave their lives in the war ... thus serving the double purpose of a Senior memorial to leave with the school, long a custom with the graduating class, and the school's method of memorializing the heroes who went out from the school to war."

A second ceremony was held on Memorial Day 1922 to dedicate a large boulder with a marble tablet

listing the names of the 15 initial honorees and in 1924 on Armistice Day, now known as Veterans Day, a new bronze plaque was put in place that added the name of a 16th veteran who had lost his life. As yet another tribute nearly 80 years later, a group of history students raised money to restore the World War I Pinery, as BU's oldest memorial is now called. The project included replacing trees, placing benches and installing a plaque detailing the memorial's history. Participants in an emotional rededication ceremony on April 25, 2003, told the story of the sacrifices made by these veterans.

In the 1940s, World War II again evoked the patriotism of Bloomsburg's students and alumni, and hundreds more became part of the war effort. This time the state teachers college itself was involved as it hosted Naval programs that trained fight instructors and officers. First proposed right after the war, plans were put in place by 1953 to honor the dead from this conflict.

As Carver Hall was remodeled from classrooms to office space, it was decided to completely illuminate the dome with spotlights, rather than the single light that had topped the building since 1931, in memory of those lost in the war. A total of 27 former students and alumni were honored for their sacrifice, and the Carver Beacon was dedicated on Feb. 19, 1954, the 85th anniversary of the establishment of the normal school.





Students gather on May 30, 1919, to dedicate the War Hero Memorial, now known as the World War I Pinery.

Speakers such as Francis B. Haas, state superintendent and former Bloomsburg president, praised the service of the individuals, including Lt. Col. Woodrow Hummel, who was killed in Belgium; Lt. Lamar Blass, an outstanding track and field athlete who died in Italy; and Mary Freas Schuyler, who served in the Women's Army Corps in England. Said alumni president Elna H. Nelson, "As this dome is lighted, when darkness falls, as an after glow of their living, may we be worthy of their sacrifice."

In the mid-1980s, veteran John F. Magill Jr. '48 urged the Alumni Association Board of Directors to install the campus' third veterans memorial in front of

the Fenstemaker Alumni House. The memorial, honoring all alumni and former students who served in the armed forces, was dedicated at homecoming on Oct. 28, 1989, during a service led by retired Navy captain and future interim president Curtis R. English '56. Placed on the alumni house's front lawn, it consisted of a flagpole, flagstone walkway, five benches and a marble monument with the seals of the five branches of the armed forces.

Bloomsburg University has done well in honoring the men and women who have served their country. We must never forget their commitment and sacrifice. **B**

Calendar of Events

Centennial Hall is reflected twice in the windows of the James H. McCormick Center for Human Services.

Academic Calendar

Fall 2009

Thanksgiving Recess Begins

Monday, Nov. 23, 10 p.m.

Classes Resume

Monday, Nov. 30

Classes End

Friday, Dec. 11

Finals Begin

Monday, Dec. 14

Finals End

Friday, Dec. 18

Graduate Commencement

Friday, Dec. 18

Undergraduate Commencement

Saturday, Dec. 19

Spring 2010

Classes Begin

Tuesday, Jan. 19

Spring Break Begins

Saturday, March 6

Classes Resume

Monday, March 15

Classes End

Monday, May 3

Finals Begin

Tuesday, May 4

Finals End

Saturday, May 8

Graduate Commencement

Friday, May 7

Undergraduate Commencement

Saturday, May 8

Art Exhibits

Exhibitions in the Haas Gallery of Art are open to the public free of charge. For more information, gallery hours and reception times visit <http://departments.bloomu.edu/haasgallery>.

Sue O'Donnell, digital art

Through Sept. 11

Reception and lecture: Thursday, Sept. 10, 11 a.m. to 2 p.m.

Claire Rau, installation

Sept. 21 to Oct. 17,

Reception and lecture: Monday, Sept. 21, 11 a.m. to 2 p.m.

Theresa Hackett, drawing and painting

Oct. 27 to Nov. 25

Reception and lecture: To be announced

Senior Exit Show

Dec. 7 to 16

Reception: To be announced

Celebrity Artist Series

Most events in the 2009-10 Celebrity Artist Series season will be presented in the Haas Center for the Arts, Mitrani Hall. For more information or to purchase tickets, call the box office at (570) 389-4409 or visit the Celebrity Artist Web site at www.bloomu.edu/today/celebrity. Community Government Association cardholders pay half of the ticket's face value for all shows. Programs and dates are subject to change.

Kevin Johnson, Ventriloquist

Saturday, Sept. 19, 8 p.m.

Mitrani Hall, General Admission: \$24

Cirque Le Masque

Saturday, Oct. 24, 2 and 8 p.m.

Mitrani Hall, General Admission: \$34

Yamato, the Drummers of Japan

Saturday, Nov. 7, 8 p.m.

Mitrani Hall, General Admission: \$29

Ten Tenors

Saturday, Nov. 14, 8 p.m.

Mitrani Hall, General Admission: \$29

Robert Ballard: Tales of an Ocean Explorer

Thursday, Nov. 19, 7 p.m.

Mitrani Hall, General Admission: \$19

"Annie," the Musical

Saturday, Dec. 5, 8 p.m.

Mitrani Hall, General Admission: \$34

River North Chicago

Dance Company

Wednesday, Feb. 3, 2010, 7 p.m.

Mitrani Hall, General Admission: \$29

Monterey Jazz Festival on Tour

Sunday, Feb. 21, 2010, 7 p.m.

Mitrani Hall, General Admission: \$29

The Tchaikovsky Ballet Theatre in "Sleeping Beauty"

Saturday, March 6, 2010, 7 p.m.

Mitrani Hall, General Admission: \$29

The Georgia Guitar Quartet

Saturday, March 27, 2010, 7:30 p.m.

Carver Hall, K.S. Gross Auditorium, General Admission: \$26

Turtle Island Quartet

"Love Supreme: A Concert for the Soul"

Saturday, April 10, 2010, 8 p.m.

Mitrani Hall, General Admission: \$24

Concerts

Listed events are open to the public free of charge.

Bloomsburg University-Community Orchestra

Sunday, Nov. 15, 2:30 p.m.

Haas Center for the Arts, Mitrani Hall

Chamber Orchestra

Sunday, Nov. 1, 2:30 p.m.

St. Matthew Lutheran Church
123 N. Market St., Bloomsburg

Theater

Tickets for theatrical productions are available at the box office in Haas Center for the Arts, open Mondays through Fridays from noon to 4 p.m. and remaining open Wednesdays until 7 p.m. when classes are in session. For all shows, the curtains rise Wednesdays through Sundays at 7:30 p.m. and Sundays at 3 p.m. Ticket prices will be announced.

Performance Showcase

An evening of 10-minute plays

Theatre Lab, Wednesday to Sunday, Sept. 23 to 27

"Bedroom Farce" by Alan Ayckbourn

Alvina Krause Theatre, 226 Center St., Bloomsburg, Wednesday to Sunday, Nov. 11 to 15

Alumni Events

Visit www.bloomu.alumni.com for details or to register. For information, contact the Alumni Affairs Office at (570) 389-4058, (800) 526-0254 or alum@bloomu.edu for information. See Homecoming events below.

Alumni Board of Directors Meeting

Saturday, Nov. 14

Grad Finale

Tuesday, Nov. 17

Special Events

Athletic Hall of Fame Dinner

Friday, Oct. 2, 6 p.m.

Kehr Union, Ballroom

Call (570) 389-4413 for tickets and information

Dedication of Jessica S. Kozloff Apartments

Friday, Oct. 16

Homecoming Weekend

Saturday and Sunday, Oct. 17 and 18
Homecoming weekend events: Class of 1959 50-year reunion, 25th/35th nursing anniversary celebration and nursing alumni reunion and informal reunions of all classes from the 1970s and multicultural alumni. Football, Huskies vs. Cheyney Wolves, Saturday, Oct. 17, 3:30 p.m., Redman Stadium. Tickets are \$10 for adults and \$5 for students and senior citizens. BU students with a valid ID are admitted free. Gates open 90 minutes before kickoff.

Parents and Family Weekend

Friday to Sunday, Oct. 23 to 25

For the latest information on upcoming events, check the university Web site: www.bloomu.edu/today

The University Store.

Go Huskies! Go Huskies! Go Huskies!



Sofie Foster, 5, gets acquainted with a 15-inch likeness of the Huskies mascot, Roongo. Sofie is the daughter of Eric Foster and Nathalie Cornelius of Bloomsburg.

The University Store
400 East Second Street
Bloomsburg, PA 17815
General Information: (570) 389-4175
Customer Service: (570) 389-4180
bustore@bloomu.edu
www.bloomu.edu/store

New this fall! Be among the first to have your own miniature Roongo, a 15-inch replica of BU's Husky mascot. This soft, stuffed animal is an exact likeness of the big dog, complete with a gold jersey bearing Roongo's number, 00. Stuffed animal not your style? You'll also find BU's mascot or his telltale paw on T-shirts and sweatshirts, caps, decals, giftware, mugs, pennants and other spirit items.

Huskies have been synonymous with BU pride since 1933. Today, Roongo—whose name comes from the school colors of maroon and gold—can be found leading cheers and greeting students, alumni, fans and friends.

The University Store offers hundreds of items for Huskies fans of all ages and gift cards in any amount. Shop online at www.bloomu.edu/store or stop by in person for a traditional shopping experience.



Semester Hours

Monday through Thursday: 7:45 a.m. to 8 p.m.
Friday: 7:45 a.m. to 4:30 p.m.
Saturday: 11 a.m. to 5 p.m.
Sunday: Noon to 4:30 p.m.

www.bloomu.edu/store

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Celebrity Artist Series Special Presentation

Robert Ballard: *Tales of an Ocean Explorer*

Hear deep-sea explorer Robert Ballard talk about his 120 expeditions and amazing discoveries, including the R.M.S. Titanic, the Bismarck, U.S.S. Yorktown, PT 109 and the Lusitania.

Thursday, Nov. 19, 7 p.m.

Haas Center for the Arts, Mitrani Hall

General admission: \$19

(570) 389-4409 or

www.bloomu.edu/today/celebrity

